

Allison L. Eden
Curriculum Vitae (9-10-23)
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ACADEMIC EMPLOYMENT

2019 - present Associate Professor, Communication, Michigan State University
2016 - 2019 Assistant Professor, Communication, Michigan State University
2011 - 2016 Assistant Professor, Communication Science, Vrije University Amsterdam

EDUCATION

2011 Ph.D. Communication, Michigan State University, East Lansing, MI
2006 M.S. Experimental Psychology, College of William and Mary, Williamsburg, VA
2004 B.S. Corporate Communication, University of Baltimore, Baltimore, MD

AWARDS, FELLOWSHIPS, AND HONORS

2023 **Top Paper**, National Communication Association, Mass Communication Division.
2022 **Distinguished Article Award**, NCA Social Cognition Division. Recognizing the most impactful communication science article from previous two years of publication.
2022 **Donald F. Koch Quality in Undergraduate Teaching Award**, Michigan State University, All-University Award for pride in and commitment to quality undergraduate teaching. Awarded annually to one faculty member from MSU.
2021 **Top Paper**, National Communication Association, Mass Communication Division.
2021 **Top Paper**, National Communication Association, Social Cognition Division.
2021 **Dissertation Award**, International Communication Association, Annie Lang Dissertation Award from the Information Systems Division for advisee Joomi Lee (PhD 2020).
2020 **Top Paper**, National Communication Association, Mass Communication Division.
2020 **Walter & Pauline Adams Academy of Instructional Excellence and Innovation Fellowship**, Michigan State University.
2020 **Digital Fellow**, MSU Digital Humanities, College of Arts and Letters, Michigan State University.
2019 **ComArtSci Catalyst Award**, MSU College of Communication Arts and Sciences, for interdepartmental research and contribution to the field.
2018 **ComArtSci Faculty Impact Award**, MSU College of Communication Arts and Sciences Alumni Association, for lasting impact as a mentor and teacher. Awarded annually to one ComArtSci faculty member.
2018 **Top Paper**, Association for Education in Journalism and Mass Communication, Entertainment Division.
2017 **Top Paper**, National Communication Association, Mass Communication Division.
2017 **Top Paper**, National Communication Association, Video Game Division.
2015 **Top Paper**, Association for Education in Journalism and Mass Communication, Entertainment Division.
2012 **Network Institute Young Scholar Award Nominee**, College of Social Sciences, VU.
2011 **Top Paper**, National Communication Association, Mass Communication Division.
2011 **Top Paper**, International Communication Association, Mass Communication Division.
2011 **Top Paper**, International Communication Association, Mass Communication Division.

2010 **Dissertation Completion Fellowship**, Michigan State University.
2010 **Summer Research Excellence Fellowship**, Michigan State University.
2009 **Top Paper**, National Communication Association, Mass Communication Division.
2009 **G.R. Miller Award, Outstanding Doctoral Student**, Michigan State University.
2007 **Doctoral Honors Seminar Award**, National Communication Association.
2007 **Summer Research Excellence Fellowship**, Michigan State University.

GRANT ACTIVITY

2023-2026 Neurocognitive and behavioral constituents of nonverbal speaker-listener attunement during science communication. *National Science Foundation*. **Funded**. \$631,380. PI: Schmaelzle. Role: Co-I.

2022-2025 Character engagement and moral understanding in screen stories. *Templeton Religion Trust: Art Seeking Understanding*. **Funded**. \$1,000,000.00. Role: PI.

2022 Multi-country study on media coping under stress. *The Leibniz Institute for Psychology*. **Funded**. \$6000.00. Role: PI.

2020-2021 Screen-based versus immersive virtual training platforms for improving public speaking. The HUB at MSU. **Funded**. \$8,500.00. Role: PI.

2020 Bio-behavioral constituents of speaker-listener attunement: A VR-based measurement approach. *CHS: Small*. Not Funded. PI: Schmaelzle. Role: Co-I.

2019 Media use and neural rewards: Longitudinal associations with health behaviors and disparate outcomes in adolescence. *National Institutes of Health*. PI: Ellithorpe. Not funded. Role: Co-I.

2019 Bio-behavioral constituents of speaker-listener attunement: A VR-based measurement approach. *National Science Foundation*. Not funded. PI: Schmaelzle. Role: Co-I.

2019 Weight gain prevention in first-year university students: A RCT. *National Institutes of Health*. R21. Not funded. Role: Co-I.

2017 Health implications of binge-watching entertainment media. *MSU Center for Innovation & Research*. **Funded**. \$7,650.00. Role: Co-I.

2015 Research Acceleration Fund for personal research projects. Department of Communication Science, VU University. **Funded**. €10,000.00. Role: PI. 2014 Meta-analysis Coordination grant. Meta-analysis of feedback literature in interactive technology. Department of Communication Science, VU University. **Funded**. €5,000.00. Role: Co-PI.

2014 Meta-analysis Coordination grant. Meta-analysis of selective exposure literature. Department of Communication Science, VU University. **Funded**. €5,000.00. Role: Co PI.

2014-2016 Smart use of smart media and games to promote pro-social mobility behavior. *Nederlandse Organisatie voor Wetenschappelijk Onderzoek (NWO)*. **Funded**. €119,000.00. Role: PI.

2014 Optimizing verbal and non-verbal feedback delivered by avatars in games for transportation behavior change. *Nederlandse Organisatie voor Wetenschappelijk Onderzoek (NWO)*. **Funded**. € 18,000. Role: Co-I.

2013 German Research Foundation grant for Young Scholars Network on Media Use and Well-being. Leonard Reinecke, PI. **Funded**.

2013 Network Institute Academy Assistant Award for project SIRUP: Enhancing serendipity in recommendations via user perceptions. Network Institute, College of Social Science, VU University. **Funded**. €6,000.00. Role: Co-PI.

2010 International Travel Award, Michigan State University. **Funded**. \$1200.00

PUBLICATIONS

Authored Textbooks

1. Eden, A., Bowman, N., & Grizzard, M. (2019). *Media entertainment*. Dubuque, IA: Kendall Hunt Publishing Company. 250 pp.

Edited Special Issues

3. Plantinga, C., Eden, A., Levin, D., & Smith, M. (forthcoming, 2024). Media and Moral Understanding. *Journal of Media Psychology*.
2. Eden, A., & Ahn, S.J. (2018). The Future of Digital Entertainment. *Communication Research Reports*, 35 (5). Special Issue.
1. Reinecke, L. & Eden, A. (2017). Media Use & Well-Being. *Journal of Media Psychology*, 29(3). Special Issue.

