

KJERSTIN THORSON

Brandt Endowed Professor of Political Communication
Associate Dean for Strategic Initiatives
College of Communication Arts & Sciences
Michigan State University

EDUCATION

Ph.D. 2010	University of Wisconsin, Madison, WI Major: Mass Communication; Minor: Educational Psychology
M.A. 2006	University of Missouri, Columbia, MO Major area of study: Journalism
BA 1997	Macalester College, St. Paul, MN Major area of study: English

ADMINISTRATIVE EXPERIENCE

Associate Dean for Strategic Initiatives (2022-)

Director of Strategic Initiatives (2020-2022)

Michigan State University College of Communication Arts and Sciences

Develop and implement strategic plan for ComArtSci; manage and grow portfolio of revenue-generating initiatives; partner with advancement to set fundraising priorities and build relationships with alumni and corporate partners; provide oversight and strategic direction to the college budget and facilities; oversee college marketing and communication office; serve as a senior adviser to the dean.

Responsibilities and accomplishments:

- Led the college [strategic planning process](#). Designed the collaborative, inclusive planning process; developed implementation plan; lead implementation.
- Established a college-wide Center for Teaching and Learning to advance our strategic objective to become a destination college within the university.
- Restructured the college's marketing and communications office. Increased quality, output, and stakeholder satisfaction.
- Partnered with college advancement and DEI office to develop a philanthropic and corporate partnership strategy to fund an innovative, new family of student success initiatives, with an emphasis on support for underrepresented students (launches Fall 2023).
- Deployed a strategic marketing campaign for summer courses, resulting in growth of a key revenue stream that had been challenged by declining enrollment.
- Serve as ComArtSci representative for a six-college partnership to build a new Digital Innovation building at MSU.
- Oversee ComArtSci's esports initiative; responsible for building partnerships to grow the program across the university.
- Lead college partnership with Communication University of China to build a joint MA program (program launch targeting Fall 2024).

Director of Graduate Studies (2018-2021)

Michigan State University, Department of Advertising and Public Relations

Led M.A. and Ph.D. programs within the Department of Advertising and Public Relations.

Responsibilities and accomplishments:

- Led a redesign of the Advertising and Public Relations MA programs. Transformed two low-enrollment MA programs into a single, highly efficient MA program with specializations that highlight faculty strengths.
- Guided transition to a holistic admissions review process.

Research Director, Strategic Communication and Public Relations Center (2011-2016)

Annenberg School for Communication and Journalism

University of Southern California

Developed industry-focused research projects and promoted the impact of USC's public relations programs and scholarship.

Responsibilities and accomplishments:

- Developed strategy to advance the study, practice, and value of the public relations profession by conducting applied research.
- Conducted, analyzed, and promoted a biannual survey of senior communicators.
- Developed partnerships with alumni and other industry connections.
- Led team of student and faculty researchers.

ACADEMIC APPOINTMENTS

Michigan State University East Lansing, MI

Department of Advertising and Public Relations and School of Journalism (joint appointment)

Professor (2022-present)

Associate Professor (2018-2022)

Assistant Professor (2016-2018)

Director of Graduate Studies, ADPR (2018-2021)

Director, Minor in Advertising Analytics (2017-2020)

College of Communication Arts & Sciences

Associate Dean for Strategic Initiatives (2022-present)

Director of Strategic Initiatives (2020-2022)

Professor of Political Science (by courtesy) (2021-present)

University of Southern California Los Angeles, CA

Annenberg School for Communication and Journalism

Assistant Professor (2011-2016)

Research Director, Strategic Communication and Public Relations Center (2011-2016)

University of Wisconsin Madison, WI

Associate Lecturer, Department of Communication Arts (2007-2010)

Teaching Assistant, School of Journalism & Mass Communication (2006-2007)

University of Missouri Columbia, MO

Teaching Assistant, Missouri School of Journalism (2004-2006)

SELECTED AWARDS AND HONORS

Selected Fellow, Big 10 Academic Alliance Academic Leadership Program, 2022-2023

Named to the Brandt Endowed Professorship of Political Communication, 2022

AEJMC News Audience Research Award, 2021

Sharon Dunwoody Early Career Award. School of Journalism and Mass Communication, University of Wisconsin-Madison, 2021.

