MARISA A. SMITH

Michigan State University
Department of Advertising + Public Relations
School of Journalism
College of Communication Arts & Sciences
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EDUCATION

Ph.D., Communication   **August 2020**
University of Illinois at Urbana-Champaign

M.A., Communication   **August 2015**
The Ohio State University

B.S., Criminal Justice   **May 2013**
California State University, Sacramento

ACADEMIC POSITIONS

Assistant Professor   **August 2020 - Present**
Michigan State University
Department of Advertising + Public Relations
School of Journalism

PEER-REVIEWED PUBLICATIONS

Smith, M. A. & Haenschen, K. (forthcoming). Conservative "riots" and liberal "protestors": Contextualizing representations of violence in #BlackLivesMatter coverage with inductive computational content analysis. *Mass Communication & Society*

Battocchio, A. F., Thorson, K., Hiaeshutter-Rice, D., **Smith, M. A.**, Chen, Y., Edgerly, S., Cotter, K., Choung, H., Dong, C., Moldagaliyeva, M., & Etheridge, C. (2023). Who will tell the stories of public health inequities? Platform challenges (and opportunities) in local civic information infrastructure. *ANNALS of the American Academy of Political and Social Sciences*, *707*(1), 144-171. https://doi.org/10.1177/00027162231214398

Bigman, C. A., Planey, A. M., Williamson, L. D., **Smith, M. A.**, & Smith, S. M. (2023). 'There will be screen caps': The role of digital documentation and platform collapse in propagation and visibility of racial discourses. *Information, Communication & Society, 9*, 1812-1829. https://doi.org/10.1080/1369118X.2022.2041698

Fox, J., Vendemia, M. A., **Smith, M. A.**, & Brehm, N. R. (2021). Effects of taking selfies on women's self-objectification, mood, self-esteem, and social aggression toward female peers. *Body Image*, *36*, 193-200. https://doi.org/10.1016/j.bodyim.2020.11.011

Smith, M. A., Williamson, L. D., & Bigman, C. A. (2020). Can social media news encourage activism? The impact of exposure to mediated discrimination on college students' activism intention. *Social Media + Society*, *6*(2), 1-10. https://doi.org/10.1177/2056305120921366

Butkowski, C., Dixon, T. L., Weeks, K., & **Smith, M. A.** (2020). Quantifying the feminine self(ie): Gendered self-stereotyping and social media feedback in young women's Instagram selfies. *New Media & Society*, *22*(5), 817-837. https://doi.org/10.1177/1461444819871669

Williamson, L. D., **Smith, M. A.**, & Bigman, C. A. (2019). Does discrimination breed mistrust? Examining the role of mediated and non-mediated discrimination experiences in medical mistrust. *Journal of Health Communication*, *24*, 791-799. https://doi.org/10.1080/10810730.2019.1669742

Bigman, C. A., **Smith, M. A.**, Williamson, L. D., Planey, A., & McNeil, S. (2019). Selective sharing on social media: Examining the effects of disparate racial impact frames on intentions to retransmit news stories among US college students. *New Media & Society*, *21*(11-12), 2691-2709. https://doi.org/10.1177/1461444819856574

BOOK CHAPTERS, REPORTS, & OTHER INVITED WORKS

Dixon, T. L., Josey, C., **Smith, M. A.**, Stamps, D. & Linz, D. (2024). Social media use and media stereotyping: Implications for the socially mediated stereotyping model. In T.L. Dixon & D. Mastro (Eds). *US media and diversity: Representation, dissemination, and effects*. Routledge.

Weeks, K., Dixon, T. L., Butkowski, C., **Smith, M. A.**, Benevento, S., Rollins, D. & Tolbert, A. (2024). The portrayal of black family social instability: A content analysis of family and race across traditional and new media sources. In T.L. Dixon & D. Mastro (Eds). *US media and diversity: Representation, dissemination, and effects*. Routledge.

Brown, D. K., Snow, J.C., Walker, D., Henderson, J., Williams Fayne, M., Myers, C. L., & **Smith, M. A.** (2023). Lifted voices: Perspectives of residents and leaders.

