

COLLEGE ADVISORY COUNCIL

Meeting Minutes

Date:	1/22/16
Location:	191 Com Arts, Deeb Conference Room
Chair:	Eric Hunter
Secretary:	Julie Fusi

<p><u>Present:</u> Bergan, Dan (COM); Carpenter, Serena (JRN); David, Prabu (Dean's Office); Dilley, Laura (CSD); Dutton, Bill (MI); Fusi, Julie (Dean's Office); Hoffman, Ann (Dean's Office); Hunter, Eric (CSD); Kononova, Anastasia (AD+PR); New, Jennifer (Academic Advising); O'Donnell, Casey (MI); Salisbury, Mercedes (Undergrad. Rep); Sanders Jackson, Ashley (ADPR); Takahashi, Bruno (JRN); Wittenbaum, Gwen (COM)</p>

Minutes

Topic	Eric Hunter called the meeting to order at 9:03 a.m.
Approval of Agenda	<u>Casey O'Donnell moved to amend the agenda and delete the bylaws section. Casey O'Donnell moved to approve the amended agenda for January 22, 2016. Serena Carpenter seconded. Agenda approved.</u>
Approval of minutes from December 11, 2015	<u>Laura Dilley moved to approve minutes from December 11, 2015. Casey O'Donnell seconded. Minutes approved.</u>
Dean's Office Updates	<p><u>P. David</u></p> <p><u>WKAR</u> Partnership with DPTV will create a 24 hour children's station. Overall improvements and innovations to the station will consider: How does it serve our students? Needs to include strong experiential learning component. How does it serve our faculty and incorporate their research? How does it serve the public? How is it innovative? Has to be multiplatform, multimedia and multigenerational.</p> <p>Need to consider how we can get more involved in Flint and the upcoming elections. Send any ideas you have to the dean's office.</p> <p><u>College Priorities</u></p> <ol style="list-style-type: none"> 1. Tenure Track faculty search: 8 offers have been signed. 3 offers have gone out and are awaiting closure. There are 5-6 that are currently under discussion. 2. Online MA Program: Hired a consultant who could potentially also be hired as the director of the program. He currently runs the online strategic communications program for Syracuse and is the social media coordinator for Hootsuite. He will be helping with marketing and positioning of our program. We are still on target for a fall launch. Currently in discussion with business college to deal with overlap on branding course. Should also discuss this with CAL in order to ensure it passes academic governance smoothly. Plan to launch with 4 courses in the fall. 3. Foundational Curriculum in Media Arts (Sandbox): 5 course suite. Currently working its way through academic governance. MSU Global is now a part of the HUB. Looking at projects involving learning and technology. 100-200 level sandbox courses will work with the HUB to make sure that they accomplish their goals and to assess the effectiveness of curriculum changes. 4. Media Center: 148/154 will create a multiplatform news space for journalism, and a space for motion capture, game design, 3D modeling, and virtual reality. 5. 66% of the way toward our campaign goal. Ahead of target on the academic side of the goal. 6. New Research Areas: Computational communication, communication and neuroscience, creativity, innovation and entrepreneurship. These are combined with our research areas that already exist. Our new hires will support these new research areas.

7. 10 searches underway for professors of practice. Currently working on a definition of what this means and a career path for them. Would like to create a subcommittee of CAC to help create guidelines (teaching expectations, service components, career path) for professors of practice. Committee would include fixed term and tenure track faculty from each department, as well as at least one department chair. Casey O'Donnell volunteered to serve on this committee. This should also include Teresia Hagelberger (Human Resources Director) as an ex-officio member.

Bill Dutton moved to grant the dean the ability to create this committee. Serena Carpenter seconded. Motion approved with no objections or abstentions.

8. Diversity and Climate: Kami Silk is working on a climate survey to be distributed soon. Exploring various ideas related to diversity. Need to document what we are already doing to promote a diverse and inclusive atmosphere.
9. International Engagement: Working on a new strategy in India to bring students to MSU. Send any ideas or research collaborations related to India to Prabu. Casey O'Donnell has some gaming contacts that he will pass along.
10. Should potentially add a priority of university wide collaboration. WKAR and the upcoming elections offer great collaborative opportunities with other colleges across campus.

J. Sherry

Summer methods courses are currently being scheduled. Lists should be available soon. There will be a second call for dissertation completion grants and Strossacker fellowships going out soon.

A. Hoffman

The Faculty Mentor Research Award has been expanded to include non-tenure faculty. Students being funded through the College have been sent information on the process. Instructors should pass this information along to students not funded on grant money.

Curriculum changes are routing through academic governance. It is critical that departments have conversations with other units on campus as they are creating things, looking for ways to collaborate with others. We also have to be diligent in having conversations with units where there is the potential for overlap or conflict, early.