Peer-reviewed Journal Articles (* denotes supervised student author)

59. Ahn, S. J. G., Lee, J., Hwang, A., Eden, A., Won, A. S., (accepted for publication). Conferencing together in social VR: Bringing agency back into affordances-based approaches in communication scholarship. *The Information Society*.
58. Gadino, N., Ellithorpe, M.E., Ulusoy, E.,* Wirz, D., & Eden, A. (2023). Binge-watching to feel better: Mental health gratifications sought and obtained through binge-watching. *Psychology of Popular Media*. <https://doi.org/10.1037/ppm0000485>
57. Gong, X., Huskey, R., Eden, A., & Ulusoy, E.*(2023). Computationally modeling mood management theory: A drift-diffusion model of people's preferential choice for valence and arousal in media. *Journal of Communication*, 73(5).
56. Lee, J. & Eden, A. (2023). How motivation and digital affordances shape user behavior in a virtual world. *Media Psychology*. <https://doi.org/10.1080/15213269.2023.2211773>
55. Hofer, M., Birrer, A., Eden, A., & Seifert, A. (2022). Daily TV use and meaning in life among older adults: The moderating role of selective and compensatory TV use. *Mass Communication and Society*, 1-22.
54. Grizzard, M., & Eden, A. (2022). The Character Engagement and Moral Adjustment Model (CEMAM): A Synthesis of More than Six Decades of Research. *Journal of Broadcasting & Electronic Media*, 66(4), 698-722.
53. Grady, S. M.,* Tamborini, R., Eden, A., & Van Der Heide, B. (2022). The social factors and functions of media use. *Journal of Communication*, 72(5), 523-539.
52. Kryston, K.,* & Eden, A. (2022). I like what you like: Social norms and media enjoyment. *Mass Communication and Society*, 25(5), 603-625.
51. Kryston, K.,* Ulusoy, E.,* Grady, S. M., Johnson, B. K., Rosenbaum, J. E., & Eden, A. (2022). Seeking Spoilage: The Impact of content challenge, self-control, and traits on spoiler selection. *Journal of Broadcasting & Electronic Media*, 1-24.
50. Lee, J.,* Eden, A., Park, T., Ewoldsen, D. R., & Bente, G. (2022). Embodied motivation: spatial and temporal aspects of approach and avoidance in virtual reality. *Media Psychology*, 25(3), 387-410.
49. Ellithorpe, M. E., Ulusoy, E.,* Eden, A., Hahn, L., Yang, C. L., & Tucker, R. M. (2022). The complicated impact of media use before bed on sleep: Results from a combination of objective EEG sleep measurement and media diaries. *Journal of Sleep Research*, e13551. doi: 10.1111/jsr.13551
48. Grady, S. M.,* Eden, A., Johnson, B. K., & Reinecke, L. (2022). Media use and avoidance experiences during social distancing. *Technology, Mind, and Behavior*. 3(1).

Doi: 10.1037/tmb0000041

47. Reinecke, L., Gilbert, A., & Eden, A. (2021). Self-regulation as a key boundary condition in the relationship between social media use and well-being. *Current Opinion in Psychology*.
46. Lee, J.,* Eden, A., Park, T., Ewoldsen, D. R., & Bente, G. (2021). Embodied motivation: spatial and temporal aspects of approach and avoidance in Virtual Reality. *Media Psychology*, 1-24.
45. Beyea, D.,* Van der Heide, B., Ewoldsen, D., Eden, A., & Meng, J. (2021). Avatar-based self influence in a traditional CMC environment. *Journal of Media Psychology: Theories, Methods, and Applications*.
44. Kryston, K.,* Goble, H., & Eden, A. (2021). Incorporating virtual reality training in an introductory public speaking course. *Journal of Communication Pedagogy*, 4, 133-151.
43. Eden, A., Ellithorpe, M. E., Meshi, D., Ulusoy, E.,* & Grady, S. M.* (2021). All night long: Problematic media use is differentially associated with sleep quality and depression by medium. *Communication Research Reports*, 1-7.
42. Ahn, S. J. G., Levy, L., Eden, A., Won, A. S., MacIntyre, B., & Johnsen, K. (2021). IEEEVR2020: Exploring the First Steps Toward Standalone Virtual Conferences. *Frontiers in Virtual Reality*, 2, 28.
41. Park, S.,* Kryston, K.,* Eden, A. (2020). Social norms and social identity explain the selection and anticipated enjoyment of in-group versus out-group films. *Psychology of Popular Media*.
40. Eden, A. L., Johnson, B. K., Reinecke, L., Grady, S. M.* (2020). Media for Coping During COVID-19 Social Distancing: Stress, Anxiety, and Psychological Well-Being. *Frontiers in Psychology*, 11, 3388.
39. Johnson, B.K., Eden, A., Reinecke, L., Hartmann, T. (2020). Self-control and need satisfaction in primetime: Television, social media, and friends can enhance regulatory resources via perceived autonomy and competence. *Psychology of Popular Media*. doi: 10.1037/ppm0000286
38. Hofer, M., Hartmann, T., Eden, A., Ratan, R., Hahn, L.* (2020). The role of plausibility in the experience of spatial presence in virtual environments. *Frontiers in Virtual Reality*, 1, 2.
37. Huskey, R., Couture-Bue, A., Eden, A. L., Grall, C., Meshi, D., Prena, K., Schmäzle, R., Scholz, C., Turner, B. O., Wilcox, S. (2020) Marr's tri-level framework integrates biological explanation across communication subfields. *Journal of Communication*, 70, 356-378.
36. Meshi, D., Ulusoy, E.,* Ozdem-Mertens, C., Grady, S., Freestone, D., Eden, A. L., & Ellithorpe, M. (2020). Problematic social media use is associated with increased risk aversion after negative outcomes in the Balloon Analogue Risk Task. *Psychology of Addictive Behaviors*. doi: 10.1037/adb0000558
35. Hofer, M., Eden, A. (2020). Successful aging through television: Selective and compensatory television use and well-being. *Journal of Broadcasting and Electronic Media*, 1-19. Doi: [10.1080/08838151.2020.1721259](https://doi.org/10.1080/08838151.2020.1721259)
34. Grizzard, M., Fitzgerald, K. S., Francemone, C. J., Ahn, C., Huang, J., Walton, J., McAllister, C., & Eden, A. (2020). Validating the extended character morality questionnaire. *Media Psychology*, 23 (1) 107-130. doi: [10.1080/15213269.2019.1572523](https://doi.org/10.1080/15213269.2019.1572523)
33. Lee, J.,* Eden, A., Ewoldsen, D., Beyea, D.,* & Lee, S.* (2019). Seeing

