

Spring College Meeting
Meeting Minutes

Date:	4/14/2017
Location:	CAS 147
Dean:	Prabu David
Secretary:	Julie Fusi

Minutes

Call to Order	<u>Dean Prabu David called the meeting to order at 3:32 p.m.</u>
Approval of Agenda	<u>Cathy Zell moved to approve the agenda for April 14, 2017. Manny Chavez seconded. Agenda approved.</u>
Approval of minutes from October 21, 2016	<u>Lucinda Davenport moved to approve the minutes from October 21, 2016. Bob Gould seconded. Minutes approved.</u>
2016-2017 Review	<p>Congratulations to Bob Albers and Darcy Greene who both retire this year.</p> <p>The college hired 36 new faculty members and a number of staff this year, and developed some exciting new spaces, including the Newsroom/Media Center and CARISMA lab.</p> <p>Ron Tamborini presented on the Interpersonal Motor Synchrony research in virtual reality that is being done in the CARISMA lab. The college will host an international summer school centered on synchronization in communication systems May 30-June 4. Talk to Ron Tamborini for further details.</p> <p>Jason Archer and Shadonna Crosby presented on the online Strategic Communications Master's program. The program is experiencing success with enrollment and receiving positive feedback from current students regarding course content and instructors.</p> <p>Media Sandbox courses are now available to all students on campus this summer.</p>
Budget Review	Discussed ComArtSci revenue sources, including the general fund allocation and off-campus credit. Online courses taught during the summer generate revenue. Discussed student-faculty ratio in the units and weighted award dollars.
Undergraduate Experience	<p>Kari Schueller Lopez presented on academic and student affairs. Staff work with students daily to solve numerous problems, including homelessness, student dismissal, sexual assault, domestic violence, academic dishonesty, mental health, etc.</p> <p>Joanne Gerstner, 2016-2017 Faculty Impact Award winner, presented and discussed her recent book on concussions.</p> <p><u>Action Items:</u> Choose and invite students to office hours. Intentionally engage with undergraduates. Invite undergraduates to departmental events.</p>
Signature Areas	<p>The college's signature areas include Health, Environment, Science and Risk Communication; International and Intercultural Communication; Communication Technology; Communication and Neuroscience; Computational Communication; and Creativity, Innovation and Entrepreneurship.</p> <p>Laura Dilley presented on communication and neuroscience and the brain as a prediction engine. A number of faculty do neuroscience, not just CSD faculty.</p>
WKAR	Susi Elkins discussed the launch of WKAR PBS Kids Channel and how to use the multiplatform initiative (WKAR Family) to meet the needs of the community.

	Jamie Paisley discussed growing the classical music audience.
Points of Pride	Discussed the college's top rankings, fellows, and major university awards.
Looking Ahead	<p>Focus on the harmony between the individual and the collective to enjoy the process of excellence.</p> <p><u>Action Items:</u> Make a one-hour commitment to meet with a colleague who is not a current collaborator or friend. Attend at least one college event that you didn't attend this year.</p>
Adjournment	<u>The meeting adjourned at 5:00 p.m.</u>