Teacher-Scholar Award, Michigan State University, 2020

Digital Journalism Outstanding Article of the Year Award, 2020

Nominated, Bob Franklin Journal Article Award, 2020-2021

Top Faculty Paper (second place), Communication Theory and Method, AEJMC 2019.

Lynda Lee Kaid Award for Best Published Paper in Political Communication, 2018.

Finalist, Outstanding Article Award 2018, *Journalism and Mass Communication Quarterly*.

GRANTS

Thorson, K. (PI), Cotter, K., Proferes, N. National Science Foundation. Collaborative Research: IIS: HCC: Small: “The New Gatekeepers: Content Moderation and Information Threats in Local Communities” (\$466,461; \$202,655.00 to MSU). 2022-2025.

Thorson, K. (PI) Social Science Research Council. “Infodrought and infodemic: Conceptualizing information vulnerabilities on social media” (\$43,220.37). 2020-21.

Lajevardi, N., Bergan, D., Carnahan, D., Reckhow, S., & **Thorson, K.** (co-PIs). Social Science Research Council. “Promoting the youth vote during a global pandemic: Assessing the outcomes of civic training and positive social pressure to vote” (\$4,500). 2020-21.

Thorson, K. (co-PI) Michigan State University, Creating Inclusive Excellence. “Creating inclusive excellence in research participation” (\$13,375). With Bree Holtz, Anna Argyris, Jada Flowers, Lauren McKenzie, Perry Parks, Katie Mitchell. 2020-2021.

Thorson, K. (co-PI) The Carnegie Corporation of New York in support of “Young Adults, Media Flows and Electoral Engagement: Understanding How Campaign Dynamics Drive Millennials’ Knowledge and Participation” – with Dhavan V. Shah, Principal Investigator and Leticia Bode, Stephanie Edgerly, Esther Thorson, Emily Vraga, and Chris Wells as Co-Principal Investigators (\$40,000), 2016-2018.

Thorson, K., co-PI, “Climate Issue Networks.” Annenberg Big Data/Social Networks Research Fund (\$11,000); Aimei Yang as Co-PI, 2015-2016.

Thorson, K., co-Investigator, Journal Foundation grant in support of a panel survey of political communication in parent-child dyads (\$18,000) – Dhavan Shah, principal investigator; w/ Leticia Bode, Stephanie Edgerly, Emily Vraga, and Chris Wells as Co-Investigators; 2013-2016.

Thorson, K., co-Investigator, Spencer Foundation grant in support of “Political Influence within Parent-Child Dyads: Partisan Ideology, Candidate Preference, and Political Participation, (\$20,000) – Dhavan Shah, principal investigator; w/ Leticia Bode, Stephanie Edgerly, Emily Vraga, and Chris Wells as Co-Investigators, 2012-2013.

Thorson, K., co-PI, USC Collaboration Grant in support of creating an interdisciplinary research cluster on civics and social media (\$30,000/year for three years). With Mike Ananny, Henry Jenkins, and Holly Willis as Co-PIs. 2013-2017.

PUBLICATIONS

Journal Articles

Battocchio, A. F., **Thorson, K.**, Hiaeshutter-Rice, D., Smith, M., Chen, Y., Edgerly, S., Cotter, K., Choung, H., Dong, C., Moldagaliyeva, M., and Etheridge, C. (*forthcoming*). Who will tell the stories of public health inequities? Platform challenges (and opportunities) in local civic information infrastructure. *The ANNALS of the American Academy of Political and Social Science*.

Thorson, K., & Battocchio, A. F. (2023). ‘I use social media as an escape from all that:’ Personal platform architecture and the labor of avoiding news. *Digital Journalism*, online ahead of print.