Slavery to Freedom Speaker Series:

Edwin Black February 11, 2016 5pm Big Ten Room Kellogg Center
Cornel West February 18, 2016 5pm Big Ten Room Kellogg Center
Ernest Green February 25, 2016 5pm Auditorium at the Kellogg Center

Doug Estry is retiring as Associate Provost and Dean for Undergraduate Students. MSU is doing an internal search limited to tenure full professors at MSU.

UCUE is looking at a proposal for instituting a fall break at MSU. If you have any thoughts on this, or are aware of any research on the impact of fall breaks on students, please let Andy Corner know asap.

New Grief process for students is working. 127 filed in fall. A reminder to instructors that this process only applies to a death. Several were filed by students dealing with hospice, near end of life issues. These situations are up to instructors.

Two different creative competitions for students. One is the Media Sandbox Creative Challenge, which involves individuals or groups creating a communication media campaign for MSU students. There are 8 categories, including depression, racism, obesity, sexual assault, binge drinking, anxiety, anorexia, and suicide. Reach out to Karl Gude with questions.

	<p>The other is the ComArtSci Creative Challenge to foster civic engagement. Create a propaganda style poster to promote, influence and inspire conversations around one or more of the following themes: Diversity, inclusivity, social justice, unity, civil rights, cultural differences and appreciation. Reach out to Lauren (Gaines) McKenzie, Kari Schueller Lopez or Stratton Lee with questions.</p> <p>Universal Design for Learning is the proactive design of courses to ensure that they are accessible regardless of learning style, physical or sensory abilities. RCPD will give students a VISA, which will explain accommodations. Can include the need for closed captioning and transcripts for videos.</p>
Academic Governance Elections	<p>We've received a memo from academic governance regarding spring elections. We need someone to replace Manny Chavez on Faculty Senate, someone to replace Bob LaRose on University Committee for Graduate Studies, and someone to serve on Faculty Judiciaries. Both John Sherry and Dawn Pysarchik are eligible for re-election.</p> <p>If you know that you will not be serving on CAC next year, please consider yourself for one of these committees. Julie will send a note with the vacancies along with a document explaining committee requirements. Need nominees by February meeting. Discuss this at your next faculty meetings.</p>
FEA Updates	Working with Inclusiveness Committee. See Inclusiveness Committee item for details.
Undergrad CAC Subcommittee	<p>E Minor group created CAS 214 (Social Media and the Startup) to teach how to use social media spaces to promote startups. Was approved unanimously online by the undergraduate subcommittee.</p> <p><u>Casey O'Donnell moved to approve the creation of CAS 214 as approved by the undergraduate subcommittee. Dan Bergan seconded. The course creation was approved with no objections or abstentions.</u></p>
Inclusiveness Committee	Currently have committee members from almost every unit, but still need student reps from each department to contribute to this committee. John will head this up and send out notes regarding meeting dates.
Roundtable	<p><u>A. Hoffman:</u> Jan 22 is the deadline for students to submit their work for the ADDY's. MSU Diversity Career Fair was last night. We should have data on participation in about 6 weeks. Christian Mommertz, Chief Creative Officer with Geometry, will be presenting at 4pm on January 27 in room 145. MSU Professional Prep Dinner is Feb 9 from 6-7:30 in the MSU Union. Cost is \$10 and students need to register on line.</p> <p><u>B. Takahashi:</u> Next week the College of Engineering is hosting a presenter that will address the Flint crisis.</p> <p><u>B. Dutton:</u> Congrats to the dean for navigating the WKAR issue and coming up with a very positive solution.</p> <p><u>A. Kononova:</u> ADPR has 2 accepted offers and 2 pending offers. Also have new professor of practice. Currently undergoing curricular revisions. Looking at computational advertising as a minor. Now offering a shopping marketing online course with Geometry Global. Collaborating with Newspaper Association of America.</p> <p><u>L. Dilley:</u> CSD in process of reviewing over 300 applications for 32 spots in MA program. Recently awarded the Seven Seals award.</p> <p><u>J. New:</u> EASE reports: added the option to select "measures do not apply" and faculty can use this at any time during the semester. Do not have to submit a grade. There may be a technical glitch that forces faculty to input a grade. Please remind faculty at next meeting. Alert them to this technical glitch.</p> <p><u>M. Salisbury:</u> Good luck to students who submitted ADDYs.</p> <p><u>E. Hunter:</u> CSD has another offer out. Ph.D. program is growing and are adding classes back.</p>

Adjournment	<u>Gwen Wittenbaum moved to adjourn. Motion passed. Meeting adjourned at 10:30 a.m.</u>
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