- possibilities for action: Orienting and exploratory behaviors in VR. *Computers in Human Behavior*, 98, 158-165. doi: 10.1016/j.chb.2019.03.040
32. Ellithorpe, M., Eden, A., Hahn, L.,* Ulusoy, E.,* Yang, C-L, Tucker, R.M. (2019). Meal concurrent media use is associated with increased dietary intake with no evidence of next meal compensation in free-living adults. *Obesity*, 27 (9). doi: 10.1002/oby.22577
 31. Welbers, K., Burgers, C., Konijn, E.A., Eden, A., Brugman, B., & Bol, N. (2019). Gamification as a tool for engaging student learning: A field experiment with a gamified app. *E-Learning and Digital Media*. 16(2), 92–109. doi: 10.1177/2042753018818342
 30. Johnson, B.K., Rosenbaum, J., Eden, A., & Udvardi, A. (2019). Spoilers go bump in the night: Impacts of minor and major reveals on horror film enjoyment. *Journal of Media Psychology*. doi:10.1027/1864-1105/a000252.
 29. Haan, M., Konijn, E.K., Burgers, C., Eden, A., Brugman, B., & Verheggen, P. (2018). Identifying sustainable population segments using a multi-domain questionnaire: A five factor sustainability scale. *Social Marketing Quarterly*. 24(4), 264–280. <https://doi.org/10.1177/1524500418794019>
 28. Eden, A., & Ahn, S. J. (2018). What's Next? The Future of Digital Entertainment. *Communication Research Reports*. 35(5), 379–380.
 27. Huskey, R., Bowman, N., Eden, A., Grizzard, M., Hahn, L., Lewis, R., Matthews, N., Tamborini, R., Walther, J. B., & Weber, R. (2018). Things we know about media and morality. *Nature: Human Behaviour*, 2, 315. doi: 10.1038/s41562-018-0349-9
 26. Van Ommen, M., Daalmans, S., Weijers, A., Eden, A., De Leeuw, R.N.H., & Buijzen, M. (2017). A vigilante serial killer as ethics educator? An exploration of Dexter as a tool for moral education in the professional domain. *Journal of Moral Education*, 1-18. doi: 10.1080/03057240.
 25. Eden, A., Johnson, B.K., & Hartmann, T. (2017). Entertainment as a creature comfort: Self control and selection of challenging media. *Media Psychology*, 1-25.
 24. Eden, A., Daalmans, S., Van Ommen, M., & Weijers, A., (2017). Melfi's Choice: Morally conflicted content leads to moral rumination in viewers. *Journal of Media Ethics*, 32(3), 142- 153.
 23. Reinecke, L., & Eden, A. (2017). Media use and well-being: An introduction to the special issue. *Journal of Media Psychology*, 29(3), 111-114.
 22. Van Koningsbruggen, G. M., Hartmann, T., Eden, A., & Veling, H. (2017). Spontaneous hedonic reactions to social media cues. *Cyberpsychology, Behavior, and Social Networking*, 20(5), 334-340.
 21. Krcmar, M., & Eden, A. (2017). Rational vs. intuitive processing: The impact of cognitive load and moral salience on in-game aggression and feelings of guilt. *Journal of Media Psychology*.
 20. Kleemens, M., Eden, A., Daalmans, S., Van Ommen, M., Weijers, A. (2016). Explaining the role of character development in the evaluation of morally ambiguous characters in entertainment media. *Poetics*, 60, 16-28. doi: 10.1016/j.poetic.2016.10.003.
 19. Eden, A., & Tamborini, R. (2016). Moral intuitions: Morality subcultures in disposition formation. *Journal of Media Psychology*. doi: 10.1027/1864-1105/a000173.
 18. Burgers, C., Eden, A., de Jong, R., & Buningh, S. (2016). Rousing reviews and instigative images: The impact of online reviews and visual design characteristics on app downloads. *Mobile Media & Communications*. doi: 10.1080/15213269.2016.1182030.
 17. Tamborini, R., Prabhu, S., Lewis, R.L., Grizzard, M. & Eden, A. (2016). The influence of media exposure on the accessibility of moral intuitions. *Journal of Media Psychology*. doi:

10.1027/1864-1105/a000183.

16. Eden, A., Daalmans, S., & Johnson, B.K. (2016). Morality predicts enjoyment but self expansion predicts appreciation of morally ambiguous characters. *Media Psychology*, 21, 1- 25. doi: 10.1080/15213269.2016.1182030.
15. Weber, R., Eden, A., Huskey, R., Mangus, J. M., Falk, E. (2015). Bridging media psychology and cognitive neuroscience: Challenges and opportunities. *Journal of Media Psychology*. 27(3), 146–156. doi:10.1027/1864-1105/a00016.
14. Burgers, C., Eden, A., van Engelenburg, M. D.,* & Buningh, S. (2015). How feedback boosts motivation and play in a brain-training game. *Computers in Human Behavior*, 48, 94-103. doi: 10.1016/j.chb.2015.01.038.
13. Eden, A., Oliver, M. B., Tamborini, R., Limperos, A. & Woolley, J. (2015). Perceptions of moral violations and personality traits among heroes and villains. *Mass Communication and Society*. 18(2), 186-208, doi: 10.1080/15205436.2014.923462.
12. Reinecke, L., Hartmann, T., & Eden, A. (2014). The guilty couch potato: The role of ego depletion in reducing recovery through media use. *Journal of Communication*, 64(4), 569- 589. doi: 10.1111/jcom.12107.
11. Eden, A., Tamborini, R., Lewis, R., Grizzard, M., & Weber, R. (2014). Maintaining morality: Repeated exposure to narrative entertainment and the salience of moral intuitions. *Journal of Communication*, 64 (3), 501-520. doi:10.1111/jcom.12098.
10. Tamborini, R., Weber, R., Bowman, N. D., Eden, A., & Skalski, P. (2013). Violence is a many-splintered thing: The importance of realism, justification, and graphicness in understanding perceptions of and preferences for violent films and video games. *Projections: The Journal for Movies and Mind*, 7(1), 100-118.
9. Tamborini, R., Eden, A., Bowman, N. D., Grizzard, M., Weber, R., & Lewis, R. J. (2013). Predicting media appeal from instinctive moral values. *Mass Communication and Society*, 16(3), 325-346. doi: 10.1080/15205436.2012.703285.
8. Reinecke, L., Tamborini, R., Grizzard, M., Lewis, R., Eden, A., & Bowman, N. D. (2012). Characterizing mood management as need satisfaction: The effects of intrinsic needs on selective exposure and mood repair. *Journal of Communication*.62(3), 437-453.doi: 10.1111/j.1460-2466.2012.01649.
7. Tamborini, R., Eden, A., Bowman, N.D., Grizzard, M., & Lachlan, K. (2012). The influence of morality subcultures on the acceptance and appeal of violence. *Journal of Communication*, 62, 1: 136-157. doi: 10.1111/j.1460-2466.2011.01620.
6. Tamborini, R., Grizzard, M., Bowman, N.D., Reinecke, L., Lewis, R., & Eden, A. (2011). Media enjoyment as need satisfaction: The contribution of hedonic and non hedonic needs. *Journal of Communication*, 61(6), 1025-1042. doi: 10.1111/j.14602466.2011. 01593.
5. Eden, A., Grizzard, M., & Lewis, R. (2011). Disposition development in drama: The role of moral, immoral, and ambiguously moral characters. *International Journal of Arts and Technology*, 4: 33-47. doi: 10.1504/IJART.2011.037768
4. Grizzard, M., Lewis, R., Lee, A., & Eden, A. (2011). Predicting popularity of mass market films using the tenets of disposition theory. *International Journal of Arts and Technology*, 4: 48-60. doi: 10.1504/IJART.2011.03776
3. Tamborini, R., Weber, R., Eden, A. Bowman, N.D., & Grizzard, M. (2010). Repeated exposure to daytime soap opera and shifts in moral judgment toward social convention. *Journal of Broadcasting and Electronic Media*, 54, 4: 621-640. doi: 10.1080/08838151.2010.51980.
2. Eden, A., Maloney, E. & Bowman, N. D. (2010). Gender attribution in online video games.

Journal of Media Psychology, 3: 114-124. doi: 10.1027/1864-1105/a000016.

1. Tamborini, R., Bowman, N.D., Eden, A., Grizzard, M., & Organ, A. (2010). Defining media enjoyment as the satisfaction of intrinsic needs. *Journal of Communication*, 60, 3: 758-777. doi: 10.1111/j.1460-2466.2010.01513.

