

**Curriculum Vitae
Nancy Rhodes**

I. PERSONAL DATA

Office Address:
Department of Advertising and Public Relations
Michigan State University
404 Wilson Road, Office 362
East Lansing, MI 48824

Contact Information:
(517) 353-9909
rhodesn3@msu.edu

II. EDUCATION

Ph.D. Texas A&M University. August, 1991
Major: Social Psychology
Minor: Developmental Psychology

M.S. Texas A&M University. May, 1986
Major: Clinical Psychology

B.A. University of Vermont. May, 1982
Major: Psychology

III. WORK EXPERIENCE

Current Position

Professor of Advertising and Public Relations	2023 – present
<i>Associate Professor of Advertising and Public Relations</i>	2018 – 2023
<i>Assistant Professor of Advertising and Public Relations</i>	2016 – 2018
College of Communication Arts and Sciences Michigan State University	

Prior Positions

<i>Assistant Professor of Communication</i>	2013 – 2016
School of Communication The Ohio State University	

<i>Associate Professor of Communication Studies</i>	2008 – 2012
<i>Director of Graduate Studies</i>	2011 - 2012
Indiana University – Purdue University of Indianapolis	

<i>Research Social Scientist, Institute for Social Science Research</i>	2004 - 2008
College of Arts and Sciences University of Alabama	

Nancy Rhodes
August, 2023

<i>Research Scientist, Institute for Communication Research</i> College of Communication and Information Sciences University of Alabama	2002 – 2004
<i>Research Scientist, Institute for Science, Technology, and Public Policy</i> George Bush School of Government and Public Service Texas A&M University	2001 – 2002
<i>Independent Marketing Research Consultant</i>	2000 – 2004
<i>Visiting Assistant Professor</i> Northwestern University	Spring, 1996
<i>Research Associate, Measurement and Research Services</i> Texas A&M University	1993 - 2000
<i>Lecturer</i> Department of Psychology Texas A&M University	1991 – 2002

IV. GRANT ACTIVITY

Prior Funded Grants

- Co-Investigator, University of Michigan – Flint Diversity, Equity and Inclusion Initiative Grant to Kristi Wilson, PI. \$15,740 from 2021 to 2023.
- Principal Investigator, Detroit Public Television. Project title: “DPTV’s Great Lakes Now and Early Childhood Initiative Impact Evaluation.” Total: \$75,631 from 2019 to 2020.
- Principal Investigator. CDC R49CE000191 to the University of Alabama at Birmingham Injury Control Research Center. Project title: “Behavioral study to reduce youth DUI and risky driving.” Total: \$727,654 from 2004 to 2009.
- Co-Principal Investigator, NSF 0734074 “Choosing Careers in Science and Math: An integrated Approach.” Joan Barth, PI. Total: \$500,000 from 2007 to 2010.
- Co-Principal Investigator, CDC P01CD000242 to the University of Georgia Southern Center on Communication, Health and Poverty. Project title: “Adolescents, Media, and Smoking: An Experiential Decision-Making Model.” David R. Roskos-Ewoldsen, PI. Total: \$156,176 from 2005 to 2008.
- Co-Principal Investigator. NIDA DA018920. Project title: “Decision making & substance abuse among inner-city youth.” John Bolland, PI. Total: \$3,376,320 from 2004 to 2009.

Recent Grant Applications - Unfunded

- Rhodes, N. (100 %), RACIAL BIAS IN NURSING COMPETENCE AND COMMUNICATION, *NATIONAL INST OF HEALTH*. Focus: Research; Amount

- requested \$429,019. (Proposed Project Period: July 1, 2023 - June 30, 2025), Date Submitted: November 18, 2022, APP# 00637006.
- Ewoldsen, D. & Rhodes, N., Co-PIs. “Effect of social media exposure on attitude and norm polarization,” *FACEBOOK INC*. Amount requested \$99,867. (Proposed Project Period: August 16, 2020 - August 15, 2021), Date Submitted: July 28, 2021, APP# 00559070.
 - Sanders-Jackson, A. N., Rhodes, N., Jussaume, R. A., Co-PIs. “Rural smokers’ reactions to court mandated corrective statements,” *NATIONAL INST OF HEALTH*. \$411,642. (Proposed Project Period: January 1, 2020 - December 31, 2021), Date Submitted: June 7, 2019, APP# 00431374.
 - Rhodes, N., Ewoldsen, D., Ellithorpe, M., Co-PIs. “Response latency measures for spontaneous models of tobacco use in young adults,” *NATIONAL INST OF HEALTH*. Amount requested \$412,195. (Proposed Project Period: September 1, 2018 - August 31, 2020), Date Submitted: March 13, 2018, APP# 00356693.
 - Rhodes, N., Sanders-Jackson, A. N., Ellithorpe, M., Co-PIs. “Demographic and psychographic predictors of perceived stigmatization of cigarette smoking and emotional outcomes.” *NATIONAL INST OF HEALTH*. Amount requested \$412,335. (Proposed Project Period: July 1, 2018 - June 30, 2020), Date Submitted: October 10, 2017, APP# 00333157.

