

Spring College Meeting

Meeting Minutes

**DRAFT**

Date:	4/13/18
Location:	CAS 147
Dean:	Prabu David
Secretary:	Julie Fusi

Minutes

Call to Order	<u>Dean Prabu David called the meeting to order at 3:36 p.m.</u>
Approval of Agenda	<u>Lucinda Davenport moved to approve the agenda for April 13, 2018. Steve Lacy seconded. Agenda approved.</u>
Approval of minutes from October 6, 2017	<u>Lucinda Davenport moved to approve the minutes from October 6, 2017. Steve Lacy seconded. Minutes approved.</u>
Review of 2017-2018	<p>Prabu David reviewed 2017-2018 with a video that will be shared at the Celebration tomorrow evening. Video text was written by Katie Dudlets, intern in the Communications Office. MSU has learned about resilience this year, and hope that we will surpass our previous standing by using our social capital.</p> <p>Deans and the provost have agreed to a few tenets for moving forward, including a culture of shared leadership, inclusive culture, and transparent culture. This will mean distributed leadership at all levels and the ability at all levels to ask questions.</p> <p>Shared a 5-year review of general fund revenue sources and off campus credit (OCC) revenues. Discussed projected revenues for Strategic Communications Master's program. Shared overview of 4 years of undergraduate and graduate student enrollment data. Discussed overview of grant proposal data. Hope to increase number of proposals with our faculty as lead principal investigator.</p> <p>Austerity plan is a college decision. Hiring decisions will be based on current and projected need. Have imposed a 25% tax on OCC revenues. Hope to return a percentage to units in the near future. Considering broad principles to implement across units in an attempt to standardize start-up packages.</p>
Action Items for 2018-2019	<p>Will work with the College Advisory Council and Faculty Excellence Advocate to bring in consultants to participate in a Gender Equity Review.</p> <p>A review of Reappointment, Promotion, and Tenure Guidelines and Processes is already underway in each unit.</p> <p>Would like to create more consistency and transparency in the raise process across units.</p>
Dean's Office Updates	<p>Kelly Feinberg provided updates on behalf of Kami Silk and the Office for Research. The Office for Research is available for all researchers in the college and can assist with all research submissions. Vice President for Research and Graduate Studies can assist with reviewing grant proposals, offers NSF/NIH grant consultants, and assistance with meeting with program officers.</p> <p>Eric Hunter provided updates regarding Graduate Education, including fall doctoral and masters applications, doctoral graduation status, current graduate student numbers, fellowships and awards.</p>

	<p>Ann Hoffman provided updates regarding Undergraduate Education. Discussed IT Accessibility Project. 25 courses have been remediated, 17 courses are in progress, and 198 hours of video captioning reviewed. Offering multiple training opportunities for faculty to learn more about remediation, including PowerPoint, Word, and a general Q&amp;A session. Reviewed undergraduate major and minor total numbers.</p>
Unit Updates	<p>Steve Lacy provided updates from the Department of Advertising + Public Relations. Working on new curriculum and bylaws/RPT guideline review. Teresa Mastin will begin as Chair on June 1.</p> <p>Jim Dearing provided updates from the Department of Communication. Currently working on solidifying strengths and branching out into new areas, including family communication, communication neuroscience, computational communication, network of science and application. Currently revising undergraduate curriculum. Discussing new collaborations with political and policy consultants, the navy, and great lakes environmental stakeholders.</p> <p>Dimitar Deliyski provided updates from the Department of Communicative Sciences &amp; Disorders. Doubled the size of the Ph.D. program and have accepted 5 new applicants. Revised Ph.D. program guidelines and policies. Created an undergraduate minor. Submitting a record number of grants totaling up to \$20M.</p> <p>Lucinda Davenport provided updates from the School of Journalism. Journalism has reviewed undergraduate curriculum and have marshaled classes into different types of concentrations (skills versus topics) and minors. Master's program has undergone a review. Ph.D. program has accepted 4 new applications. Shared a number of student and faculty awards. Michigan Women's Journalism Hall of Fame reception will take place on Sunday. For more information form the Spartan Newsroom, visit <a href="http://news.jrn.msu.edu">news.jrn.msu.edu</a>.</p> <p>Johannes Bauer provided updates from the Department of Media &amp; Information. Shared a few faculty and staff retirements and departures, as well as incoming faculty members. Highlighted awards won in games and extended reality, film and media production, and human-centered design.</p> <p>Susi Elkins provided updates from WKAR. The move to a new frequency is almost complete, and WKAR and ComArtSci are taking the initial steps toward launching a proposed test station in NextGen Media/ATSC 3.0. Will allow continued study of interactive children's media, including through use of the Playtime Pad project. Collaborating with multiple faculty in our college and across campus to tell our stories nationally.</p>
Adjournment	<p>The meeting adjourned at 4:59 p.m.</p>