Refereed Book Chapters & Encyclopedia Entries

13. Eden, A. & Ulusoy, E. (forthcoming). Media selection. In N.D. Bowman (Ed.) *Media Psychology*. DeGrueters.
12. Eden, A., & Grizzard, M. (2023). Media characters and moral understanding: Perspectives from media psychology. In C. Plantinga (Ed.) *Screen Stories and Moral Understanding: Interdisciplinary perspectives*. Oxford, United Kingdom: Oxford University Press.
11. Eden, A. L., Tamborini, R. C., Aley, M.,* & Goble, H.* (2022). Advances in research on the model of intuitive morality and exemplars (MIME). In P. Vorderer & C. Klimmt (Eds.) *Oxford handbook of entertainment theory*. Oxford, United Kingdom: Oxford University Press.
10. Eden, A.L. (2020). Appreciation and eudaimonic reactions to media. In J. Van den Bulck & D. Ewoldsen (Eds.) *International Encyclopaedia of Media Psychology*. Wiley Blackwell.
9. Eden, A., Ewoldsen, D., Lee, J., & Beyea, D. (2018). Behavioral demands as behavioral affordances in video games. In N.D. Bowman, (Ed.) *Video Games: A Medium that Demands our Attention*.
8. Tamborini, R., Bowman, N.D., Eden, A., Lewis, R., Grizzard, M., & Prabhu, S. (2017). Media and morality. In P. Rossler (Ed.), *The International Encyclopedia of Media Effects*.
7. Eden, A. (2017). Entertainment effects: Enjoyment. In P. Rossler (Ed.), *The International Encyclopedia of Media Effects*.
6. Reinecke, L., & Eden, A. (2016). Media use and recreation: Media-induced recovery as a link between media exposure and well-being. In L. Reinecke and M.B. Oliver (Eds.) *The Routledge Handbook of Media Use and Well-Being*.
5. Eden, A., Hartmann, T., & Reinecke, L. (2015). Tuning in versus zoning out: The role of ego-depletion in selective exposure to challenging media. In H. Wang (Ed.) *Communication and "the good life"* (International Communication Association Theme Book Series, Vol. 2 (pp. 107-127). New York: Peter Lang.
4. Bowman, N.D. & Eden, A. (2013). Media violence as a reflection of society. In M. Eastin (Ed.) *The Encyclopedia of Media Violence* (pp. 233-235). New York: Sage.
3. Eden, A. & Bowman, N.D. (2013). Effects of audience interpretation of media violence. In M. Eastin (Ed.) *The Encyclopedia of Media Violence* (pp.48-51). New York: Sage.
2. Eden, A., Grizzard, M. N., & Lewis, R. J. (2012). Moral psychology and media theory: Historical and emerging viewpoints. In R. Tamborini (Ed.). *Media and the Moral Mind*. London: Routledge.
1. Ehrlich, H., Weller, J., & Eden, A. (2009). The design of local TV news: If it's white, it's right. In H. Ehrlich (Ed.) *Hate Crimes and Ethnoviolence: The History, Current Affairs, and Future of Discrimination in America*. Westview Press: Boulder, CO. pp. 93-109.

Conference Proceedings

2. Frost, J., & Eden, A. (2014). The effect of social sharing games and game performance on motivation to play brain games. *Games for Health Europe*, 48-55. Wiesbaden: Springer Fachmedien.

1. Weber, R., Lee, H.K., Eden, A., Mande, M., Symonds, L., & Mathiak, K. (2007). Socially significant interactions in media activate multimodal areas. *Annual meeting of the Society for Neuroscience Press Book 2007*. San Diego, CA.

Publication, Popular Press

1. Burgers, C., Eden, A., & de Jong, R. (2017). Voorkom zombies: Hoe kiezen consumenten jouw app? [Prevent zombies: How do consumers choose your app?]. *Tijdschrift voor Marketing*, 51(1/2), 46-49.

Invited Talks

- 2023 Social media and well being. Muskegon Community College, Muskegon, MI.
- 2022 Discussant, Moral Narratives Workshop: Judy Kim and Molly Crockett, organizers. Yale University
- 2021 VR/AR/XR: Opportunities and Challenges. Capital One, Baltimore MD.
- 2021 Moral Engagement via Characters. Screen Stories and Moral Understanding Seminar series, Calvin University.
- 2021 Recreation/Challenge Model. Media Psychology Seminar, University of California, Davis.
- 2020 Self-control and media use. Research Center for Group Dynamics, University of Michigan, Ann Arbor.
- 2020 Diversity and inclusion in undergraduate teaching. Summer Diversity Initiative Colloquium, MSU.
- 2019 Screen time and well-being. Phi Sigma Pi Honors Fraternity Panel on Technology and Society. Michigan State University, East Lansing.
- 2018 Diversity and inclusion in basic courses. Spring Diversity Initiative Colloquium, MSU.
- 2018 Media, morality, and well-being: What moral ambiguity means to viewers. Media and Morality Symposium, Radboud University Nijmegen, the Netherlands.
- 2018 Mentorship in graduate school. Research Seminar, Graduate School, MSU.
- 2017 Affordances in virtual worlds. University of Buffalo, Buffalo, NY.
- 2017 Behavioral demand in video games. Session chair for symposium: Video Games, a Medium that Demands our Attention. Broadcast Education Association, Las Vegas, NV.
- 2017 Media for Recovery and Repair. Spring Colloquium Keynote, MSU.
- 2017 Communication Science in Amsterdam. Undergraduate Communication Association, MSU.
- 2016 Internationalization of US Scholars. National Communication Association.
- 2016 Consistency, conflict, and change: Defining factors of moral ambiguity. Media and Morality Symposium, Radboud University Nijmegen, the Netherlands.
- 2015 Media entertainment. Media Effects Seminar. CUNY, New York.
- 2014 Video games and motivation Academy for Digital Entertainment, NHTV Breda University of Applied Sciences.
- 2014 Agent feedback boosts motivation and play in a gamified intervention – Theoretical and practical lessons learned. Traffic-Day, National traffic advisory board, Soesterberg, the Netherlands.
- 2014 Dual process theories in media entertainment: Morality and motivation. Radboud University, Nijmegen, the Netherlands.
- 2013 Gamification of travel behavior: The MOBI EU project. Zuidas Business Consortium, Amsterdam, the Netherlands.

- 2013 Play it again, Sam: The role of novelty and familiarity in promoting enjoyment and interest in remixed media. University of Hamburg, Germany.
- 2013 Morality in narrative persuasion. Radboud University, Nijmegen, the Netherlands.
- 2012 Sloppy science: Avoiding data massaging. Department of Communication Science, VU University Amsterdam.
- 2012 Elevation and narrative persuasion. University of Mannheim, Germany.
- 2012 Games and motivation. Zeppelin University, Germany.
- 2012 Media and neuroscience. University of Amsterdam, the Netherlands.
- 2011 Media psychology and neuroscience: Case studies in morality. Department of Communication Science, VU University Amsterdam.
- 2010 News media coverage of local government. Panel presentation, the Annual Meeting of the Association for Education in Mass Communication and Journalism, Denver, CO.

CONFERENCE ACTIVITY

Conference Organization

- 2022 Morality and Media Interdisciplinary Conference, Michigan State University. Planner/Chair.
- 2019- 2022 Communication Science and Biology Interest Group, Planner/Chair, International Communication Association.
- 2019 “Media and Morality Mini-Conference” Michigan State University, East Lansing.
- 2018 “Media and Morality Mini-Conference” The Ohio State University, Columbus, OH.
- 2017 “Media and Morality at MSU2” Michigan State University, East Lansing, USA
- 2016 “Media and Morality at MSU” Michigan State University, East Lansing, US
- 2015 “Communication Science – Evolution, Biology, and Brains” Pre-conference for the Annual Meeting of the International Communication Association, San Juan, PR.
- 2014 “Communication Science – Evolution, Biology, and Brains” Pre-conference for the Annual Meeting of the International Communication Association, Seattle, WA.
- 2014 “Temptation and resistance: Self-regulation, media use, and “the good life” Theme panel session organized for the Annual meeting of the International Communication Association, Seattle, WA.
- 2013 “Communication Science – Evolution, Biology, and Brains” Pre-conference for the Annual Meeting of the International Communication Association, London, UK.
- 2011 “Midwest Cognitive Science Meeting.” Michigan State University, East Lansing MI.

