**PLAN OF STUDY**

**Directions: A completed and fully approved form must be turned into the Graduate Studies office by the end of the 8th week of your first semester.**

**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email:\_\_** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Date Admitted**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_

**Required Courses (15 credits)**

**Course** **Course**

**Number** **Title** **Credits Semester Grade**

**ADV 800** **Advertising and Public Relations Theory**

**ADV 815** **Ethical practice in Advertising and Public Relations**

**ADV 825** **Advertising and Public Relations Strategies**

**ADV 835** **Multimedia content creation for ADPR**

**COM 803 Intro Quantitative Research Methods**

**ADV 899** **Master’s Thesis Research (Plan A students only, 4-9 credits)**

***Total: \_****\_\_*

**Electives (15 credits, approved by your adviser)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Course** | **Course** |  |  |  |
| **Number** | **Title** | **Credits** | **Semester** | **Grade** |
|  |  |  |  |  |
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***\*Limit of 3 credits in ADV 890: Independent Study or ADV 893: Internship. Not more than 6 total credits combined from Independent Study and Internship.***

***\*\*Limit of 9 credits ADV 892***

***\*\*\*Limit of 15 credits in 400-level courses***

***Total:\_****\_\_*

***Continued on other side***

**(updated August 2020)**

**Name:\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PID: \_\_\_\_\_\_\_\_\_\_\_\_\_**

\_\_ **Plan A Thesis (ADV 899 4-9 credits).**

Thesis proposal due \_\_

(normally 1 semester prior to graduation)

**\_\_\_\_ Plan B Culmination Experience**

Describe the supervised course or internship project to be used for the poster presentation:

***\_\_\_TOTAL CREDITS***

**(MUST EQUAL AT LEAST 30)**

**Program Schedule by Semester**

**\_\_**\_\_**\_ \_\_**\_\_ **\_\_\_\_\_\_\_\_** \_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Semester** **Year** **Courses**

**\_\_ \_**\_\_ **\_\_\_\_\_\_\_\_** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Semester** **Year** **Courses**

**\_\_**\_\_**\_ \_**\_\_ **\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Semester** **Year** **Courses**

**\_\_ \_ \_**\_\_ **\_\_\_\_\_\_\_\_**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Semester** **Year** **Courses**

**\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_**

**Semester** **Year** **Courses**

**\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_**

**Semester** **Year** **Courses**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_**

**Academic Adviser’s Signature**

**Date**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_**

**Director of Graduate Studies Signature**

**Date**

**PLEASE MAKE A COPY FOR YOUR RECORDS**