V. PUBLICATIONS

Refereed journal articles

** indicates student co-author*

(5-year impact factor)

40. Neumann, D. & **Rhodes**, N. (2023). Morality in social media: A scoping review. *New Media & Society*. <https://doi.org/10.1177/14614448231166056> (7.24)
39. Aladé, F., Aley, M.R., **Rhodes**, N. & Ewoldsen, D.R. (2023). Supporting School Readiness by Bolstering Parents’ Perceived Social Norms. *Journal Child and Family Studies* <https://doi.org/10.1007/s10826-022-02512-w> (3.07)
38. Hovick, S.R., **Rhodes**, N., Bigsby, E., Thomas, S., & Freiburger, N. (2023). Exploring Direct and Indirect Predictors of Heart Disease Information Seeking. *Journal of Communication in Healthcare*, 16(1), 21-29. <https://doi.org/10.1080/17538068.2022.2076549> (2.74)
37. Yao*, S.X., & **Rhodes**, N. (2022). Protecting a positive view of the self: Female gamers’ strategic self-attribution of stereotypes. *Sex Roles*, 88(3-4), 155-168. <https://doi.org/10.1007/s11199-022-01343-9> (4.50)

36. Yao*, S.X., Ewoldsen, D.R., Ellithorpe, M., Van Der Heide, B., & **Rhodes**, N. (2022). Gamer Girl vs. Girl Gamer: Stereotypical Gamer Traits Increase Men's Play Intention. *Computers in Human Behavior*, 131, 107217. <https://doi.org/10.1016/j.chb.2022.107217> (9.0)
35. McClaran*, N., Yao*, S.X., & **Rhodes**, N. (2022). Trust and coping beliefs contribute to racial disparities in COVID-19 vaccination intention. *Health Communication*, 37(12), 1457-1464. <https://doi.org/10.1080/10410236.2022.2035944>. (3.59)
34. Wilson, K.J., Turkelson, C., Logan*, T., & **Rhodes**, N. (2022). Racism and professional competence: Nursing students in mixed race evaluations. *Journal of Nursing Education*, 61(1), 41-45. <https://doi.org/10.3928/01484834-20210222-08>. (1.15).
33. Reynolds*, R. M., Park*, S., Ellithorpe, M. E., **Rhodes**, N., Ewoldsen, D. R., & Boster, F. J. (2021). The Dynamic Theory of Reasoned Action: Evidence of a reverse causal process in the context of WHO handwashing guidelines. *Psychology and Health*. <https://doi.org/10.1080/08870446.2021.1992407>. (4.29)
32. Sanders-Jackson, A., Gonzalez, M, Adams*, R.B., **Rhodes**, N. (2021). Social determinants of flu vaccine uptake among racial/ethnic minorities in the United States. *Preventive Medicine Reports*, 24, 101516. (Cite score=3.80). <https://doi.org/10.1016/j.pmedr.2021.101516>.
31. McClaran*, N. & **Rhodes**, N. (2021). Portrayals of vaccination in entertainment television: A content analysis. *Health Communication*, 36 (10), 1242-1251. <https://doi.org/10.1080/10410236.2020.1749356> (3.43)
30. **Rhodes**, N., Shulman, H., & McClaran*, N. (2020). Changing Norms: A Meta-Analytic Integration of Research on Social Norms Appeals. *Human Communication Research*, 46 (2-3), 161-191. doi:10.1093/hcr/hqz023 (5.52)
29. **Rhodes**, N., Potocki*, B. & Thomas*, S. (2019). Predicting College Student Drinking and Smoking Intentions With Cognitively Accessible Attitudes and Norms. *Health Education and Behavior*, 46 (2), 267-274. <https://doi.org/10.1177/1090198118818238> (2.34)
28. **Rhodes**, N., Loiewski*, C., Potocki*, B., Ralston, R*. (2019). Prototypes of Drinkers and Accessibility of Injunctive Norms Predict College Drinking. *Journal of Health Psychology*, 24(6), 823–832. <https://doi.org/10.1177/1359105316683240> (2.40)
27. Palmer-Wackerly*, A. L., Dailey, P. M., Krok-Schoen, J. L., **Rhodes**, N. D., & Krieger, J. L. (2018). Patient perceptions of illness identity in cancer clinical trial decision-making. *Health Communication*, 33(8), 1045-1054. doi: 10.1080/10410236.2017.1331189 (1.97)

26. **Rhodes, N., Potocki*, B. & Masterson*, D. (2018).** Portrayals of Intimate Partner Violence in Music Videos: Effects on Definitions of IPV Warning Signs. *Media Psychology, 21(1)*, 137-156. **(3.20)**
25. Shulman, H., **Rhodes, N., Davidson*, E., Ralston*, R., Borghetti*, L., Morr*, L. (2017).** The State of the Field of Social Norms Research. *International Journal of Communication, 11*, 1192-1213. <https://ijoc.org/index.php/ijoc/article/view/6055/196>. **(1.59)**
24. **Rhodes, N. (2017).** Fear appeal messages: Positive affect and message processing. *Communication Research, 44*, 952-975. doi: 10.1177/0093650214565916 **(3.81)**
23. Palmer-Wackerly*, A. L., Krieger, J. L., & **Rhodes, N. D. (2017).** The role of health care provider and partner decisional support in patients' cancer treatment decision-making satisfaction. *Journal of Health Communication, 22(1)*, 10-19. **(2.40)**
22. **Rhodes, N. & Ralston*, R. & Bigsby, E. (2016).** Teens' reactance to anti-smoking PSAs: How norms set the stage. *Journal of Health Communication, 21(5)*, 575-582. **(2.44)**
21. **Rhodes, N., Toole, J., & Arpan, L. M. (2016).** Persuasion as reinforcement: Strengthening the pro-environmental attitude-behavior relationship through ecotainment programming. *Media Psychology, 19*, 455-478. **(2.44)**
20. **Rhodes, N. & Ellithorpe*, M. (2016).** Laughing at risk: Sitcom laugh tracks communicate norms for behavior. *Media Psychology, 19*, 359-380. **(3.20)**
19. Rasmussen, E., **Rhodes, N., Ortiz, R., White, S (2016).** The relation between norm accessibility, pornography use, and parental mediation among emerging adults. *Media Psychology, 19*, 431-454. **(3.20)**
18. Beullens, K., **Rhodes, N., & Eggermont, S. (2016).** Behavioral activation and inhibition as moderators of the relationship between music television viewing and joyriding attitudes. *Media Psychology, 19*, 181-202. **(3.20)**
17. Beullens, K., & **Rhodes, N. (2015).** A longitudinal study on the relationship between adolescents' medical drama viewing and speeding. *Transportation Research Part F, 35*, 223-233. **(2.38)**
16. Ewoldsen, D. R., **Rhodes, N., & Fazio, R. H. (2015).** The MODE model and its implications for studying the media. *Media Psychology, 18(3)*, 312-337. **(3.20)**