Edgerly, S., Chen, Y., **Thorson, K.**, & Kang, T. (2023). ‘Everyone has an opinion and there are no rules:’ How U.S. journalists articulate the impact of social media on journalism. *Journalism Studies*. Online ahead of print.

Edgerly, S., & **Thorson, K.** (2023). Speaking the language of market segmentation: How newswriters describe their organization’s target audience. *Journalism*. Online ahead of print.

Santos-Muraro, I., **Thorson, K.**, & Huddleston, P. (2023). Spurring and sustaining online consumer activism: The role of cause support and brand relationship in microlevel action frames. *Journal of Brand Management*. Online ahead of print.

Cotter, K., & **Thorson, K.** (2022). Judging value in a time of information cacophony: Young adults, social media, and the messiness of do-it-yourself expertise. *International Journal of Press Politics*, 27(3), p. 629-647.

Pak, C.K., Cotter, K., & **Thorson, K.** (2022). Correcting sample selection bias of historical digital trace data: Inverse Probability Weighting (IPW) and Type II Tobit Model. *Communication Methods and Measures*, 16(2), 134-155.

Suk, J., Shah, D., Bode, L., Edgerly, S., **Thorson, K.**, Vraga, E., Wells, C., & Pevehouse, J. (2022). Political events in a partisan media ecology: Asymmetric influence on candidate

appraisals. *Mass Communication and Society*, 26(2), p. 275-299.

Chen, Y., **Thorson, K.**, & Lavaccare, J. (2022). Convergence and divergence: The evolution of climate change frames within and across public events. *International Journal of Communication*, 16, p. 107-129.

Lane, D., **Thorson, K.**, & Xu, Y. (2021). Uninterested and unequal?: Examining SES-based Gaps in Youth Political Behavior on Social Media. *Information, Communication & Society*, 26(4), p. 663-681.

Cotter, K., Medeiros, M., Pak, C., & **Thorson, K.** (2021). Reach the right people: The politics of “interests” in Facebook’s classification system for ad targeting. *Big Data & Society*, January-June, p. 1-16.

Bergan, D., Carnahan, D., Lajevardi, N., Medeiros, M., Reckhow, S., & **Thorson, K.** (2021). Promoting the youth vote: The role of informational cues and social pressure. *Political Behavior*, 44, p. 2027-2047.

Thorson, K., Medeiros, M., Cotter, K., Chen, Y., Rodgers, K., Bae, A., & Baykaldi, S. (2020). Platform civics: Facebook in the local political information infrastructure. *Digital Journalism*, 8(10), 1231-1257). **Lead article; Outstanding Article of the Year Award; Nominated for the Bob Franklin Journal Article Award**

Edgerly, S., & **Thorson, K.** (2020). Political communication and public opinion: Innovative research for the digital age. *Public Opinion Quarterly*, 84(S1), 189-194. (Co-edited special issue introduction)

Thorson, K. (2020). Attracting the news: Algorithms, platforms, and reframing incidental exposure. *Journalism*, 21(8), 1067-1082.

Thorson, K., & Wang, L. (2020). Committed participation or flashes of action? Mobilizing public attention to climate on Twitter, 2011-2015. *Environmental Communication*, 14(3), 347-363.

Stier, S., Breuer, J., Siegers, P., & **Thorson, K.** (2020). Integrating survey data and digital trace data: Key issues in developing an emerging field. *Social Science Computer Review*, 38(5), 503-516.

Wang, L., Yang, A., & **Thorson, K.** (2019). Serial participants of social media climate discussion as a community of practice: A longitudinal network analysis. *Information, Communication & Society*, 24(7), 941-959.

Thorson, K., Cotter, K., Medeiros, M., & Pak, C. (2019) Algorithmic inference, political interest, and exposure to news and politics on Facebook. *Information, Communication & Society*, 24(2), 183-200.

