

# COLLEGE ADVISORY COUNCIL

## Meeting Minutes

Date:	3/25/16
Location:	191 Com Arts, Deeb Conference Room
Chair:	Eric Hunter
Secretary:	Julie Fusi

Present: Alhabash, Saleem (ADPR); Bauer, Johannes (MI); David, Prabu (Dean’s Office); Dilley, Laura (CSD); Dutton, Bill (MI); Fusi, Julie (Dean’s Office); Hoffman, Ann (Dean’s Office); Hunter, Eric (CSD); Koning, Kendall (Grad. Rep); O’Donnell, Casey (MI); Salisbury, Mercedes (Undergrad. Rep); Sanders-Jackson, Ashley (ADPR); Sherry, John (Dean’s Office); Wittenbaum, Gwen (COM)

### Minutes

Topic	Eric Hunter called the meeting to order at 9:05 a.m.
Approval of Agenda	<u>Laura Dilley moved to approve the agenda for March 25, 2016. Gwen Wittenbaum seconded. Agenda approved.</u>
Approval of minutes from January 22, 2016	<u>Casey O’Donnell moved to approve minutes from January 22, 2016. Gwen Wittenbaum seconded. Minutes approved.</u>
Academic Program Review – Media & Information	<p>Johannes Bauer, Chair of Media and Information, attended the meeting to present key findings in the Media &amp; Information Academic Program Review Self-Study. Media &amp; Information has discussed key questions (what do we do, why do we do it, how well do we do it, do we make a difference, etc.) regarding their program and curriculum as a department, as well as with an external review committee.</p> <p>The recent curriculum redesign has created a modular/flexible undergraduate curriculum so that students can build skills in multiple areas. Feedback from employers is that students are well educated technically but are weaker with regard to integrative knowledge.</p> <p>Program challenges include maintaining focus, developing a forward-looking flexible work load model, nourishing dynamic mutually enriching interaction between media, information arts and research. Moving forward, the department will focus on research quality and productivity, improving media arts quality and productivity, advancing high quality innovative offline and online instruction.</p>
Dean’s Office Updates	<p><u>P. David</u> Discussed new H-index scores in article “Methodology of the QS World University Rankings.”</p> <p>The new college website will include an intranet to collect faculty data to ease the self-study process.</p> <p><u>J. Sherry</u> Dissertation completion and Strossacker funds are all spent out. All applications for summer research funding have been submitted. Will ask departments for reviewers.</p> <p>Received two university distinguished fellowships for PhD students. Both students have turned us down. Many schools pressure students to commit earlier than the 4/15 deadline. Our admission and funding decisions are revealed separately, which potentially hurts enrollment. Discussed possibility of sending funding letters prior to welcome week to encourage students to come to campus. Will discuss procedure further with chairs.</p> <p>Grad students voted to choose which summer courses were offered. Able to offer most of the courses they requested.</p>

	<p><u>A. Hoffman</u> UURAF is Friday, 4/8. More than 100 students participating this year. Looking for faculty judges for the times below. If you are able to judge, email Ann Hoffman with preferred time.</p>																														
	<table border="1"> <thead> <tr> <th>Category</th> <th>Section</th> <th>Type</th> <th>Location</th> <th>Time</th> </tr> </thead> <tbody> <tr> <td>Communication Arts and Sciences</td> <td>1</td> <td>Oral</td> <td>Lake Erie Room</td> <td>1:00 - 3:00</td> </tr> <tr> <td>Communication Arts and Sciences</td> <td>3</td> <td>Poster</td> <td>Ballroom</td> <td>11:15 - 12:45</td> </tr> <tr> <td>Communication Arts and Sciences</td> <td>4</td> <td>Poster</td> <td>Ballroom</td> <td>11:15 - 12:45</td> </tr> <tr> <td>Communication Arts and Sciences</td> <td>5</td> <td>Poster</td> <td>Lake Huron Room</td> <td>1:30 - 3:00</td> </tr> <tr> <td>Digital Media</td> <td>1</td> <td>Oral</td> <td>Lake Erie Room</td> <td>9:00 - 10:30</td> </tr> </tbody> </table>	Category	Section	Type	Location	Time	Communication Arts and Sciences	1	Oral	Lake Erie Room	1:00 - 3:00	Communication Arts and Sciences	3	Poster	Ballroom	11:15 - 12:45	Communication Arts and Sciences	4	Poster	Ballroom	11:15 - 12:45	Communication Arts and Sciences	5	Poster	Lake Huron Room	1:30 - 3:00	Digital Media	1	Oral	Lake Erie Room	9:00 - 10:30
Category	Section	Type	Location	Time																											
Communication Arts and Sciences	1	Oral	Lake Erie Room	1:00 - 3:00																											
Communication Arts and Sciences	3	Poster	Ballroom	11:15 - 12:45																											
Communication Arts and Sciences	4	Poster	Ballroom	11:15 - 12:45																											
Communication Arts and Sciences	5	Poster	Lake Huron Room	1:30 - 3:00																											
Digital Media	1	Oral	Lake Erie Room	9:00 - 10:30																											
	<p>Summer enrollment has begun and annual enrollment starts on Thursday, 3/31.</p> <p>The week of April 11 will be CELEBRATION Week in the college with departments holding their annual student award ceremonies. On Friday, 4/15, there will be an Alumni Award Recipient Panel at 1:30 in CAS 147. The Annual Alumni Awards Dinner will take place on Saturday, 4/16, at 5:30 in the WKAR Studios.</p> <p>Watch for override information from the Academic and Student Affairs Office.</p> <p>Express advising on Thursdays begins Thursday, 3/31. This day will be for students going into their senior year. Express Advising for the general population begins Thursday, 4/7.</p> <p>1st ever ComArtSci scholarship ceremony will be on Friday, 4/15, from 2:45-4:30pm in CAS 147. It would be great if each department could send a few undergrad instructors to the event to support our students.</p>																														
Academic Governance/University Service	<p>Filled our available seats for 2016 academic governance elections. Need to ensure that this service is valued by colleagues and faculty.</p> <p>Discussed how to better educate representatives so that transitioning to new reps is easier and provides better historical information transfer. Will create committee documents that can be shared with new representatives and will plan orientation meetings for new representation.</p>																														
CAS Climate Survey	<p>114 responses to climate survey. Please encourage your faculty to respond. Will send one more reminder before survey closes on Thursday, 3/31.</p>																														
Grad CAC Subcommittee	<p>Online MA has cleared university approvals. Now headed to statewide committee of all public universities in the state before we can advertise. Currently searching for program director.</p>																														
Roundtable	<p><u>Mercedes Salisbury</u>: Going to Board of Trustees luncheon for 4.0.</p> <p><u>Laura Dilley</u>: CSD had over 400 applications for MA program.</p> <p><u>Bill Dutton</u>: Items for future CAC discussion – communication with student populations about events &amp; academic climate/community to encourage event attendance.</p> <p><u>Gwen Wittenbaum</u>: Spring colloquium series starts today at 11 a.m.</p>																														
Adjournment	<p><u>Saleem Alhabash moved to adjourn. Gwen Wittenbaum seconded. Motion passed. Meeting adjourned at 10:31 a.m.</u></p>																														