Dixon, T. L., **Smith, M. A.**, & Weeks, K. (2021). Race, policing and communication: Old problems, 21st century struggles. In H. Giles, E. Maguire, & S. Hill (Eds). *Handbook of policing, communication & society*. Sage Publishing

Dixon, T. L., Weeks, K. R., & **Smith, M. A.** (2019). Media constructions of culture, race, and ethnicity. In Oxford Research Encyclopedia of Communication. Oxford University Press. https://doi.org/10.1093/acrefore/9780190228613.013.502

CONFERENCE PRESENTATIONS

Smith, M. A., Rollins, D., Rodrigues, L., Fields, V., Lim, S., Myers, C.L., Chong, M., & Njonge, W. (August 2023). "Racist equity and unjust policies:" Examining anti-Black disinformation in partisan news about critical race theory. Paper presented at the Association for Education in Journalism and Mass Communication Annual Meeting, Washington, DC.

Haenschen, K. & **Smith, M. A.** Who are "people like me"? Minority status and (mis)measuring political efficacy. Paper presented at the American Political Science Association Conference.

Smith, M. A. & Haenschen, K. (November 2022). (How to) Read the comments: analyzing open-ended utterances following exposure to Black Lives Matter news. Paper presented accepted at the National Communication Association Annual Meeting, New Orleans, LA. *Top Paper Award*.

Battacchio, A. F. & **Smith, M. A.** (August 2022). Reaching the Rust Belt: Exploring identity and intergroup threat in 2020 election speeches. Paper presented at the Association for Education in Journalism and Mass Communication Annual Meeting, Detroit, MI.

Chen, Y., Choung, H., Battacchio, A. F, **Smith, M. A.**, Hiaeshutter-Rice, D., Draeger, M., Dong, C., & Xiao, A. (August 2022). Advancing discursive opportunity structure: the racial justice discourses by news and non-news local community organizations on Facebook. Paper presented at the Association for Education in Journalism and Mass Communication Annual Meeting, Detroit, MI.

Battacchio, A. F, Thorson, K., Hiaeshutter-Rice, D., **Smith, M. A.**, Chen, Y., Edgerly, S.....Werth, L. (August 2022). Localizing social justice stories: Social media and local civic information infrastructure in six Midwestern United States communities. Paper presented at the Association for Education in Journalism and Mass Communication Annual Meeting, Detroit, MI.

Haenschen, K. & **Smith, M. A.** (May 2022). Ideological framing of Black Lives Matter news coverage drive partisan polarization. Paper presented at the International Communication Association Annual Meeting, Paris, France.

Smith, M. A. & Haenschen, K. (September 2021). Framing Black Lives Matter: The impact of partisan news on reader attitudes. Paper presented at the American Political Science Association Conference, Virtual.

Smith, M. A. (May 2021). I saw it on social media: African American stereotype endorsement in the era of social media news consumption. Paper presented at the International Communication Association Annual Meeting, Virtual.

Bigman, C., Planey, A., Williamson, L. D., **Smith, M. A.**, & McNeil, S. (May 2021). 'There will be screen caps': The role of digital documentation and platform collapse in propagation of racial discourses. Paper presented at the International Communication Association Annual Meeting, Virtual.

Overbye, H., **Smith, M. A.**, & Dixon, T. L. (November 2020). Incredible news and news credibility: Understanding the link between media use, partisanship, and credibility perceptions of disinformation. Paper presented at the National Communication Association Annual Meeting, Virtual.

Smith, M. A., Dixon, T. L., Sevilla, M., & Weeks, K. (November 2019). Biased racial (mis)representations and news frames on social media. Paper presented at the National Communication Association Annual Meeting, Baltimore, MD.

Smith, M. A., Dixon, T. L., & Overbye, H. (November 2019). The perils of disinformation: Racial stereotyping, continued influence effect, and affective political polarization. Paper presented at the National Communication Association Annual Meeting, Baltimore, MD.

Bigman, C., **Smith, M. A.,** Williamson, L. D., Planey, A., & McNeil, S. (May 2019). Selective sharing on social media: examining the effects of race-related disparate impact frames on intentions to retransmit news stories among U.S. college students. Paper presented at the International Communication Association Annual Meeting, Washington, DC.