Edgerly, S., **Thorson, K.**, Thorson, E., Vraga, E., & Bode, L. (2018) Do parents still model news consumption? Socializing news use among adolescents in a multi-device world. *New Media & Society*, 20(4), 1263-1281.

- Edgerly, S., **Thorson, K.**, & Wells, C. (2018). Young citizens, social media, and the dynamics of political learning in the U.S. presidential primary election. *American Behavioral Scientist*, 62(8), 1042-1060.
- Thorson, K.**, Xu, Y., & Edgerly, S. (2018). Political inequalities start at home: Parents, children and the socialization of civic infrastructure online. *Political Communication*, 35(2), 178-195.
- Edgerly, S., Vraga, E., Bode, L., **Thorson, K.**, & Thorson, E. (2018). New media, new relationship to participation? A closer look at youth news repertoires and political participation. *Journalism and Mass Communication Quarterly*, 95(1), 192-212. **Finalist, JMCQ Outstanding Article Award 2018.**
- Gotlieb, M. R., & **Thorson, K.** (2017). Connected political consumers: Transforming personalized politics into broader repertoires of action. *Journal of Youth Studies*, 8, 1044-1061.
- Shin, J., & **Thorson, K.** (2017). Partisan selective sharing: The biased diffusion of fact-checking messages on social media. *Journal of Communication*, 67, 233-255. **Lynda Lee Kaid Award for Best Published Paper in Political Communication, 2018.**
- Wells, C. & **Thorson, K.** (2017). Combining big data and survey techniques to model effects of political content flows in Facebook. *Social Science Computer Review*. 35, 33-52.
- Thorson, K.**, Edgerly, S., Xu, Y., Kligler-Vilenchik, N., Wang, L. (2016). Seeking visibility in a big tent: Digital communication and the People's Climate March. *International Journal of Communication*, 10, 4784-4806.
- Thorson, K.** & Wells, C. (2016). Curated flows: A framework for mapping media exposure in the digital age. *Communication Theory*, 26(3), p. 309-328.
- Edgerly, S., **Thorson, K.**, Bighash, L. & Hannah, M. (2016). Posting about politics: Media as resources for political expression on Facebook. *Journal of Information Technology and Politics*, 13(2), 108-125.
- Kligler-Vilenchik, N., & **Thorson, K.** (2016). Good citizenship as a frame contest: Kony2012, memes, and critiques of the networked citizen. *New Media & Society*, 18(9), 1993-2011.
- Thorson, K.**, Michaelson, D., Gee, E., Jiang, J., Lu, Z., Luan, G., Weatherly, K., Pung, S., Qin, J., Xu, J. (2015). Joining the Movement?: Investigating standardization of measurement and evaluation within public relations. *Research Journal for the Institute for Public Relations*, 2(1), 1-25.
- Driscoll, K., & **Thorson, K.** (2015). Searching and clustering methodologies: Connecting political communication content across platforms. *The ANNALS of the American Academy of Political and Social Science*, 659(1), 134-148.
- Borah, P., **Thorson, K.**, & Hwang, H (2015). Causes and consequences of selective exposure among political blog readers: The role of hostile media perception in motivated

media use and expressive participation. *Journal of Information Technology and Politics*, 12 (2), 186-199.

Vraga, E., **Thorson, K.**, Kligler-Vilenchik, N., & Gee, E (2015). How individual sensitivities to disagreement shape youth political expression on Facebook. *Computers in Human Behavior*, 45, 281-289.

Thorson, K. (2014). Facing an uncertain reception: Young citizens and political interaction on Facebook. *Information, Communication & Society*, 17(2), 203-216.

Vraga, E., Bode, L., Yang, J., Edgerly, S., **Thorson, K.**, Wells, C., & Shah, D. (2014) Political influence across generations: Partisanship and candidate evaluations in the 2008 election. *Information, Communication & Society*, 17, 184-202.

Swerling, J., **Thorson, K.**, & Zerfass, A. (2014) Changing roles, changing status: Comparing the role of PR across organizations in the United States and Europe. *Journal of Communication Management*, 18(1).