Conference papers and presentations

- 99. Grady, S.M., Eden, A.L., & Wolfers, L. (2023, November). Media for coping, media as comfort. Paper to be presented at the Annual meeting of the National Communication Association, Washington DC.
- 98. Eden, A.L., Ulusoy, E., & Grady, S.M. (2023, November). Effects of cinematography in film evaluation. Paper to be presented at the Annual meeting of the National Communication Association, Washington DC.
- 97. Ellithorpe, M., Eden, A.L., Ulusoy, E., Wirz, D., & Grady, S.M. (2023, November). Is bedtime media use good or bad? A competitive analysis between the sleep displacement hypothesis and the media recovery hypothesis. Paper to be presented at the Annual meeting of the National Communication Association, Washington DC.
- 96. Eden, A., Plantinga, C., Levin, D., Smith, M., Grady, S., & Ulusoy, E. (2023, May). Character engagement and moral understanding in screen stories: Content analytic

- findings. Presented at the Templeton Religion Trust: Art Seeking Understanding Grantee Workshop at the University of Notre Dame, South Bend, IN.
95. Eden, A., Ulusoy, E., & Grady, S.M. (2023, March). Effects of cinematography on film evaluation: Elevation as mediator. Presented at the International Conference of Psychological Science, Brussels, BE.
 94. Grady, S.M., Eden, A. (2022, November). Comforting media: Seeking the familiar in times of distress? Paper presented at the National Communication Association, New Orleans, LA
 93. Ulusoy, E., Eden, A., & Ellithorpe, M. (2022, November). To sleep, or not to sleep? That is the question: The effect of self-control on sleep delay due to media use. Paper presented at the National Communication Association Annual Conference. New Orleans, LA
 92. Ulusoy, E., Wirz, D., Eden, A., & Ellithorpe, M. (2022, November). Boundaries on a Binge: Explicating the Role of Intentionality in Binge-Watching Motivations and Outcomes. Paper presented at the National Communication Association Annual Conference. New Orleans, LA.
 91. Gadino, N., Ellithorpe, M., Ulusoy, E., Eden, A., Wirz, D. (2022, November). Binge watching to feel better: Mental health gratifications sought and obtained through binge watching. Paper presented at the National Communication Association Annual Conference. New Orleans, LA.
 90. Eden, A., Grady, S.M., Plantinga, C., Levin, D., Smith, M. & Ulusoy, E. (2022, May). Identifying morally relevant moments in film. Paper presented at the Moral Media Annual Meeting, Santa Barbara, CA.
 89. Ulusoy, E., & Eden, A. (2022, May). Can Mood and Self-control Explain It All? Testing the Role of State Self-Control in Mood Management Theory. Paper presented at the International Communication Association, Paris, France.
 88. Grady, S., Ulusoy, E., Kryston, K., Wirz, D., & Eden, A. (2022, May). Happily never after: Do expectancy violations impact romantic narrative appeal. Paper presented at the International Communication Association, Paris, France.
 87. Wirz, D., Eden, A., Ulusoy, E., Olah, M., & Ellithorpe, M. (2022, May). Beyond pleasurable and meaningful: Psychologically rich entertainment experiences. Paper presented at the International Communication Association, Paris, France.
 86. Ulusoy, E., & Eden, A. (2021, November). It's Complicated: The Relationship Between Mood and Self-control in Entertainment Media Selection. Paper presented at the Annual National Communication Association Conference, Seattle, Washington.
 85. Grizzard, M., & Eden, A. (2021, November). The character engagement and moral adjustment model (CEMAM). Paper presented at the annual meeting of National Communication Association Conference, Seattle WA.
 84. Gong, X., Huskey, R., Eden, A.L., & Ulusoy, E. (2021, November). Computationally modeling mood management theory: A drift-diffusion model of people's preference for valance and arousal. Paper presented at the annual meeting of National Communication Association Conference, Seattle WA
 83. Eden, A., Kryston, K., Grady, S., Ulusoy, E., Ellithorpe, M. (2020, November). The Christmas (Genre) Mix: what are the content characteristics and viewer outcomes associated with Holiday Romantic Comedies? Paper presented at the Annual Meeting of the National Communication Association, Indianapolis, IN
 82. Ulusoy, E. Grady, S., Kryston, K., Rosenbaum, J. E. Johnson, B. K., & Eden, A. (2020, November). Challenge accepted! The role of content challenge and self-control in spoiler

- selection and anticipated enjoyment. Paper to be presented at the annual meeting of National Communication Association Conference, Indianapolis, IN.
81. Kryston, K. & Eden, A. (2020, May). Examining the effect of social norms on the enjoyment of entertainment. Paper presented at the annual meeting of the International Communication Association, Gold Coast, Australia.
 80. Kryston, K., Park, S., & Eden, A. (2020, May). Do social sanctions explain entertainment avoidance? Paper presented at the annual meeting of the International Communication Association, Gold Coast, Australia.
 79. Kryston, K., Ulusoy, E., Grady, S., Johnson, B., Rosenbaum, J., & Eden, A. (2020, May). Selecting spoilers: The role of challenge and self-control in spoiling entertainment. Paper presented at the annual meeting of the International Communication Association, Gold Coast, Australia.
 78. Eden, A. Kryston, K., & Goble, H. (2020, May). Incorporating virtual reality training in an introductory public speaking course. Paper presented at the annual meeting of the International Communication Association, Gold Coast, Australia.
 77. Baldwin, J., Ulusoy, E., Grady, S., Eden, A. L. (November 2019) Here we go again: Investigating the role of familiarity on enjoyment, appreciation, and nostalgia in Music Mashups. Presented paper at the National Communication Association, Baltimore, MD.
 76. Park, S., Kryston, K., Eden, A. L. (November 2019) Using social norms and social identity to explain media selection and enjoyment. Presented paper at National Communication Association Annual Meeting, Baltimore, MD.
 75. Huskey, R., Couture-Bue, A., Eden, A. L., Grall, C., Meshi, D., Prena, K., Schmälzle, R., Scholz, C., Turner, B. O., Wilcox, S. (November 2019) Is Communication neuroscience just another subfield in an already crowded discipline? Presented paper at National Communication Association Annual Meeting, Baltimore, MD.
 74. Eden, A. L. (November 2019) Surviving a replication crisis: Lessons from the Dutch. Panel presentation at the Annual Meeting of the National Communication Association, Baltimore, MD.
 73. Eden, A., Ellithorpe, M.E., Hahn, L., Ulusoy, E., Grady, S., Baldwin, J., Kryston, K. (May, 2019). The everyday experience of media consumption: A diary study examining the recreation/challenge hypothesis. Paper presented at the Annual Meeting of the International Communication Association, Washington DC.
 72. Hofer, M., Hartmann, T., Ratan, R., Hahn, L., & Eden, A. (May, 2019). The role of plausibility in the experience of spatial presence in virtual environments. Paper presented at the Annual Meeting of the International Communication Association, Washington DC.
 71. Lee, J., Eden, A., Park, T., Ewoldsen, D., Lee, S., & Bente, G. (May, 2019). Touching the Virtual 2.0: Investigating spatiotemporal approach and avoidance behaviors in VR. Paper presented at the Annual Meeting of the International Communication Association, Washington DC.
 70. Lee, J., Eden, A., Park, T., Beyea, D., Lee, S., Yao, S., & Ahn, S.J. (May, 2019). From solo to social: Exploring social affordances in VR chat platforms. Paper presented at the Annual Meeting of the International Communication Association, Washington DC.
 69. Eden, A., & Hartmann, T. (November, 2018). The recreation/challenge model of entertainment. Paper presented at the Annual Meeting of the National Communication Association, Salt Lake City, UT.
 68. Grizzard, M., Huang, C., Walton, J., Ahn, M., McAllister, C., Fitzgerald, K., & Eden, A. (November, 2018). Validating the extended character morality questionnaire. Paper presented at the Annual Meeting of the National Communication Association, Salt Lake City, UT.