Williamson, L. D., **Smith, M. A.**, & Bigman, C. (May 2019). Does discrimination breed mistrust? Examining the role of mediated and non-mediated discrimination experiences in medical mistrust. Paper presented at the International Communication Association Annual Meeting, Washington, DC.

Butkowski, C., Dixon, T. L., Weeks, K., & **Smith, M. A.** (May 2019). Quantifying the feminine self(ie): Gendered self-stereotyping and social media feedback in young women's Instagram selfies. Paper presented at the International Communication Association Annual Meeting, Washington, DC.

Smith, M. A., Williamson, L. D., & Bigman, C. (November 2018). Can social media news encourage activism? The impact of exposure to mediated discrimination on college students' activism intention. Paper presented at the National Communication Association Annual Meeting, Salt Lake City, UT.

Dixon, T. L., Weeks, K., Butkowski, C., & **Smith, M. A.** (November 2018). A dangerous distortion of our families: (Mis)representations of Black and White families in news and opinion media. Paper presented at the National Communication Association Annual Meeting, Salt Lake City, UT.

Smith, M. A., Weeks, K., & Butkowski, C. (November 2017) The voice of images: The use of images as a form of protest. Paper presented at the National Communication Association Annual Meeting, Dallas, TX.

Dixon, T. L., Josey, C., **Smith, M. A.**, Stamps, D., & Linz, D. (November 2017). Internet news consumption and media stereotyping: Implications for the socially mediated stereotyping model. Paper presented at the National Communication Association Annual Meeting, Dallas, TX.

Smith, M. A. (October 2016). #BlackTwitter: An analysis of African Americans' sociocultural construction of Twitter as a Black Public Sphere. Paper presented at the Social Media Technology Conference & Workshop, Washington, DC.

Fox, J., Vendemia, M. A., **Smith, M. A.,** & Brehm, N. R. (November 2015). Effects of private and public Selfies on women's self-objectification, mood, self-esteem, endorsement of beauty ideals, and social aggression. Paper presented at the National Communication Association Annual Meeting, Las Vegas, NV.

REASEARCH EXPERIENCE

Research Associate, [LIFT Project](#), 2022 – present.

The LIFT project seeks to mitigate the harm of dishonest, misinformed, and incomplete narratives amplified by the news media by circumventing systems through trusted messengers in Black communities. This solutions-based project currently centers on the perspectives, experiences, and dynamics of Black communities. Funded by the Miami Foundation and Knight Foundation.

GRANTS

2019	NCA Caucus Student Travel Grant
2019	Barrow Minority Doctoral Student Scholarship (*awarded $2000 by the AEJMC Communication, Theory & Methodology Division*)
2019	The Ruth Anne Clark Student Scholar Award (*awarded $1000 by the University of Illinois, Department of Communication*)
2018	NCA Caucus Student Travel Grant
2017	President's Research in Diversity Travel Award (*awarded $600 by the Vice President for Academic Affairs*)

HONORS & AWARDS

2022	Top Paper Award, National Communication Association (*Mass Communication Division*)
2019	The Karl R. Wallace Award (*award recognizes distinguished scholarship by a graduate student*)
2019	Top Reviewer, International Communication Association (*Mass Communication Division*)

AD-HOC REVIEWER

Manuscript & Grant Reviews

2023	*Communication Monographs, Political Communication, Journal of Communication, Journal of Quantitative Description: Digital Media*

2022	*Journal of Communication, Information Communication & Society, Media Psychology, New Media & Society, Mass Communication & Society*
2021	*New Media & Society, Social Media + Society, National Science Foundation*
2020	*Media Psychology, New Media & Society*
2019	*Discourse, Context, & Media*
2018	*Communication Theory*

Conference Reviews

2018 – present	International Communication Association, National Communication Association, Association for Education in Journalism and Mass Communication

GUEST LECTURES, INVITED TALKS, & COLLOQUIA

Smith, M. A. (April 2023). Pandemic Prevention (PIPP) workshop on Modeling Intervention Acceptance for Disease Mitigation. (Northeastern University).