Vraga, E.K., Bode, L., Wells, C., Driscoll, K., & **Thorson, K.** (2014). The rules of engagement: Comparing two social movements on YouTube. *CyberPsychology, Behavior, and Social Networking*, 17(3), 133-140.

Thorson, K., Driscoll, K., Ekdale, B., Edgerly, S., Gamber Thompson, L., Schrock, A., Swartz, L., Vraga, E., & Wells, C. (2013). YouTube, Twitter, and the Occupy Movement: Connecting content to circulation practices. *Information, Communication & Society*, 16(3), 421-451.

Thorson, K. (2012). What does it mean to be a good citizen? Citizenship vocabularies as resources for action. *The ANNALS of the American Academy of Political and Social Science*, 644(1), 70-85.

Thorson, K., Ekdale, B., Borah, P., & Namkoong, K. (2010). YouTube and Proposition 8: A case study in video activism. *Information, Communication & Society*, 13(3), p. 325.

Thorson, K., Vraga, E.K., & Ekdale, B. (2010). Credibility in context: How uncivil online commentary affects news credibility. *Mass Communication and Society*, 13(3).

Thorson, K., & Rodgers, S. (2006). Relationships between blogs as eWOM, interactivity, perceived interactivity and parasocial interaction, *Journal of Interactive Advertising*, 6.

Wise, K., Hamman, B., & **Thorson, K.** (2006). Moderation, response rate, and message interactivity: Features of online communities and their effects on intent to participate. *Journal of Computer Mediated Communication*, 12, article 2.

Selected book chapters

Bode, L., **Thorson, K.**, & Vraga, E. (2018). *Fake news*. In Pippa Norris, Sarah Cameron and Thomas Wynter (Eds.), *Electoral integrity in America: Securing Democracy*. New York: Oxford University Press.

Thorson, K., & Edgerly, S. (2017). Civic engagement through media. In Patrick Roessler (Ed.) *International Encyclopedia of Media Effects*. Wiley Blackwell.

Thorson, K. (2017). The social life of politics on Facebook. In Paul Messaris and Lee Humphreys (Eds.) *Digital Media: Transformations in Human Communication*. Peter Lang.

Bode, L., Vraga, E.K., Yang, J.H., Edgerly, S., **Thorson, K.**, Shah, D.V., & Wells, C. (2016). Political Engagement within Parent-Child Dyads: Rethinking the Transmission Model of Socialization in Digital Media Environments. In Casey Klofstadt (Ed.) *Resources, Engagement, and Recruitment: New Advances in the Study of Civic Voluntarism*, Temple University Press.

Thorson, K. (2015). Sampling from the civic buffet: Youth, new media, and do-it-yourself citizenship. In Homero Gil de Zuniga, (Ed.) *New Technologies & Civic Engagement: New Agendas in Communication Series*. Routledge.

SELECTED CONFERENCE PAPERS (2019-present)

Kang, T., **Thorson, K.**, & Pak, C. (2023). “Is it authentic?”: The role of overconfidence in the relationship between social media news use and institutional media use. Presented to the ICA conference theme session, ICA Toronto.

Edgerly, S., Chen, Y., **Thorson, K.**, & Kang, T. (2023). Elaborated negativity: How U.S. journalists assess the impact of social media. Presented to the Journalism Studies division, ICA Toronto.

Shin, S., Lewis, S., Kim, S., & **Thorson, K.** (2023) Social-mediatization of news: normative logic and market logic. Presented to the Journalism Studies division, ICA Toronto.

Edgerly, S. & **Thorson, K.** (2022). “Anyone With a Pulse, But Realistically 65+:” How Newswriters Describe Their Organization’s Target Audience” Presented to the Journalism Studies division, ICA Paris.