15. **Rhodes**, N., Pivik*, K., Sutton*, M. L. (2015). Risky driving among young male drivers: The effects of mood and passengers. *Transportation Research Part F*, 28, 65-76. **(2.38)**
14. **Rhodes**, N., Ewoldsen, D. R., Shen, L.J., Monahan, J.L. & Eno*, C. (2014). The accessibility of family and peer norms in young adolescent risk behavior. *Communication Research*, 41, 3-26. **(3.81)**
13. Bates, C., Monahan, J.L., & **Rhodes**, N. (2012). How neuroticism affects responses to anti-smoking messages. *Health Communication*, 27, 486-497. **(1.97)**
12. **Rhodes**, N., & Pivik*, K. (2011). Age and gender differences in risky driving: The roles of positive affect and risk perception. *Accident Analysis and Prevention*. 43, 923-931. DOI: 10.1016/j.aap.2010.11.015. **(3.24)**
11. **Rhodes**, N., Roskos-Ewoldsen, D. R., Eno*, C. A., & Monahan, J. L. (2009). The content of cigarette counter-advertising: Are perceived functions of smoking addressed? *Journal of Health Communication*, 14(7), 658-673. **(2.44)**
10. **Rhodes**, N., & Ewoldsen, D. R. (2009). Attitude and norm accessibility and cigarette smoking. *Journal of Applied Social Psychology*, 39(10), 2355-2372. **(1.41)**
9. Shen, L., Monahan, J. L., **Rhodes**, N., & Roskos-Ewoldsen, D. R. (2009). The impact of attitude accessibility and decision style on adolescents' biased processing of anti-smoking PSAs. *Communication Research*, 36, 104 - 128. **(3.81)**
8. Scales, M., Monahan, J.L., **Rhodes**, N., Roskos-Ewoldsen, D., & Turbes-Johnson, A. (2009). Adolescents' perceptions of smoking and stress reduction: A focus group analysis. *Health Education and Behavior*. 36, 746-758. **(2.34)**
7. **Rhodes**, N., Roskos-Ewoldsen, D. R., Edison*, A., & Bradford*, M. B. (2008). Attitude and norm accessibility affect processing of antismoking messages. *Health Psychology*, 27, S224-S232. **(4.35)**
6. **Rhodes**, N., Brown, D., & Edison*, A. (2005). Approaches to understanding young driver risk taking. *Journal of Safety Research*, 36, 497-499. **(2.33)**
5. Roskos-Ewoldsen, D. R., Yu, H. J., & **Rhodes**, N. (2004). Fear appeal messages affect accessibility of attitudes toward the threat and adaptive behaviors. *Communication Monographs*, 71, 49-69. **(2.01)**
4. McCreary, D.R., **Rhodes**, N.D., & Saucier, D. M. (2002). A confirmatory factor analysis of the short form Sex Role Behavior Scale. *Sex Roles*, 47, 169-177. **(2.62)**

3. McCreary, D.R., & **Rhodes**, N.D. (2001). On the gender-typed nature of dominant and submissive acts. *Sex Roles*, 44, 339-350. **(2.62)**
2. **Rhodes**, N., & Wood, W. (1992). Self-esteem and intelligence affect influenceability: The mediating role of message reception. *Psychological Bulletin*, 111, 156-171. **(20.66)**
1. Wood, W., **Rhodes**, N., & Whelan, M. (1989). Sex differences in positive well-being: A consideration of emotional style and marital status. *Psychological Bulletin*, 106, 249-264. **(20.66)**

Book chapters and Encyclopedia Entries

17. Ewoldsen, D.R. & **Rhodes**, N. (2022). Priming. In E. Ho, C. Bylund, & J. Van Weert (Eds.), *The International Encyclopedia of Health Communication*.
16. Ewoldsen, D. R., & **Rhodes**, N. (2020). Media priming and accessibility. In M.B. Oliver, A.A. Raney, & J. Bryant (Eds.), *Media Effects: Advances in Theory and Research* (4th ed., pp. 83-99). New York: Routledge.
15. **Rhodes**, N. (2020). Norms. In J. Van den Bulck, D. Ewoldsen, M.-L. Mares, & E. Scharrer (Eds.), *International Encyclopedia of Media Psychology*. Wiley.
14. Dillon, K.P. & **Rhodes**, N. (2018). Defining Cyberbullying: Analyzing Content and Audience Reaction to Anti-Bullying Public Service Announcements. In R. West & C.S. Beck (Eds.), *The Routledge Handbook of Communication and Bullying*. New York: Routledge.
13. **Rhodes**, N. (2016). Attitude-Behavior Consistency. In P. Moy (Ed.), *Oxford Bibliographies in Communication*. www.oxfordbibliographies.com.
12. **Rhodes**, N. (2014). Attitude-behavior consistency. In W. Donsbach (Ed.), *Concise encyclopedia of communication*. Oxford, UK: Blackwell Publishing.
11. **Rhodes**, N. & Ewoldsen, D. R. (2013). Outcomes of persuasion: Results of deliberative and spontaneous processes. In J. Dillard & L. Shen (Eds.), *Handbook of persuasion* (2nd ed.). Thousand Oaks, CA: Sage.
10. Ewoldsen, D. R. & **Rhodes**, N. (2012). Cultural models and the media: Exploring the interplay between culture and the individual. In M. Morgan, J. Shanahan, & N. Signorielli (Eds.), *Living with television now: Advances in cultivation theory and research*. New York: Peter Lang.
9. **Rhodes**, N. (2008/2013). Attitude-behavior consistency. In W. Donsbach (Ed.), *International encyclopedia of communication*. Oxford, UK: Blackwell Publishing.