67. Lee, J., & Eden, A. (November, 2018). Touching the virtual: Individual differences in approach and avoidance behaviors in VR. Paper presented at the Annual Meeting of the National Communication Association, Salt Lake City, UT.
66. Kryston, K., & Eden, A. (November, 2018). Bonding over B-movies: Exploring the influence of social norms on the enjoyment of bad films. Paper presented at the Annual Meeting of the National Communication Association, Salt Lake City, UT.
65. Eden, A., Hahn, L., Novotny, E., & Kryston, K. (November, 2018). Mood repair through entertainment media. Paper presented at the Annual Meeting of the National Communication Association, Salt Lake City, UT.
64. Daalmans, S., Kleemans, M., Eden, A., Weijers, G. (August, 2018). Exploring character development as a central mechanism in viewer responses to morally ambiguous characters. Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.
63. Johnson, B., Daalmans, S., & Eden, A. (August, 2018). Examining a prototype versus exemplar approach to understanding viewer categorizations of morally ambiguous characters. Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.
62. Lee, J., Eden, A., Ewoldsen, D., & Beyea, D. (May, 2018). Seeing possibilities for action: Orienting and exploratory behaviors in virtual reality. Paper presented at the Annual Meeting of the International Communication Association, Prague, CR.
61. Eden, A., Ellithorpe, M., Ewoldsen, D., & Kryston, K. (May, 2018). Consistent killers, benevolent balancers, or contextually moderated moralists? Paper presented at the Annual Meeting of the International Communication Association, Prague, CR.
60. Eden, A., Tucker, R., Hahn, L., Ellithorpe, M., van den Bulck, J. (May, 2018). Eat, binge, sleep, repeat: Binge viewing and associated health behaviors. Paper presented at the Annual Meeting of the International Communication Association, Prague, CR.
59. Eden, A., Schmaelzle, R., Grall, C., & Lee, J. (November, 2017). Inspiration via media stories: Linguistic analysis of inspirational media. Paper presented at the Annual Meeting of the National Communication Association, Dallas, TX.
58. Eden, A., Hahn, L., Kryston, K., Johnson, B., Reinecke, L., & Hartmann, T. (November, 2017). Theory of planned behavior applied to media choice and use. Paper presented at the Annual Meeting of the National Communication Association, Dallas, TX.
57. Eden, A., Ellithorpe, M., Ewoldsen, D., & Kryston, K. (November, 2017). Consistent killers or benevolent balancers? Sequential moral decisions in video games. Paper presented at the Annual Meeting of the National Communication Association, Dallas, TX.
56. Tamborini, R., Eden, A., Grall, C. Hahn, L., Novotny, E., & Reinecke, L. (November, 2017). Depleted enough to laugh? Effects of ego depletion on the enjoyment and recovery potential of tendentious and non-tendentious humor. Paper presented at the Annual Meeting of the National Communication Association, Dallas, TX.
55. Joeckel, S., Dogruel, L., Eden, A., & Heurich, T. (May, 2017). Effects of guilt inducement on subsequent media behavior: Effects from two studies. Paper presented at the Annual Conference of the International Communication Association, San Diego.
54. Eden, A., Burgers, C., & Hahn, L.H. (May, 2017). How Republicans and Democrats use morality in discussing political issues. Paper presented at the Annual Conference of the International Communication Association, San Diego.
53. Hofer, M., Eden, A., & Diepenbeek, W. (May, 2017). Not if or when but how: Older and younger adults' selective and compensatory media use and well-being. Paper presented at the

- Annual Conference of the International Communication Association, San Diego.
52. Eden, A. (November, 2016). Morally ambiguous characters. Talk presented at morality and media panel, National Communication Association, Philadelphia, PA.
 51. Johnson, B. K., Burgers, C., & Eden, A. (August, 2016). Attractive apps: Explaining download success with visual metaphors and other cues. Paper presented at the 13th Annual Metaphor Festival, Amsterdam, Netherlands
 50. Johnson, B. K., Eden, A., & Reinecke, L. (June, 2016). Self-control and need satisfaction in primetime: Television, social media, and friends can enhance regulatory resources via perceived autonomy and competence. Paper presented at the Annual Conference of the International Communication Association, Fukuoka, Japan.
 49. Joeckel, S. Dogruel, L., & Eden, A. (June, 2016). Moral cleansing and moral licensing through media. Paper presented at the Annual Meeting of the International Communication Association, Fukuoka, Japan.
 48. Eden, A., Johnson, B. K., Hartmann, T., & Reinecke, L. (February, 2016). Falling back on the couch: Media as the default recreational choice for depleted individuals. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
 47. Eden, A., Hoeksema, B., Burgers, C.F. (November, 2015). Mixed and mashed: Novelty as predictor of enjoyment and appreciation of mashups. Paper presented at the Annual Meeting of the National Communication Association, Las Vegas, NV.
 46. Eden, A., Johnson, B.K., Hartmann, T. (November, 2015). Creature comforts: Ego-depleted people shy away from challenging entertainment. Paper presented at the Annual Meeting of the National Communication Association, Las Vegas, NV.
 45. Eden, A., Daalmans, S., & Johnson, B.K. (November, 2015). From hero to zero: Morality predicts enjoyment but self-expansion predicts appreciation of morally ambiguous characters. Paper presented at the Annual Meeting of the National Communication Association, Las Vegas, NV.
 44. Burgers, C., Eden, A., de Jong, R. & Buningh, S. (November, 2015). Roads to success for mobility apps: How online recommendation systems and app design characteristics boost app downloads. Paper presented at the Annual Meeting of the National Communication Association, Las Vegas, NV.
 43. Daalmans, S., Eden, A., van Ommen, M., & Weijers, A. (August, 2015). Melfi's choice: Morally conflicted content leads to moral deliberation in viewers. Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication.
 42. Kleemans, M., Daalmans, S., van Ommen, M., Eden, A., & Weijers, A. (August, 2015). Under pressure: Explaining the role of character development in the evaluation of morally ambiguous characters in entertainment media. Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication
 41. Eden, A., Hoeksema, B., & Burgers, C. (February, 2015). Predicting enjoyment versus appreciation from novelty in media: The case of mashups. Paper presented at the ETMAAL, Antwerp, BE.
 40. Frost, J., & Eden, A. (February, 2015). The effect of normative feedback: The impact on effort, performance, and intrinsic motivation in a casual game. Paper presented at the ETMAAL, Antwerp, BE.
 39. Hoeksema, B., Eden, A., & Burgers, C. (February, 2015). Explaining cross-cultural differences in entertainment interest through familiarity and nostalgia. Paper to be presented at the ETMAAL, Antwerp, BE.