Chen, Y., Dong, C., Rodgers, K., **Thorson, K.** Cotter, K., Baykaldi, S. (2022) Civic Information Beyond Local News: Identifying Local Civic Information on Facebook. Presented to the Journalism Studies division, ICA Paris

Thorson, K., & Battocchio, A.F. (2021). Change is the only constant: Young adults as platform architects and the consequences for news. Paper presented to the Association for Education in Journalism and Mass Communication Conference (Mass Communication and Society). Online due to pandemic. **Recipient of 2021 AEJMC News Audience Engagement Award.**

Battocchio, A.F., Etheridge, C., **Thorson, K.**, Moldagalieyeva, M., Hiaeshutter-Rice, D., Dong, C., Cotter, K., Chen, Y., and Edgerly, S. (2021). A Systematic Method of Cataloging Civic Information Infrastructure. Paper presented to the Association for Education in Journalism and Mass Communication Conference (Communication Theory and Method). Online due to pandemic.

Thorson, K., & Cotter, K. (2020). Information Rich, Credibility Poor: Young Adults, Social

Media, and Do-It- Yourself Expertise. Youth, News, and Democratic Engagement workshop. Online due to pandemic.

Thorson, K., Chen, Y., Cotter, K., Medeiros, M., Rodgers, K., Bae, A., & Baykaldi, S. (2019). When the news shrinks: Social media, community information needs, and the evaporation of politics. Paper presented to the International Communication Association (Journalism Studies), Washington D.C.

Wang, L., Yang, A., & **Thorson, K.** (2019). And yet they persist: Serial users' impact on social-mediated climate change discourse on Twitter networks. Paper presented to the International Communication Association, Washington D.C.

Chen, Y., & **Thorson, K.** (2019). Dynamic interdependence: The rise and fall of public attention to climate on Twitter. Paper presented to the International Communication Association (Political Communication), Washington D.C.

Chen, Y., **Thorson, K.**, & Lavaccare, J.A. (2019). Climate frame dynamics over time: Computer-assisted detection and identification of news frames. Paper presented to the Association for Education in Journalism and Mass Communication (Communication Theory and Method), Toronto. **Top faculty paper (second place).**

Cotter, K., Medeiros, M., Pak, C., & **Thorson, K.** (2019). Building algorithmic knowledge: Customization as experiential learning. Paper presented to the International Communication Association (Communication and Technology), Washington D.C.

SELECTED INVITED PRESENTATIONS AND WORKSHOPS

News exposure in a datafied media world

Vrije Universiteit Amsterdam, June 2023

“Avoiding” “news” in a datafied media world

Keynote at the Avoiding News Preconference. ICA Toronto, May 2023

The best of times, the worst of times: methodological creativity and platform power

Keynote at International Expert Workshop: Linking surveys and digital trace data.

Leibniz-Institute for Media Research, Hans-Bredow-Institut, Hamburg, Germany, May 2022

Platform architects, information cacophony, and the visibility of “news”

University of Liverpool, England, May 2022

The power of platforms: Seeing politics through social media

Weizenbaum Conference, Weizenbaum Institute, Berlin, Germany. June 2021

Committed participation or flashes of action?

Society for Personality and Social Psychology, Sustainability Preconference, February 2021

Curated flows and the evolving agenda for news exposure research

University of Michigan, February 2020

Who attracts news? Algorithms, platforms, and unequal exposure to news and politics

University of Amsterdam, September 2019

Conceptualizing social media news deserts

Reuters Institute for the Study of Journalism, Oxford University, UK, September 2019

Social inequalities and the visibility of politics in everyday life

Tel Aviv University, Israel, November 2018

Social inequalities and the visibility of politics; ICPSR Blalock Talk

University of Michigan, June 2018

We need to see what people see on social media

Information Disorder, New Media Ecosystems, and Democracy
Harvard University, June 2018

Social Media and Citizenship Symposium

University of Michigan, March 2018

Integrating and Analyzing Data from Surveys and Social Media

GESIS – Leibniz Institute for the Social Sciences. Bochum, Germany, February 2018.