8. **Rhodes, N.** (2007). Accessibility. In R. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of social psychology*. Thousand Oaks, CA: Sage.
7. Arpan, L., **Rhodes, N.**, & Roskos-Ewoldsen, D. R. (2007). Attitude accessibility. In D. Roskos-Ewoldsen & J. Monahan (Eds.), *Social cognition and communication* (pp.351-376). Mahwah, NJ: Erlbaum.
6. **Rhodes, N.** & Hamilton, J.C. (2006). Attribution and entertainment: It's not whodunit, it's why. In J. Bryant & P. Vorderer (Eds.), *The psychology of entertainment*. Mahwah, NJ: Erlbaum.
5. **Rhodes, N.** (1996). Consumer behavior. In S. Sadava & D. M. McCreary (Eds.), *Applied social psychology*. New York: Prentice-Hall.
4. Wood, W., & **Rhodes, N.**, Biek, M. (1995). Working knowledge and attitude strength: An information-processing analysis. In R. Petty & J. Krosnick (Eds.), *Attitude strength: Antecedents and consequences*. Hillsdale, NJ: Erlbaum.
3. **Rhodes, N.** (1992). Group member attributes and status. In S. Worchel, W. Wood, & J. Simpson (Eds.), *Group process and productivity*. Beverly Hills: Sage.
2. Wood, W., & **Rhodes, N.** (1992). Sex Differences in Interaction Style in Task Groups. In C. Ridgeway (Ed.), *Gender and interaction: The role of microstructures in inequality*. New York: Springer-Verlag.
1. **Rhodes, N.** (1987). Gender stereotypes in everyday life. In V. P. Makosky, L. G. Whittemore, & A. M. Rogers (Eds.), *Activities handbook for the teaching of psychology* (Vol. 2). Washington, DC: American Psychological Association.

Archived Reports

1. Newman, D., & Rhodes, N. (2022). Dispositional fear of missing out susceptibility: Development of a trait-scale. <https://osf.io/preprints/socarxiv/xe3c4/>

Technical Reports

18. Rhodes, N. (2006, May). *VaccineShopper.com customer survey: Top-line report*. Report to Sanofi Pasteur, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.
17. Rhodes, N. (2005, July). *VaccineShopper.com customer survey*. Report to Sanofi Pasteur, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.

16. Rhodes, N. (2004, December). *Health care attitudes and practices: A survey of health care organizations*. Report to Emron, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.
15. Rhodes, N. (2004, December). *Health care attitudes and practices: A survey of large employers*. Report to Emron, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.
14. Rhodes, N. (2004, July). *VaccineShopper.com customer survey*. Report to Aventis Pasteur, Market Research Division. Tuscaloosa, AL: Institute for Social Science
13. Miron, D., Maxwell, M., Dinu, L., Zhu, H., Harriss, C., & Rhodes, N. (2003). *Evaluation of AMSTI implementation: Spring 2003 site visits*. Tuscaloosa, AL: Institute for Communication Research.
12. Maxwell, M., Raney, A. A., Rhodes, N., Dinu, L., Fosu, I., Harriss, C., Zhu, H., & Bryant, J. (2003). *Movie Gallery focus groups: Birmingham, AL. Report to Movie Gallery*. Tuscaloosa, AL: Institute for Communication Research.
11. Rhodes, N. (1999). *Work life satisfaction survey of faculty*. College Station: Texas A&M University, Measurement and Research Services.
10. Rhodes, N. (1999). *Work life satisfaction survey of administrative, professional, and support staff*. College Station: Texas A&M University, Measurement and Research Services.
9. Rhodes, N. (1998). *Housing location study: A survey of current students*. College Station: Texas A&M University, Measurement and Research Services.
8. Rhodes, N. (1997). *Credit by examination 1994-1995*. College Station: Texas A&M University, Measurement and Research Services.
7. Rhodes, N. (1996). *Housing needs assessment: A survey of incoming students and their parents*. College Station: Texas A&M University, Measurement and Research Services.
6. Rhodes, N. (1995). *Entering college students' commitment to Texas A&M: Preliminary indicators for success in college*. College Station: Texas A&M University, Measurement and Research Services.
5. Rhodes, N. (1995). *Credit by examination 1994-1995*. College Station: Texas A&M University, Measurement and Research Services.

4. Rhodes, N. (1994). *Undergraduates' ratings of the educational environment at Texas A&M: Results of the 1994 survey*. College Station: Texas A&M University, Measurement and Research Services.
3. Rhodes, N. (1994). *Credit by examination 1993-1994*. College Station: Texas A&M University, Measurement and Research Services.
2. Rhodes, N. (1993). *Credit by examination 1992-1993*. College Station: Texas A&M University, Measurement and Research Services.
1. Rhodes, N. & Troy, M. (1993). *A survey of graduating seniors at Texas A&M University: Five-year trends in reported gains*. College Station: Texas A&M University, Measurement and Research Services.

