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Michigan State University
Department of Advertising + Public Relations
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EDUCATION

Ph.D., Communication

August 2020

University of Illinois at Urbana-Champaign

Dissertation: I saw it on social media: Public opinion on race, crime, and immigration in the era of social media news consumption

Committee: Travis Dixon (Chair), Cabral Bigman, David Tewksbury, JungHwan Yang, and Nikki Usher

M.A., Communication

August 2015

The Ohio State University

B.S., Criminal Justice

May 2013

California State University, Sacramento

ACADEMIC POSITIONS

Assistant Professor

August 2020 - Present

Michigan State University

Department of Advertising + Public Relations

School of Journalism

PEER-REVIEWED PUBLICATIONS

Smith, M. A., Williamson, L. D., & Bigman, C. A. (2020). Can social media news encourage activism? The impact of exposure to mediated discrimination on college students' activism intention. *Social Media + Society*, 6(2), 1-10. <https://doi.org/10.1177/2056305120921366>

Williamson, L. D., Smith, M. A., & Bigman, C. A. (2019). Does discrimination breed mistrust? Examining the role of mediated and non-mediated discrimination experiences in medical mistrust. *Journal of Health Communication*, 24, 791-799. <https://doi.org/10.1080/10810730.2019.1669742>

Butkowski, C., Dixon, T. L., Weeks, K., & Smith, M. A. (2019). Quantifying the feminine self(ie): Gendered self-stereotyping and social media feedback in young women's Instagram selfies. *New Media & Society*, 22(5), 817-837. <https://doi.org/10.1177/1461444819871669>

Bigman, C. A., Smith, M. A., Williamson, L. D., Planey, A., & McNeil, S. (2019). Selective sharing on social media: Examining the effects of disparate racial impact frames on intentions to retransmit news stories among US college students. *New Media & Society*, 21(11-12), 2691-2709. <https://doi.org/10.1177/1461444819856574>

BOOK CHAPTERS & OTHER INVITED WORKS

Dixon, T. L., Smith, M. A., & Weeks, K. (forthcoming). Race, policing and communication: Old problems, 21st century struggles. In H. Giles, E. Maguire, & S. Hill (Eds). *Handbook of policing, communication & society*. Thousand Oaks, CA: Sage Publishing

Dixon, T. L., Weeks, K. R., & Smith, M. A. (2019). Media constructions of culture, race, and ethnicity. In Oxford Research Encyclopedia of Communication. Oxford University Press. <https://doi.org/10.1093/acrefore/9780190228613.013.502>

CONFERENCE PRESENTATIONS

- Smith, M. A., Dixon, T. L., Sevilla, M., & Weeks, K. (November, 2019). Biased racial (mis)representations and news frames on social media. Paper presented at the National Communication Association Annual Meeting, Baltimore, MD.
- Smith, M. A., Dixon, T. L., & Overbye, H. (November, 2019). The perils of disinformation: Racial stereotyping, continued influence effect, and affective political polarization. Paper presented at the National Communication Association Annual Meeting, Baltimore, MD.
- Bigman, C., Smith, M. A., Williamson, L. D., Planey, A., & McNeil, S. (May, 2019). Selective sharing on social media: examining the effects of race-related disparate impact frames on intentions to retransmit news stories among U.S. college students. Paper presented at the International Communication Association Annual Meeting, Washington, DC.
- Williamson, L. D., Smith, M. A., & Bigman, C. (May, 2019). Does discrimination breed mistrust? Examining the role of mediated and non-mediated discrimination experiences in medical mistrust. Paper presented at the International Communication Association Annual Meeting, Washington, DC.
- Butkowski, C., Dixon, T. L., Weeks, K., & Smith, M. A. (May, 2019). Quantifying the feminine self(ie): Gendered self-stereotyping and social media feedback in young women's instagram selfies. Paper presented at the International Communication Association Annual Meeting, Washington, DC.
- Smith, M. A., Williamson, L. D., & Bigman, C. (November, 2018). Can social media news encourage activism? The impact of exposure to mediated discrimination on college students' activism intention. Paper presented at the National Communication Association Annual Meeting, Salt Lake City, UT.
- Dixon, T. L., Weeks, K., Butkowski, C., & Smith, M. A. (November, 2018). A dangerous distortion of our families: (Mis)representations of Black and White families in news and opinion media. Paper presented at the National Communication Association Annual Meeting, Salt Lake City, UT.
- Smith, M. A., Weeks, K., & Butkowski, C. (November, 2017) The voice of images: The use of images as a form of protest. Paper presented at the National Communication Association Annual Meeting, Dallas, TX.
- Dixon, T. L., Josey, C., Smith, M. A., Stamps, D., & Linz, D. (November, 2017). Internet news consumption and media stereotyping: Implications for the socially mediated stereotyping model. Paper presented at the National Communication Association Annual Meeting, Dallas, TX.
- Smith, M. A. (October, 2016). BlackTwitter: An analysis of African Americans' sociocultural construction of Twitter as a Black Public Sphere. Paper presented at the Social Media Technology Conference & Workshop, Washington, DC.
- Fox, J., Vendemia, M. A., Smith, M. A., & Brehm, N. R. (November, 2015). Effects of private and public Selfies on women's self-objectification, mood, self-esteem, endorsement of beauty ideals, and social aggression. Paper presented at the National Communication Association Annual Meeting, Las Vegas, NV.