38. Krömer, M., Eden, A., & Hartmann, T., (November, 2014). Rational vs. Intuitive Processing: The impact of cognitive load on moral responses in video game play. Paper presented at the Annual Meeting of the National Communication Association, Chicago, IL
37. Eden A., & Hartmann, T. (May, 2014). Reduced self regulation and media temptations: The role of ego depletion in selective exposure to challenging media. Paper presented at the Annual meeting of the International Communication Association, Seattle, WA.
36. Eden, A., Grizzard, M., & Arendsen, J.L. (May, 2014). Ingroup loyalty and transportation into narratives: Testing the influence of collective assimilation. Paper presented at the Annual meeting of the International Communication Association, Seattle, WA.
35. Van Koningsbruggen, G., Hartmann, T., Eden, A., & Velig, H. (February, 2014). The impulsive appeal of social network sites (SNS): Automatic affective reactions to SNS-cues. Paper presented at the ETMAAL, Wageningen, NL.
34. Eden, A., Burgers, C., van Engelenburg, M., & Buningh, S. (February, 2014). How avatar feedback boosts motivation and play in gamified applications. Paper presented at the ETMAAL, Wageningen, NL.
33. Grizzard, M., & Eden, A. (November, 2013). The tribalism of narrative engagement: Evolutionary determinants of transportation. Paper presented at the Annual Meeting of the National Communication Association, Washington DC.
32. Eden A., & Hartmann, T., (June, 2013). Elevation! (only if you care): Examining the determinants of users' elevation responses to short film clips. Paper presented at the Annual Meeting of the International Communication Association, London, UK.
31. Eden, A., Grizzard, M., & Tamborini, R. (June, 2012). Moral intuitions in narrative persuasion: A theoretical integration. Paper presented at StoryNet Workshop, Amsterdam, NL.
30. Grizzard, M., & Eden, A. (June, 2012). Evolutionary determinants of transportation. Paper presented at StoryNet Workshop, Amsterdam, NL.
29. Eden, A., Tamborini, R., Wang, L., & Sarinopolous, S. (May, 2012). Morality and media: Neural indicators of moral processing in news stories. Paper presented at the Annual Meeting of the International Communication Association, Phoenix, AZ.
28. Reinecke, L., Hartmann, T., & Eden, A. (May, 2012). The guilty couch potato: The role of negative emotions in reducing recovery through media use. Paper presented at the Annual Meeting of the International Communication Association, Phoenix, AZ.
27. Tamborini, R., Lewis, R. J., Prabhu, S., Grizzard, M. N., & Eden, A. (May, 2012). Priming morality: The influence of media exposure on moral intuitions. Paper presented at the Annual Meeting of the International Communication Association, Phoenix, AZ.
26. Hartmann, T., Eden, A., & van Kampen, H. (February, 2012). The influence of perceived moral and gender similarity on users' wishful identification with movie characters. Paper presented at the Annual Etmaal van de Communicatiewetenschap, Leuven, BE.
25. Tamborini, R., Grizzard, M., Eden, A., & Lewis, R. (November, 2011). Imperfect heroes and villains: Patterns of upholding and violating distinct moral domains and character appeal. Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA.
24. Tamborini, R., Grizzard, M., Lewis, R., & Eden, A. (November, 2011). Priming intuitive morality: The effect of heroes and villains on immediate affective response to moral stimuli. Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA.
23. Weber, R., Eden, A., & Mathiak, K. (May, 2011). Seeing bad people punished makes us

think alike: Social norm violations in television drama elicit cortical synchronization in viewers. Paper presented at the Annual Meeting of the International Communication Association, Boston.

22. Tamborini, R., Eden, A., Grizzard, M., & Lewis, R. (May, 2011). Moral archetypes as exemplars: Perceptions of heroes and villains in fiction and real life. Paper presented at the Annual Meeting of the International Communication Association, Boston.
21. Lewis, R. J., Grizzard, M. N., Eden, A., Tamborini, R., & Bowman, N. D. (April, 2011). Intuitive morality and reactions to news events: Responding to news of the Lockerbie bomber's release. Paper presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.
20. Eden, A., & Weber, R. (2010, November). Predicting enjoyment in soap opera: A high resolution content analysis. Paper presented at the Annual Meeting of the National Communication Association, San Francisco.
19. Tamborini, R., Reinecke, L., Grizzard, M., Lewis, R., & Eden, A. (2010, November). Characterizing behavioral affinity as needs satisfaction: Predicting selective exposure to video games and resultant mood repair. Paper presented at the Annual Meeting of the National Communication Association, San Francisco.
18. Eden, A., & Tamborini, R. (2010, June). Moral intuitions: Morality subcultures in disposition formation. Paper presented at the Annual Meeting of the International Communication Association, Singapore.
17. Eden, A., Tamborini, R., Lewis, R., Grizzard, M., & Weber, R. (2010, June). Maintaining morality: Repeated exposure to narrative entertainment and the salience of moral intuitions. Paper presented at the Annual Meeting of the International Communication Association, Singapore.
16. Tamborini, R., Grizzard, M., Bowman, N.D., Reinecke, L., Lewis, R., & Eden, A. (2010, June). Defining media enjoyment in functional terms. Paper presented at the Annual Meeting of the International Communication Association, Singapore.
15. Eden, A., Grizzard, M., & Lewis, R. (2009, November). Disposition development in drama: The role of moral, immoral, and ambiguously moral characters. Paper presented at Entertainment = Emotion Symposium, Benasque, Spain.
14. Eden, A., Oliver, M. B., Tamborini, R., Wooley, J., & Limperos, A. (2009, November). Morality subcultures and perceptions of heroes and villains. Paper presented at the Annual Meeting of the National Communication Association, Chicago, IL.
13. Tamborini, R., Eden, A., Bowman, N.D., Grizzard, M., & Weber, R. (2009, November). Predicting enjoyment from implicit morality. Paper presented at the Annual Meeting of the National Communication Association, Chicago, IL.
12. Tamborini, R., Bowman, N.D., Eden, A., & Grizzard, M. (2009, May). Media enjoyment as the satisfaction of intrinsic needs. Paper presented at the Annual Meeting of the International Communication Association, Chicago, IL.
11. Tamborini, R., Eden, A., Bowman, N.D., Grizzard, M., & Lachlan, K. (2009, May). The influence of morality subcultures on the acceptance and appeal of violence. Paper presented at the Annual Meeting of the International Communication Association, Chicago, IL.
10. Eden, A., Bowman, N. D., & Maloney, E. (2009, May). Gender attribution in online video games. Paper presented at the Annual Meeting of the International Communication Association, Chicago, IL.
9. Tamborini, R., Eden, A., Weber, R., Bowman, N. D., & Grizzard, M. (2008, November) Variance in disposition and morality predicted by repeated exposure to daytime soap opera. Paper presented at the Annual Meeting of the National Communication Association, San

Diego, CA.

8. Bowman, N. D., Eden, A., & Grizzard, M. (2008, November). A funny thing happened at the arcade: A mixed-method approach to video game preferences and enjoyment. Paper presented at the Annual Meeting of the National Communication Association, San Diego, CA.
7. Eden, A., Bowman, N. D., & Maloney, E. (2008, May). "That dude is good!" Gender-bias in online video games. Paper presented at the Annual Meeting of the International Communication Association, Montreal, Canada.
6. Tamborini, R., Weber, R., Bowman, N., Eden, A., Skalski, P., & Maloney, E. (2007, November). The appeal of violence in films and video games. Paper presented at the Annual Meeting of the National Communication Association, Chicago, IL.
5. Weber, R., Tamborini, R., Mathiak, K., Eden, A., Bowman, N., & Lange, R. (2007, November). Neurophysiology of Entertainment: Neural signatures of humor enjoyment. Paper presented at the Annual Meeting of the National Communication Association, Chicago, IL.
4. Eden, A. (2007, May). The effect of emotional context on recognition for affectively valenced images. Paper presented at the Annual Meeting of the International Communication Association, San Francisco, California.
3. Sherry, J.L., & Eden, A. (2007, May). Serious science for serious games: The use of neuroscience in designing games. Paper presented at the Annual Meeting of the International Communication Association, San Francisco, California.
2. Tamborini, R., Lachlan, K. Bowman, N. D., & Eden, A. (2006, November). Justifying violence: The influence of perpetrator motive and dispositions on the acceptability of violent reprisal. Paper presented at the Annual Meeting of the National Communication Association, San Antonio, Texas.
1. Ehrlich, H., Weller, J., & Eden, A. (2005, August). The production of pathology: The social function of local TV news. Paper presented at the annual meeting of the Society for the Study of Social Problems, Philadelphia, PA.