VI. WORK IN PROGRESS

Papers Submitted

1. Kryston*, K., Eden, A., **Rhodes, N.**, Grady*, S., Ulusoy*, E., Park*, S. (2022). *Gender-Congruent Film Selections: The Influence of Norms and Identity*. Manuscript under review.
2. Yao*, S., Carnahan, D. & **Rhodes, N.** (2022). *The role of partisan media use on COVID prevention strategies*. Manuscript under review.

VII. PRESENTATIONS

Invited Presentations

1. **Rhodes, N.** (2019, October). *Social and Emotional Elements in Reactance*. Presented at the Haifa Workshop on Reactance, Haifa, Israel.
2. **Rhodes, N.** (2018, March). *Social norms and risky driving*. Presented at the Communication on Tap series, East Lansing, MI.
3. **Rhodes, N.** (2016, June). *Social and Cognitive Contributors to Sustainable Behavior*. Presented to the 2016 International Summer School, Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore
4. **Rhodes, N.** (2015, March). *Persuasive effects through Norm Accessibility*. Haifa Media Psychology Workshop, Haifa, Israel.
5. **Rhodes, N.** (2011, May). *Is it risky to be happy? Gender, positive affect and teen driving*. Invited presentation at M-CASTL, Ann Arbor, MI.
6. **Rhodes, N.** (2010, February). *Preventing teen risky driving: Affective processing of*

- persuasive messages*. Colloquium presentation, Telecommunication Department, Indiana University, Bloomington, Indiana.
7. **Rhodes**, N. (2010, April). *Social cognitive determinants of teen substance use*. Colloquium presentation, Social Psychology Program, Psychology Department, Indiana University, Bloomington, Indiana.
 8. **Rhodes**, N. (2008, October). *The social context of teen risky driving*. Colloquium presentation, Social Psychology Program, Psychology Department, Purdue University, West Lafayette, Indiana.

Competitive Conference Papers

1. Delle, F.A., Sanders-Jackson, A.N., **Rhodes**, N. & Neumann, D. (2022, May). “Examining the Influence of the LGBTQ Community and Their Social Norms on Anti-Smoking Message Processing.” Presented at the annual meeting of the International Communication Association, Paris, France.
2. McClaran, N., **Rhodes**, N., & Yao, S.X. (2022, May). “Dual-Process Examination of Social Norms.” Presented at the annual meeting of the International Communication Association, Paris, France.
3. Neumann, D., & Rhodes, N. (2022, May). “Purpose Drives Affiliative and Altruistic Intentions: The Role of Perceived Institutional Morality.” Presented at the annual meeting of the International Communication Association, Paris, France.
4. McClaran, N., **Rhodes**, N., Yao, S.X., Gangal, Y. (2021, November). Trust and coping beliefs contribute to racial disparities in Covid-19 vaccination intention. Presented at the annual meeting of the National Communication Association, Seattle, WA.
5. McClaran, N., **Rhodes**, N. (2021, November). “I saw it on Grey’s Anatomy”: Audience expectations and receptivity to educational content in entertainment. Presented at the annual meeting of the National Communication Association, Seattle, WA.
6. Neumann, D., **Rhodes**, N., & Niederstadt, A. (2020, August). *When Purpose Beats Humor: Perceived Morality Drives Altruistic and Egoistic Prosocial Intentions of Consumers*. Presented at the 2020 AMA Summer Academic Conference, online.
7. Yao, S., **Rhodes**, N., Ewoldsen, D. (2020, May). *Female Gamers’ Self-Stereotyping as a Function of Ingroup Identification and Stereotype Valence*. Presented at the annual meeting of the International Communication Association, online.

8. Knittel, M., Dao, M., Boice, C., **Rhodes**, N. (2020, May). *Sex Doesn't Sell, Powerful Women Do: Influence of Sexualized Depictions of Men and Women on Video Game Covers on Attitude, Purchase Intent, and Self-Objectification*. Presented at the annual meeting of the International Communication Association, online.
9. Neumann, D., **Rhodes**, N., Sanders-Jackson, A. (2020, May). *Polysubstance Users and Their Resistance to Anti-Marijuana Messaging*. Presented at the annual meeting of the International Communication Association, online.
10. Sanders-Jackson, A., **Rhodes**, N., Clayton, R., & Tan, A. (2020, May). *Reactance to Anti-Smoking Messages Within Pro-Vaping Advertisements*. Presented at the annual meeting of the International Communication Association, online.
11. Neumann, D., **Rhodes**, N., & Sanders-Jackson, A. (2020, May). *What Am I Missing?! Fear of Missing Out, Counterfactuals, and Substance Use*. Presented at the annual meeting of the International Communication Association, online.
12. Alade, F., Aley, M., **Rhodes**, N., Ewoldsen, D. (2020, May). *Supporting School Readiness by Bolstering Parental Norms, Attitudes, and Efficacy*. Presented at the annual meeting of the International Communication Association, online.
13. Gonzalez, M., Merced, C.A., **Rhodes**, N. (2019, November). Internet-based health communication and flu vaccination. APHA Annual Meeting and Expo.
14. McClaran*, N & **Rhodes**, N. (2019, November). *Portrayals of vaccines and their opposition in entertainment television: A content analysis*. Presented at the annual meeting of the National Communication Association, Baltimore, MD.
15. Neumann*, D & **Rhodes**, N. (2019, November). *Self-Exclusion as a Form of Social Exclusion: The Social Media Context*. Presented at the annual meeting of the National Communication Association, Baltimore, MD.
16. Reynolds, R., Park, S., **Rhodes**, N., Ewoldsen, D., & Boster, F. (2019, November). *Testing the Dynamic Theory of Reasoned Action in a Health-Behavior Context: Evidence for a Reverse Causal Process*. Presented at the annual meeting of the National Communication Association, Baltimore, MD.
17. McClaran*, N & **Rhodes**, N. (2019, May). *Modeling the Social Predictors of Healthy Sleep Behaviors*. Presented at the annual meeting of the International Communication Association, Washington, DC.
18. Arpan, L., Wu, Y., **Rhodes**, N., Nilsson, A. (2019, May). *The Influence of Self/User Generated Content on Accessibility of Personal Norms*. Presented at the annual meeting of the International Communication Association, Washington, DC.

