

Sales Leadership Minor Application

Students applying to the Sales Leadership Minor should know the following:

- 1) Applying to the Sales Leadership Minor is **highly competitive** and communication skills weigh very heavily in the admission decision (written, verbal, and non-verbal) – there is no guarantee that you will be admitted;
- 2) By applying to the minor, you are agreeing to allow the selection committee to review your grades in relevant minor courses, and you give your permission to the Managing Director to consult with the professor of MKT 313 (if currently enrolled) to discuss your mid-semester grade and to seek his/her recommendation for admission;
- 3) By applying to the minor, you give your permission for your image (photographs, videotapes) to be displayed on the minor website or in promotional brochures;
- 4) Experiential learning hours and internship experiences begin accruing **after** you are admitted to the program, and **you should begin tracking them in a spreadsheet once admitted**;
- 5) During your interview you will be asked to do a 5-7 minute **sales role play** on your choice of product or service. There are no set parameters other than you use the skills taught in MKT 313.
- 6) The Sales Leadership Minor has **a strict code of ethics**, and **ANY** forms of academic dishonesty will not be tolerated and could result in expulsion from the program and/or the university.

(Please type in the shaded areas below.)

Name

Student #

Declared Major

Phone #

Campus Mailing Address

MSU E-mail Address

Overall GPA (refer to STUINFO)

Statement of Purpose: In 1-2 paragraphs explain why you are interested in pursuing the Sales Leadership Minor:

Relevant Work Experience - Please provide relevant work experience you have in sales, including the name and location of the company or organization, and supervisor's name and telephone number.

Please list any relevant student organizations you belong to and any positions held.

Please indicate other work experience that makes you an excellent candidate for the Sales Leadership Minor.

Attach current resume and submit your application and resume in an e-mail to Jennifer Rumler (rumlerj@msu.edu) **before 5:00 pm Friday, March 2, 2018**. If you have not had your resume critiqued, consult with a Career Services Specialist at the Lear Center, in the ComArtSci Career Services Office (181 Com Arts Bldg), the Stadium, or the Students Services Office for feedback on your resume **prior to submitting your application**. Applicants will be marked down by sub-standard resumes.

In the "Subject" space of your e-mail type your name followed by Sales Leadership Minor Application.