

Michigan State University  
**Department of Advertising+ Public Relations**  
**Plan B Project Approval Form** (8/13)

Date: \_\_\_\_\_

Student Name: \_\_\_\_\_

Student Number: \_\_\_\_\_

Student Email: \_\_\_\_\_

The attached project proposal is approved, and the student is prepared to finalize the Plan B Poster Project in the AD+PR MA Program. The course content of the project was completed in which of the following options (check the appropriate space and complete the blanks):

\_\_\_ ADV 893    Semester \_\_\_    Credits \_\_\_    Faculty supervisor \_\_\_\_\_

\_\_\_ No credit    Semester \_\_\_    Faculty supervisor \_\_\_\_\_  
internship\*

\_\_\_ ADV 890    Semester \_\_\_    Credits \_\_\_    Faculty mentor \_\_\_\_\_

\_\_\_ ADV \_\_\_ \*\* Semester \_\_\_    Credits \_\_\_    Course instructor \_\_\_\_\_

\* If you complete an internship for NO CREDIT and wish to use it for your exit poster experience, then you must complete the SPECIAL PROJECT portion of the internship requirements (see attachment of Special Project) and you must have your academic advisor approve that SPECIAL PROJECT as per the instructions in the attachment.

\*\*If work was completed in one of the required or elective courses, the work must be the result of an *individual* effort. If the work was a team project, each individual student must work with the course instructor to be able to have his/her own unique variables of focus for the project. Your signature on this form indicates your approval of the *individual* contribution/outcome for this student.

\_\_\_\_\_  
Advisor Signature

\_\_\_\_\_  
Advisor Printed Name

\_\_\_\_\_  
Director of Graduate Studies signature

**Plan B Project Proposal**  
***Exit Poster Presentation***

**Check One:**

\_\_\_\_\_ **Internship Poster**      \_\_\_\_\_ **Research Poster**

**Project Title:**

**Project description (100 - 150 words):**