19. **Rhodes**, N., & McClaran*, N. (2018, November). *Sleep Norms in Entertainment: The Role of Media in Shaping Injunctive and Descriptive Norms*. Presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
20. Neumann*, D & **Rhodes**, N. (2018, August). *Consequences of Social Exclusion through Social Media*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.
21. Arpan, L.M., Wu, Y., **Rhodes**, N., Nilsson, A. (2018, May). *Enhancing Personal Norm Accessibility via Simple Video Game Play and Related Influence on Pro-Environmental Behavior*. Presented at the annual meeting of the International Communication Association, Prague, Czech Republic.
22. Arpan, L.M., Wu, Yijie, **Rhodes**, N., & Nilsson, A. (2017, May). *Accessibility of Personal Norms Predicts Intent to Practice Proenvironmental and Prosocial Behaviors*. Presented at the annual meeting of the International Communication Association, San Diego, CA.
23. Thomas*, S., Potocki*, B., **Rhodes**, N., Morr*, L., Loiewski*, C., Collier*, K. (2017, May). *The Role of Chronic Accessibility in First Year College Students' Smoking Behavior*. Presented at the annual meeting of the International Communication Association, San Diego, CA.
24. Shulman, H.C., **Rhodes**, N., Davidson*, E., Ralston*, R., Borghetti*, L., & Morr*, L. (2016, November). *The State of the Field of Social Norms Research*. Presented at the annual meeting of the National Communication Association, Philadelphia, PA.
25. Hovick, S.R., Best*, S., & **Rhodes**, N. (2016, November). *The Powerful Influence of Others on Heart Disease Information Seeking: An Investigation of Norms within the Planned Risk Information Seeking Model*. Presented at the annual meeting of the National Communication Association, Philadelphia, PA.
26. **Rhodes**, N., Potocki*, B., Thomas*, S., & Morr*, L. (2016, November). *Attitude and Norm Accessibility: Predicting Drinking among First-Year College Students*. Presented at the annual meeting of the National Communication Association, Philadelphia, PA.
27. **Rhodes**, N., Loiewski*, C., Ralston*, R., Potocki*, B., Thomas*, S., Collier*, K., & Morr*, L. (2016; June). *Prototypes of Drinkers and Injunctive Norms Predict College Drinking*. Presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
28. Ralston*, R., Ewoldsen, D., **Rhodes**, N., & Melo, S. (2016, June). *Exploring the Role of Efficacy Accessibility in Risk Behavior*. Presented at the annual meeting of the International Communication Association, Fukuoka, Japan.

29. Vangeel, J., **Rhodes**, N., Beullens, K., Goossens, L., Wervoort, L., De Cock, N. Van Lippevelde, W., & Eggermont, S. (2016, June). *MTV Reality Shows and Adolescents' Intentions towards Smoking and Alcohol Use: BIS/BAS and Social Norms*. Presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
30. Potocki*, B., **Rhodes**, N., Thomas*, S., Loiewski*, C., Morr*, L., & Collier*, K. (2016, June). *Individual Differences in Intentions to Drink: Investigating the Relationship Between the BIS/BAS Scales and Accessibility*. Presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
31. Thomas*, S., Potocki*, B., **Rhodes**, N., Loiewski*, C., Collier*, K., Morr*, L. (2016, June). *Attitude and Norm Accessibility: Predicting Drinking and Smoking Intentions Among First-Year College Students*. Presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
32. Dillon*, K.P., **Rhodes**, N., & Collier*, K. (2016, April). *It's not sticks and stones anymore: Examining the effectiveness of cyberbullying awareness public health campaigns*. Kentucky Conference on Health Communication, Lexington, KY.
33. Schunn*, M., & **Rhodes**, N. (2016, April). *Facebook's effect on drinking attitudes*. Kentucky Conference on Health Communication, Lexington, KY.
34. Best*, S.A., & **Rhodes**, N. (2015, November). *Effects of Stigmatization on Smoking Cessation: Guilt, Shame, and Public Smoking Bans*. Health Communication Division at the annual meeting of the National Communication Association, Las Vegas, NV.
35. Palmer-Wackerly*, A. L., Krieger, J. L., & **Rhodes**, N. D. (2015, November). *The role of partner and provider decisional support in patients' cancer treatment decision-making satisfaction*. Health Communication Division at the annual meeting of the National Communication Association, Las Vegas, NV.
36. Rasmussen, E. E., **Rhodes**, N., Ortiz, R. R., White, S. R. (2015, May). *The relation between norm accessibility, pornography use, and parental mediation among emerging adults*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
37. Schunn*, M., & **Rhodes**, N. (2015, May). *Norm accessibility reduces reactance and drinking and driving intentions*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
38. Ellithorpe*, M.E., & **Rhodes**, N. (2015, May). *Objectives and peer pressure in a driving video game influence real-life driving norms, attitudes, and behavioral intentions*. Presented at the annual meeting of the International Communication

