

Curriculum Vitae
Adam J. Mason
(he/him/his)
PhD Student, Michigan State University

Department of Communication
404 Wilson Rd; Room 553
East Lansing, MI 48824

email (personal): the.adam.j@gmail.com
email (work): masonad1@msu.edu
mobile: (785) 341-2412

EDUCATION

PhD., Communication Studies (Anticipated Completion) *July 2022*
Michigan State University, East Lansing, MI
Focus: Computer-Mediated & Interpersonal Communication
Advisor/Dissertation Chair: Dr. Brandon Van Der Heide
Dissertation Committee: Dr. Sandi Smith, Dr. Amanda Holmstrom, Dr. Dar Meshi

M.S., Communication Studies *December 2017*
Illinois State University, Normal, IL
Thesis: “Fake sports, real impact? Investigating the effects of participation and communication in fantasy sports leagues on perceptions of self”
Focus: Computer-Mediated, Interpersonal, & Small Group Communication
Advisor: Dr. Caleb Carr
Committee: Dr. Aimee Miller-Ott, Dr. Lance Lippert

B.S., Communication Studies *December 2014*
Kansas State University, Manhattan, KS

B.S., Theatre *December 2014*
Kansas State University, Manhattan, KS

PUBLICATIONS

Mason, A. J., & Carr, C. T. (In press). Toward a theoretical framework of relational maintenance in computer-mediated communication. *Communication Theory*. <https://doi.org/10.1093/ct/qtaa035>

Holmstrom, A. J., Shebib, S. J., Boumis, J. K., Allard, A., Mason, A. J., & Lim, S. (2021). Support gaps during the COVID-19 pandemic: Sex differences and effects on well-being. *Journal of Social and Personal Relationships*. <https://doi.org/10.1177/02654075211041539>

Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A. J., Zhang, L., Allard, A., & Boumis, J. K. (2021). Self-conscious emotions and esteem support: The effectiveness of esteem support in alleviating state shame and guilt. *Human Communication Research*, 47, 105-131. <https://doi.org/10.1093/hcr/hqaa015>

Shebib, S. J., Holmstrom, A. J., Mason, A. J., Mazur, A. P., Zhang, L., & Allard, A. (2020). Sex and gender differences in esteem support: Examining main and interaction effects. *Communication Studies*, 71, 167-186. <https://doi.org/10.1080/10510974.2019.1692886>

Dai, Y., Van Der Heide, B., Mason, A. J., & Shin S. (2019). The wisdom of the crowd versus the wisdom in the crowd: Testing the effects of aggregate user representation, valence, and argument strength on attitude formation in online reviews. *International Journal of Communication*, 13, 3488-3511.

Carr, C. T., Hall, R. D., Mason, A. J., & Varney, E. J. (2017). Cueing employability in the gig economy: Effects of task-relevant and task-irrelevant information on Fiverr. *Management Communication Quarterly*, 31, 409-428. <https://doi.org/10.1177/0893318916687397>

MANUSCRIPTS UNDER REVIEW

Mason, A. J., Shebib, S. J., Boumis, J. K., Allard, A., Holmstrom, A. J., & Mazur, A. P. (Under Review). Seeing invisible support: Understanding provider motivation, intent, and enactment of support.

Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A. J., Allard, A., Boumis, J. K., Lim, S., & Zhang, L. (Under Review). Supportive communication in response to esteem threat: Comparing emotional and esteem support messages.

Shebib, S. J., Boumis, J. K., Allard, A., Holmstrom, A. J., & Mason, A. J. (Under Review). An experimental investigation of supportive tactile communication during esteem support conversations

Van Der Heide, B., Ulusoy, E., Ma, S., Earle, K., & Mason, A. J. (Under Review). Breaking the fifth wall: Two studies of the effects of observing interpersonal communication with content creators on YouTube.

CONFERENCE PAPERS & PANELS

Shebib, S. J., Allard, A., Boumis, J. K., Lim, J. I., Holmstrom, A. J., & Mason, A. J. (2021, November). *Relational outcomes of esteem support conversations: An experiment of the effects of esteem support messages and tactile communication*. [Top Paper, Nonverbal Communication Division] Paper presented at the annual meeting of the National Communication Association. Seattle, WA, United States.

Shebib, S. J., Boumis, J. K., Allard, A., Holmstrom, A. J., Mason, A. J., Lim, S., & Poland, T. (2021, May). *The role of tactile communication in esteem support conversations*. Paper presented at the annual meeting of the International Communication Association, Denver, CO, United States. (virtual conference)

Mason, A. J., Shebib, S. J., Boumis, J. K., Allard, A., Holmstrom, A. J., & Mazur, A. P. (2020, November). *Seeing invisible support: Understanding provider motivation, intent, and enactment of support*. Paper presented at the annual meeting of the National Communication Association. Indianapolis, IN, United States (virtual conference).

Van Der Heide, B., Earle, K., Ulusoy, E., Ma, S., & Mason, A. J. (2020, November). *A wise one in the crowd? The effects of message source similarity and majority message valence in online reviews*. Paper presented at the annual meeting of the National Communication Association. Indianapolis, IN, United States (virtual conference).

Mason, A. J., Earle, K., Van Der Heide, B., Ulusoy, E. & Ma, S. (2020, May). *Social media literacy: Definitions, origins, and development*. Paper presented at the annual meeting of the International Communication Association. Gold Coast, Australia (virtual conference).

Van Der Heide, B., Ulusoy, E., Ma, S., Earle, K., & Mason, A. J. (2020, May). *Interpersonal media effects: Two studies of the effects of observing communication with content creators on YouTube*. Paper presented at the annual meeting of the International Communication Association. Gold Coast, Australia (virtual conference).

Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A. J., Zhang, L., Allard, A., & Boumis, J. K. (2020, May). *Self-conscious emotions and esteem support: The effectiveness of esteem support in alleviating shame and guilt*. Paper presented at the annual meeting of the International Communication Association. Gold Coast, Australia (virtual conference).

Shebib, S. J., Holmstrom, A. J., Mason, A. J., Mazur, A. P., Zhang, L., & Allard, A. (2019, November). *Gender differences in esteem support: Examining main and interaction effects*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.

Dai, Y., Vander Heide, B., & Mason, A.J. (2019, November). *Reducing uncertainty from observing interactions online: The surrogacy effect and the role of cue diagnosticity*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.

Shebib, S. J., Holmstrom, A. J., Mazur, A. P., Zhang, L., & Mason, A. J. (2019, May). *Sex differences in esteem support: Examining main and interaction effects*. Paper presented at the annual meeting of the International Communication Association, Washington, D. C.

Mason, A.J. (2018, November). *Fake sports, real impact*. Presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

Dai, Y., Van Der Heide, B., Mason, A. J., Prchal, B., & Beyea, D. (2018, June). *Majority and minority influence in Web 2.0: Effects of consistency between aggregate user representation and review messages and argument strength on attitude formation*. Paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic.

Mason, A.J., Palmer, H., & Backer, J. (2017, November). *Voices from the echo chamber: A qualitative study of Facebook users' interactions with political information*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

Mason, A.J. (2016, November). *Influencing public perception of the news: The question of user-generated content and misattribution*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.

Carr, C. T., Hall, R. D., Mason, A. J., & Varney, E. J. (2016, June). *Cuing perceptions of employability from self- and other-generated information in Fiverr*. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.

Taking a seat: The evolution from forensics competitor to coach. (2015, November). Panelist. Presented at the annual meeting of the National Communication Association, Las Vegas, NV.

WORKSHOPS & FELLOWSHIPS

Summer Research Fellowship

Department of Communication, Michigan State University

Summer 2020

Deception & Misinformation Workshop

College of Communication Arts & Sciences, Michigan State University

Director: Dr. Brandon Van Der Heide

Summer 2020

Writing Winning Grant Proposals Workshop

The Graduate School, Michigan State University

Workshop Presenter: Dr. John D. Robertson

Winter 2019

TEACHING EXPERIENCE

Michigan State University

COM 300: Methods of Communication Inquiry (teaching assistant)	<i>Spring 2021</i>
COM 240: Intro to Organizational Communication (teaching assistant)	<i>Fall 2020</i>
COM 325: Interpersonal Influence & Conflict (instructor of record)	<i>Spring 2020</i>
COM 304: Family Communication (teaching assistant)	<i>Fall 2019</i>
COM 225: Intro to Interpersonal Communication (instructor of record)	<i>Summer 2019</i>
COM 240: Intro to Organizational Communication (teaching assistant)	<i>Spring 2019</i>
COM 425: Comm in Close Relationships (instructor of record)	<i>Fall 2018</i>
COM 100: Human Communication (teaching assistant)	<i>Fall 2017 – Summer 2018</i>

Illinois State University

COM 123: Interpersonal Communication (instructor of record)	<i>Spring 2017</i>
COM 223: Small Group Communication (teaching assistant)	<i>Fall 2016</i>
COM 110: Comm as Critical Inquiry (instructor of record)	<i>Fall 2015 – Fall 2016</i>

OTHER ACADEMIC SERVICE AND EMPLOYMENT

Communication Consultant

Fall 2021- Present

Broad College of Business, Michigan State University

Supervisor: Dr. Geneviève Risner

Learning Assistant

Fall 2019 – Spring 2020

Student Athlete Support Services, Michigan State University

Supervisor: Laura Terry

Graduate Student Peer Mentor

Fall 2016 – Spring 2017

Illinois State University

Supervisors: Dr. Cheri Simonds, Dr. John Hooker

Graduate Assistant Forensics Coach

Spring 2017

Illinois State University

Director of Forensics: Megan Koch

TRANSFORMERS – Youth Mentoring/Tutoring Program

Fall 2015 – Spring 2017

Illinois State University

Supervisor: Patty Franz

Trainer – Undergraduate Mentor Program

August 2016

Augustana College

Director: Dr. David Snowball

Assistant Forensics Coach

Fall 2015 – Fall 2016

Illinois State University

Supervisor: Megan Koch

Research Assistant

Spring 2016

Illinois State University

Supervisor: Dr. Kevin Meyer

Research Assistant
League of Kansas Municipalities
Employer: Brock Ingmire (Private Hire)

January 2015 – May 2015

Assistant Forensics Coach (volunteer)
Kansas State University
Director of Forensics: Craig Brown

Fall 2014 – Spring 2015

PROFESSIONAL EXPERIENCE

Communication Consultant/Intern
Sherow for Congress
Supervisor: Jerred McKee, Campaign Manager

Summer 2014

ORGANIZATIONAL AFFILIATIONS

National Communication Association, *Member*
International Communication Association, *Member*
Association for Graduate Students in Communication (MSU), *President*
ISU School of Communication Graduate Student Association, *Vice President*
Lambda Pi Eta (Upsilon Rho Chapter), *Alumnus*

September 2014 – Present
May 2016 – Present
Fall 2017 – Present
August 2015 – May 2017
Last Active: Fall 2014

AWARDS AND HONORS

Impact Award
Teaching, Illinois State University

Spring 2017

National Quarterfinalist, Informative Speaking
American Forensics Association, National Individual Events Tournament

April 2014