Facebook Academic Roundtable on Civic Engagement

New York University Department of Politics, July 2017

Influence, Credibility And Propaganda

USC Center for Public Diplomacy Summer Institute, July 2016 and July 2017

INDUSTRY EXPERIENCE

Martha Stewart Living Omnimedia, Inc. New York, NY

Corporate Communications 2002–2004

In-house public relations for Martha Stewart brands including four business segments: Publishing, Merchandising, Internet/Direct Commerce and Television. Executive communications; internal communications. Worked as part of a communications team to create communication strategy during a period of corporate crisis. Secondary point of contact for all media inquiries.

Siegelgale New York, NY

Research Analyst; Knowledge Management 2000–2002

Implemented an intranet to leverage intellectual property globally and promote knowledge-based innovation. Responsible for communication strategy around change management issues and internal communications; achieved employee “buy-in” for knowledge management initiatives. Designed and implemented a global training program; trained more than 150 employees.

ViroMcd Laboratories Minneapolis, MN

Communications Coordinator 1998–2000

Led internal communications and website development; liaison to local and national press; wrote press releases; established and managed media contacts. Managed community fundraising efforts. Planned and promoted corporate events.

COURSES TAUGHT

Graduate

Public Opinion (Ph.D.)
Theory Building (Ph.D.)
Ways of Knowing (Ph.D.)
Social Media and Advocacy Communication (Ph.D.)
Advanced Research Methods (MA)
Digital Media Strategies (MA)
Digital Grassroots: PR for Social Change (MA)
Strategic Public Relations Research and Insights (MA)
Real-Time Social Media Monitoring and Analysis (MA)

Undergraduate

Public Opinion
Communication and Mass Media (Media effects)
Digital Analytics
Social Media, Analytics, and the Race for the Presidency
Clicking, Liking, Sharing: Debating social media and social change (first-year experience seminar)
Account Planning and Research
Principles of Advertising
Strategic Public Relations Research and Insights
Theoretical Foundations of Strategic Public Relations
Designing Media Projects for Social Change
Women in Leadership

SERVICE

Service to the profession

Associate Editor

Political Communication (2020-)
Journal of Creative Communications (2020-2023)

Editorial board

Journal of Broadcasting & Electronic Media
Communication Reports
International Journal of Communication

Special issue editor

Co-editor (with Stephanie Edgerly), special issue of *Public Opinion Quarterly* (2020):
“Political Communication and Public Opinion: Innovative Research for the Digital Age”

Co-editor (with Sebastian Stier, Johannes Breuer, Pascal Siegers), special issue of *Social Science Computer Review* (2020): “Integrating Survey Data and Digital Trace Data: Key Issues in Developing an Emerging Field”

Association Leadership

Division Head, Communication Theory and Methodology, AEJMC, 2015-2016

Previously: Vice head, research chair, PF&R chair, newsletter editor

University, college, and departmental service

Chair, Dean's Postdoctoral Fellows search committee (2022-23)
Ex officio, Fixed Term Faculty Promotion Committee (2022-23)
Co-chair, College Strategic Planning Steering Committee (2020-21)
ComArtSci DEI committee (2021-)
Chair, Digital Analytics Search Committee (four hires) (2019)
College Research Advisory Committee (2019-2021)
Chair, Research Ethics Dialogues Subcommittee (2019-2020)
University Curriculum Committee (2019)
Chair, Graduate Studies committee (2018-2021)
IMPhD Executive committee (2018-2021)
Department Chair Advisory committee (DAC) 2017-2019
College Technology Advisory Committee (TAC) 2017-2019
IMPhD bylaws committee (2018, 2019)
IMPhD program review committee (2017)
ADPR MA program review committee (2019)
Children and Media search committee (2016)
PR Studies Director search committee (2015)
Wallis Annenberg Chair in Journalism search committee (2015)
Journalism Director search committee (2013; 2014)
PR Studies search committee (two hires) (2013)
Journalism Studies search committee (2012)
Merit review committee (2012-2014)
PR curriculum committee (graduate and undergraduate) (2012-2015)