- Association, San Juan, Puerto Rico.
39. **Rhodes**, N., Ralston*, R., & Bigsby, E. (2015, May). *Norms and teen reactance to antismoking PSAs*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
 40. Ralston*, R., & **Rhodes**, N. (2015, May). *Negativity bias and driver identification predict risky driving intentions when mortality is implicitly salient*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
 41. Schunn*, M. & **Rhodes**, N. (2014, November). *Portrayal of Drinking Norms on Facebook*. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
 42. Potocki*, B., **Rhodes**, N. & Masterson*, D. (2014, May). *Portrayals of Intimate Partner Violence in Music Videos: Effects on Definitions of Violence*. Presented at the annual meeting of the International Communication Association, Seattle, Washington.
 43. Schunn*, M., & **Rhodes**, N. (2014, May). Emotional Cues and Thought Confidence in Persuasion: Attitudinal and Behavioral Outcomes. Presented at the annual meeting of the International Communication Association, Seattle, Washington.
 44. Beullens, K., **Rhodes**, N., & Eggermont, S. (2014, May). Music Video Viewing and Joyriding: The Moderating Role of the Behavioral Approach and Inhibition System. Presented at the Evolution, Biology and Brains 2.0 preconference at the annual meeting of the International Communication Association, Seattle, Washington.
 45. Best*, S.A. & **Rhodes**, N. (2014, April). *Norms of STI Testing Among College Students*. Presented at Kentucky Conference on Health Communication, University of Kentucky, Lexington, Kentucky.
 46. Hunt, D.M., Radford, S.K., **Rhodes**, N. (2014, February). *Death Matters: A Meta-Analysis of Fear Appeal Persuasion from a Terror Management Theory Perspective*. Presented at the 2014 Winter Marketing Educators' Conference, Orlando, Florida.
 47. **Rhodes**, N., Hunt, D. M., & Radford, S. (2013, June). *Fear and Death: A Meta-Analytic Review of Fear Appeals from a Terror Management Perspective -- Top Three Paper/Health Communication Division*. Presented at the annual meeting of the International Communication Association, London, UK.
 48. **Rhodes**, N., Masterson*, D., & Voight*, S. (2012, November). *Safe Driving Messages: Affective and Cognitive Effects on Driving Intention*. Presented at the annual meeting of the National Communication Association, Orlando, FL.

49. Toole, J., Arpan, L. M., & **Rhodes**, N. (2012, May). Ecotainment: Effects on Attitude Accessibility, Norm Accessibility, and Behavioral Correlates. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.
50. Ewoldsen, D. R., & **Rhodes**, N. (2011, May). *Cultural Models and Media Use: Implications for Cultivation Theory*. Presented at the annual meeting of the International Communication Association, Boston, MA.
51. Bates, C., Monahan, J. L., & **Rhodes**, N. (2010, November). *How Neuroticism Affects Responses to Anti-Smoking Messages*. Presented at the annual meeting of the National Communication Association, San Francisco, CA.
52. **Rhodes**, N., & Ewoldsen, D. R. (2010, April). *Measuring Beliefs about Smoking in College Students*. Presented at the Kentucky Conference on Health Communication, Lexington, KY.
53. Brooks, C., Bigsby, E., Monahan, J., & **Rhodes**, N. (2009, November). *Using Risk and Protective Factors to Predict Adolescent Reactions to Anti-Smoking Messages*. Presented at the annual meeting of the National Communication Association, Chicago, IL.
54. **Rhodes**, N., & Pivik*, K. (2009, May). *The roles of positive affect and risk perception in risky driving*. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.
55. **Rhodes**, N., Hestevold, N., Pivik, K., & Edison, A. (2009, March). *Social norms predict students' intention to drink and drive*. Paper presented at the conference of the Society for Advancement of Violence and Injury Research (SAVIR), Atlanta, GA.
56. Hestevold, N., **Rhodes**, N., McCallum, D., Edison*, A., & Pivik*, K. (2009, March). *The Social Dynamics of Teen Driver/Passenger Interaction*. Paper presented at the conference of the Society for Advancement of Violence and Injury Research (SAVIR), Atlanta, GA.
57. Hestevold, N., McCallum, D., **Rhodes**, N., Edison*, A (2009, March). *Risky driver/passenger intentions across elementary, middle and high school students*. Paper presented at the conference of the Society for Advancement of Violence and Injury Research (SAVIR), Atlanta, GA.
58. Hull, C., **Rhodes**, N., Roskos-Ewoldsen, D. R., Monahan, J. L., & Scales, M. B. (2008, November). *Relation of Attitude and Norm Accessibility to Adolescent Delinquent Behaviors*. Presented at the annual meeting of the National Communication Association, San Diego, CA.