TEACHING

Graduate Courses

- Mass Communication Theory
- Content Analysis
- University Teaching in Communication
- Essentials of Media Psychology
- Problems and Benefits of New Media Use
- Research Practicum
- MA thesis in Media Psychology

Undergraduate Courses

- Introduction to Human Communication
- Audience Response to Entertainment
- Media Entertainment
- Individual study and honors option projects
- Media and Individual Processing
- BA thesis supervision in Media Psychology

- Pre-master thesis supervision in Media Psychology

Advising – Doctoral Committees

- Ezgi Ulusoy (MSU, Chair, in progress)
- Henry Goble (MSU, Member, in progress)
- Matthew Olah (MSU, Member, in progress)
- Sara Grady (MSU, Co-Chair, 2023) - Social Influences in Media Use
- Josh Baldwin (MSU, Member, 2022)
- Neha Sethi (MSU, Member, 2022)
- Shay Yao (MSU, Member, 2022)
- Nikki McLaren (MSU, Member, 2022)
- Kevin Kryston (MSU, Chair, 2021) - Social norms and media entertainment
- Joomi Lee (MSU, Chair, 2020) - Adaptive behaviors in sandbox games: How motivation shapes perception and use of virtual affordances
- David Beyea (MSU, Member, 2019) – Avatar Avatar-Based Self-Influence in a Text Based CMC Environment
- Merel van Ommen, (Radboud University, Member, 2018) - Viewers' routes towards moral evaluation of morally ambiguous characters
- Serena Daalmans, (Radboud University, Member, 2016) - Morality and Television: Exploring the moral content of prime time television

Advising – Master's Committees

- Gabrielle Reed (MSU, Chair, 2022)
- Johnny McGraw (MSU, Member, 2020)
- Matthew Klein (MSU, Chair, 2020)
- Lu Zhang (MSU, Chair, 2019)
- Melinda Aley (MSU, Member, 2019)
- Rosalie Grant (MSU, Member, 2019)
- Alicia Pilmore (MSU, Chair, 2018)
- Haley Szymanski (MSU, Chair, 2017)
- Isabelle Verhoeven (VU, Supervisor, 2016)
- Yvet Berendsen (VU, Supervisor, 2016)
- Weis Diepenbeek (VU, Supervisor, 2016)
- Monique Dersjant (VU, Supervisor, 2016)
- Dajo Leunge (VU, Supervisor, 2016)
- Alexander Jongmans (VU, Supervisor, 2016)
- Milan Smorenburg (VU, Supervisor, 2016)
- Joy Blank (VU, Supervisor, 2016)
- Paula den Ouden (VU, Supervisor, 2015)
- Rogier Kalsbreek (VU, Supervisor, 2015)
- Renee Boertje (VU, Supervisor, 2015)
- Britt Hoeksema (VU, Supervisor, 2014 - honors)
- Wouter Stapelkamp (VU, Supervisor, 2014)
- Iris Timmermans (VU, Supervisor, 2014)

- Sander Wensink (VU, Supervisor, 2014)
- Anniek Kuijpers (VU, Supervisor, 2014)
- Henk de Graaf (VU, Supervisor, 2014)
- Emma Revis (VU, Supervisor, 2014)
- Marlon Struik (VU, Supervisor, 2014)
- Frederiek van Emden (VU, Supervisor, 2014)
- Minke Duiven (VU, Supervisor, 2013)
- Martine van Manen (VU, Supervisor, 2013)
- Ellen van de Pas (VU, Supervisor, 2013)
- Siham Ziani (VU, Supervisor, 2013)
- Michelle Smith (VU, Supervisor, 2013)
- Wietske Stevens (VU, Supervisor, 2013)
- Floortje van de Elshout (VU, Supervisor, 2013)
- Joanna van Unen (VU, Supervisor, 2013)
- Leontien Emmens (VU, Supervisor, 2013)
- Maartje van Engelen (VU, Supervisor, 2013)
- Sophie Eveleens (VU, Supervisor, 2013)
- Sabine Kaars Sijpstien (VU, Supervisor, 2013)
- Tareq Nangrahary (VU, Supervisor, 2013)
- Gino Mulder (VU, Supervisor, 2012)
- Jeroen Wolper (VU, Supervisor, 2012)
- Annemarije van Zandwijk (VU, Supervisor, 2012)
- Mayta Brackenrie (VU, Supervisor, 2012)
- Mark Bybau (VU, Supervisor, 2012)
- Anne Pluijms (VU, Supervisor, 2012)
- Moneik Wagemans (VU, Supervisor, 2012)
- Lisanne van den Heuval (VU, Supervisor, 2012)

Advising – Other

- Dominique Wirz (Fullbright Scholar at MSU, 2021)

RESEARCH EXPERIENCE

2012-2015 Research Consultant, EU MOBI project Gamification of Commuting Behavior “From 5 to 4 Commuting Game.” DTV Consultants, Breda, the Netherlands.

2009-2011 Senior Research Assistant, Lab of Social and Affective Neuroscience, Department of Radiology, Michigan State University.

2006-2011 Research Assistant, Department of Communication, Michigan State University.

2009-2010 Senior Research Assistant, NSF Grant SES-0819519 "Scale and Complexity of Media Markets as Determinants of Local Government News Coverage"

2004-2006 Research Assistant. College of William and Mary, Dept. of Psychology

2003-2004 Research Assistant. The Prejudice Institute, Baltimore, MD

SERVICE TO PROFESSION

International Communication Association

2020 - 2022 Chair, Communication Science and Biology Interest Group
2018 - 2020 Vice-chair, Communication Science and Biology Interest Group
2016 - 2018 Secretary, Communication Science and Biology Interest Group

Associate Editor

2023-present *Psychology of Popular Media*
2022-present *Reviews of Communication Research*
2020 - 2022 *Journal of Media Psychology*

Editorial Board

Media Psychology
Journal of Media Psychology
Communication Science
Communication Research Reports
Journal of Broadcasting and Electronic Media

Ad-Hoc Reviewer

Communication Research, Mass Communication and Society, Journal of Communication, Journal of Media Psychology, Media Psychology, CyberPsychology & Behavior, New Media & Society, Games & Culture, Journal of Broadcasting and Electronic Media, Communication Science, Communication Research Reports, Psychology of Popular Media Culture, Poetics, The Communication Review, Social Justice Research, Games & Culture, Journal of Risk Research, Communication Methods and Measures

DEPARTMENTAL/UNIVERSITY SERVICE

Michigan State University

Doctoral Director, Department of Communication, 2022-current
Center for Teaching and Learning Advisory Board, 2022-current
Faculty search committee, 2022
Departmental chair search committee, 2018
Undergraduate Communication Association, advisor, 2018-2023
Social media committee, 2017-current
Undergraduate affairs committee, 2020 - 2022
College caregiving committee, chair, 2020-2021
Faculty search committee, 2016
Undergraduate affairs committee, 2016 - 2018

VU University Amsterdam

MA Thesis coordinator, 2014-2016
BA Honors program coordinator, 2013-2016
Hiring committee, VU University, Spring 2013
Representative to Faculty of Social Science Internationalization Committee, 2013-2016
Research Time Differentiation Committee, Spring 2013
Hiring committee, VU University, Spring 2012
New Hire Familiarization Committee and New Hire Manual, 2012

PROFESSIONAL AFFILIATIONS

International Communication Association

National Communication Association