GRANTS

- 2019 NCA Caucus Student Travel Grant
- 2019 Barrow Minority Doctoral Student Scholarship (*awarded \$2000 by the AEJMC Communication, Theory & Methodology Division*)
- 2019 The Ruth Anne Clark Student Scholar Award (*awarded \$1000 by the University of Illinois, Department of Communication*)
- 2018 NCA Caucus Student Travel Grant
- 2017 President's Research in Diversity Travel Award (*awarded \$600 by the Vice President for Academic Affairs*)

HONORS & AWARDS

- 2019 The Karl R. Wallace Award (*award recognizes distinguished scholarship by a graduate student*)
- 2018 Top Reviewer, International Communication Association (*Mass Communication Division*)

AD-HOC REVIEWER

- 2020 *New Media & Society*
- 2019 *Discourse, Context, & Media*
- 2018 *Communication Theory*

GUEST LECTURES, INVITED TALKS, & COLLOQUIA

- Smith, M. A. (April, 2019). Race and News Media. Presentation given to Journalism 460: Social Media: Theory and Practice (University of Illinois, Urbana-Champaign).
- Smith, M. A. (November, 2018). Race and the Mass Media. Presentation given to Political Science 201: Racial and Ethnic Politics in the United States (University of Illinois, Urbana-Champaign).
- Smith, M. A. (September, 2018). Racial Microaggressions Workshop. Presentation given in the Political Science Department (University of Illinois, Urbana-Champaign).
- Smith, M. A. (August, 2018). Racial Microaggressions Workshop. Presentation given at the Communication 101 Training Meeting (University of Illinois, Urbana-Champaign).
- Smith, M. A. (August, 2017). Racial Microaggressions Workshop. Presentation given at the Communication 101 Training Meeting (University of Illinois, Urbana-Champaign).

TEACHING

Assistant Professor, Michigan State University

Undergraduate courses:

Advertising Analytics (ADV 442), Fall 2020

Master's courses:

Introduction to Quantitative Research Methods (COM 803), Fall 2020

Instructor, University of Illinois at Urbana-Champaign

Mass Media and the Audience (CMN 326), Spring 2020

Public Speaking (CMN 101), Summer 2019, Summer 2017, Spring 2016, Fall 2015

Introduction to Health Communication (CMN 260), Summer 2018, Spring 2017, Fall 2016

Teaching Assistant, University of Illinois at Urbana-Champaign

Interpersonal Communication (CMN 230), Fall 2019, Spring 2019, Fall 2017

TEACHING AWARDS

Spring 2020*, Fall 2019, Summer 2019*,
Spring 2018*, Fall 2017*, Spring 2017, Fall
2016, Spring 2016, Fall 2015

List of Teachers Ranked as Excellent by Their Students:
University of Illinois at Urbana-Champaign

*Denotes *Outstanding* rating for top 10% of teaching assistants.

SERVICE

- 2017 - 2020 Mentoring through Research and Practice: Undergraduate Research Mentor
- 2017 - 2020 The Black Graduate Student Association, Vice-President
- 2015 - 2020 The Black Graduate Student Association, Social Chair

PROFESSIONAL MEMBERSHIPS

International Communication Association, National Communication Association, Association for Education in Journalism and Mass Communication