**Digital Storytelling Spartan**

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EDUCATION

Michigan State University || East Lansing, Michigan May 2024

Bachelor of Arts in Digital Storytelling

* Minor in Documentary Production
* Concentration in Filmmaking

EXPERIENCE

**Video Editor** September 2023 – Present

*Focal Point News* || East Lansing, Michigan

* Collaborated with student editors and faculty members to edit recorded video for student produced newscast
* Edited 5 clips weekly using Adobe Premiere Pro for video and still shots

**Podcast Production Intern** May 2023 – August 2023

*Yumlish* || Dallas, Texas

* Brainstormed and implemented new marketing and production ideas, resulting in an 15% increase in listenership
* Utilized creative and critical thinking skills to create audio, digital, and social media content with regards to chronic conditions for podcast listeners and followers
* Managed new and existing website content using WordPress, updated design to display information in an engaging way

**Video Production Intern** January 2022 – May 2022

*Department of Elementary and Secondary Education* || Remote

* Produced videos for website, social media, newsletters, and digital marketing campaigns to communicate successes of Massachusetts public schools
* Collaborated with peers to produce and edit tutorial videos used for training purposes

ACTIVITIES

Michigan State University Telecasters, Member January 2022 – Present

SKILLS

Adobe Premiere Pro, InDesign, and Photoshop

WordPress

Canva