Smith, M. A. (March 2023). A Symposium to Celebrate the 75th Anniversary of the Department of Communication. Respondent (University of Illinois, Urbana-Champaign).

Smith, M. A. (April 2022). Disinformation, Media & Democracy. Moderator (Brown University) [Virtual Event]

Smith, M. A. (March 2021). Race and the News. Presentation given to Communication & Media Research Group (University of Michigan).

Smith, M. A. (January 2021). Race and News Media. Presentation given to COM 494: Media and the Marginalized (University of San Diego).

Smith, M. A. (November 2020). Race and the News. Presentation given to Journalism 505: Future of Journalism (University of Illinois, Urbana-Champaign).

Smith, M. A. (April 2019). Race and News Media. Presentation given to Journalism 460: Social Media: Theory and Practice (University of Illinois, Urbana-Champaign).

Smith, M. A. (November 2018). Race and the Mass Media. Presentation given to Political Science 201: Racial and Ethnic Politics in the United States (University of Illinois, Urbana-Champaign).

Smith, M. A. (September 2018). Racial Microaggressions Workshop. Presentation given in the Political Science Department (University of Illinois, Urbana-Champaign).

Smith, M. A. (August 2018). Racial Microaggressions Workshop. Presentation given at the Communication 101 Training Meeting (University of Illinois, Urbana-Champaign).

Smith, M. A. (August 2017). Racial Microaggressions Workshop. Presentation given at the Communication 101 Training Meeting (University of Illinois, Urbana-Champaign).

PROFESSIONAL WORKSHOPS

Sisters With a Purpose Writing Retreat. (Summer 2022) [Virtual]

The Summer Institutes in Computational Social Science. (Summer 2021). Howard University [Virtual]

National Center for Faculty Development & Diversity: Faculty Success Program (Summer 2021). [Virtual]

TEACHING

Michigan State University

Undergraduate courses:
Digital Analytics (ADV 442)
Account Planning and Research (ADV 342)

Graduate courses:
Introduction to Quantitative Research Methods (COM 803)
Contemporary Issues in Journalism (JRN 806)

TEACHING AWARDS

Spring 2020*, Fall 2019, Summer 2019*, Spring 2018*, Fall 2017*, Spring 2017, Fall 2016, Spring 2016, Fall 2015	List of Teachers Ranked as Excellent by Their Students: University of Illinois at Urbana-Champaign
	*Denotes *Outstanding* rating for top 10% of teaching assistants.

SERVICE

2023 – present	American Political Science Association (APSA) Political Communication Section Executive Committee (Member-at-Large)
2023	Association for Education in Journalism and Mass Communication (AEJMC) Lynda Lee Kaid Award Committee
2023	The Summer Research Opportunities Program (SROP)
2021 – present	International Communication Association Inclusion, Diversity, Equity & Access (IDEA) Committee Member
2021 – present	Advertising + Public Relations Department Graduate Studies Committee Member
2021 – 2022	College of Communication Arts & Sciences Internal Awards Selections Committee
2017 – 2020	Mentoring through Research and Practice: Undergraduate Research Mentor
2017 – 2020	The Black Graduate Student Association, Vice-President
2015 – 2020	The Black Graduate Student Association, Social Chair

GRADUATE ADVISING

Ph.D. Committee Member	Ava Francesca Battocchio	Michigan State University
	Marialina Antolini	Michigan State University
	Molly Landers	Michigan State University
	Veronica Parker (Ph.D., 2022)	University of Southern California
M.A. Advisor	Jason Wright	Michigan State University
	Todjanae Jones	Michigan State University
	Sydni Rivers (M.A., 2023)	Michigan State University
	Breanna Frasher (M.A., 2022)	Michigan State University
	Chioma Lewis (M.A., 2021)	Michigan State University
M.A. Committee Member	Olivia Martin	Michigan State University
	Melody Draeger (M.A., 2022)	Michigan State University
	Lea Mitchell (M.A., 2022)	Michigan State University
	Moldir Moldagaliyeva (M.A., 2022)	Michigan State University

PROFESSIONAL MEMBERSHIPS

International Communication Association, National Communication Association, Association for Education in Journalism and Mass Communication