59. Scales, M. B., Monahan, J. L., & **Rhodes**, N. (2008, November). *Self Categorization Theory: Predicting Risky Adolescent Behavior*. Presented at the annual meeting of the National Communication Association, San Diego, CA.
60. Shen, L., Monahan, J., **Rhodes**, N., & Roskos-Ewoldsen, D. R. (2008, May). *The Impact of Attitude Accessibility and Decision Style on Adolescents' Biased Processing of Antismoking PSAs*. Presented at the annual meeting of the International Communication Association, Montreal, Canada.
61. Boggs, B. , Roskos-Ewoldsen, D. R., & **Rhodes**, N. (2008, May). *Helping Behavior in the Context of Video Game Play*. Presented at the annual meeting of the International Communication Association, Montreal, Canada.
62. **Rhodes**, N., Scales, M., Monahan, J. L. & Roskos-Ewoldsen, D. R. (2008, February). *Attitude and norm accessibility predict sexual behaviors in youth*. Presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
63. Roskos-Ewoldsen, D. R., **Rhodes**, N., Monahan, J. L., & Scales, M. (2008, February) *Implicit theories of smoking in African-American and white adolescents*. Presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
64. Edison*, A., & **Rhodes**, N. (2008, February). *Children's expectations about risky driving: The role of experience, norms and attitudes*. Presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
65. **Rhodes**, N., Roskos-Ewoldsen, D. R., Hull, C., & Monahan, J. L. (2007, October). *Anti-Smoking PSAs: Message themes and smoking functions*. Presented at the National Conference on Tobacco or Health, Minneapolis, MN.
66. Roskos-Ewoldsen, D. R., **Rhodes**, N., Monahan, J. L. (2007, October). *Ethnic differences in adolescent knowledge about smoking*. Presented at the National Conference on Tobacco or Health, Minneapolis, MN.
67. **Rhodes**, N. & Edison, A. (2007, May). *You drink, you drive, then what? The effectiveness of anti-drinking and driving appeals*. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.
68. Ward, T. B., **Rhodes**, N., Roskos-Ewoldsen, B., DeCoster, J., Bolland, J., Barth, J. M., & O'Mally, J. (2007, March). *Generative thinking and risky choices in adolescents*. Paper presented at the meeting of the Society for Research in Child Development, Boston.

69. **Rhodes**, N. (2007, February). *Focus on parents: Teens' perceptions of parental safety messages*. Presented at the Lifesavers Conference, Chicago, IL.
70. Edison*, A., & **Rhodes**, N. (2007, January). *The influence of romantic media on relationship expectations*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, Tennessee.
71. Ward, T. B., **Rhodes**, N., Roskos-Ewoldsen, B., DeCoster, J., & O'Mally*, J. (2007, January). *Generative thinking and risk behavior in adolescents*. Symposium presentation at the meeting of the Society for Personality and Social Psychology, Memphis, TN.
72. Monahan, J., Roskos-Ewoldsen, D., **Rhodes**, N., & Scales, M. (2006, November). *Low income adolescents, experiential learning and media messages about smoking*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas.
73. Edison*, A., & **Rhodes**, N. (2006, November). *The influence of the media on romantic relationship expectations*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas.
74. Brown, D. & **Rhodes**, N. (2006, June). *Risky driving behavior*. Paper presented at the *Safe Home Alabama* Traffic Safety Summit, Montgomery, AL.
75. **Rhodes**, N. (2006, June). *Accessibility is as accessibility does*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
76. **Rhodes**, N., Edison, A., & Roskos-Ewoldsen, D. R. (2006, May). *The accessibility of drinking and driving attitudes and norms*. Paper presented at the annual meeting of the Association for Psychological Science, New York, NY.
77. **Rhodes**, N., Edison*, A., & Bradford*, M. B. (2005, May). *Cultivation of relationship expectations through accessibility*. Paper presented at the annual meeting of the International Communication Association, New York, NY.
78. Edison*, A., **Rhodes**, N., & Bradford*, M. B. (2005, May). *Relationship expectations and media use*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
79. **Rhodes**, N., Brown, D., & Edison*, A. (2005, May). *Multiple approaches to understanding young driver crash risk*. Paper presented at the National Injury Prevention and Control Conference, Denver, CO.

80. **Rhodes, N.** (2005, February). *Psychosocial determinants of substance use*. Paper presented at the annual meeting of the Alabama-Mississippi Sociological Association, Tuscaloosa, AL.
81. **Rhodes, N., Bradford*, M. B., Roskos-Ewoldsen, D. R., Cummins*, R. G., Edison*, A., Yang, M.** (2004, November). *Perceived bias in antismoking public service announcements*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
82. **Rhodes, N. & Roskos-Ewoldsen, D. R.** (2004, May). *Norm and attitude accessibility and cigarette smoking*. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.
83. **Rhodes, N. & Roskos-Ewoldsen, D. R.** (2003, May). *Measuring identification with tobacco culture among college students*. Paper presented at the annual meeting of the American Psychological Society, Atlanta, GA.
84. Troy, M., **Rhodes, N., & Simpson, N.** (2000, November). *Students' criteria in evaluating instructors*. Paper presented at the annual meeting of the American Evaluation Association, Honolulu, HI.
85. **Rhodes, N., Babcock*, D., Pinkham*, A., & Oates*, M.** (1998, May). *Processing of threatening information is affected by similarity to source of threat*. Paper presented at the annual meeting of the American Psychological Society, Washington, DC.
86. Agans, R. P., Wood, W., & **Rhodes, N.** (1992, August). *Attention to persuasive messages as a function of working knowledge*. Paper presented at the annual meeting of the American Psychological Association, Washington, DC.
87. **Rhodes, N. & Wood, W.** (1990, June). *Individual differences in influenceability: Self-Esteem and Intelligence*. Paper presented at the annual meeting of the American Psychological Society, Dallas.
88. Wood, W. & **Rhodes, N.** (1989, August). *Sex differences in positive well-being: Exploring the possible causal mechanisms*. Paper presented at the annual meeting of the American Psychological Association, New Orleans.
89. Wood, W., **Rhodes, N., & Grossman, M.** (1989, July). *Why do women report greater happiness and life satisfaction than men?* Paper presented at the First European Congress of Psychology, Amsterdam.
90. **Rhodes, N., & Wood, W.** (1988, April). *Sex differences in status judgments in task performing group*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago.

91. **Rhodes, N., Wood, W., & Curbow, M. (1987, August).** *A meta-analytic review of sex differences in subjective well-being.* Paper presented at the annual meeting of the American Psychological Association, New York.
92. **Rhodes, N., & Wood, W. (1987, April).** *A detailed look at gender stereotypes: Trait and activity ratings.* Paper presented at the annual meeting of the Southwestern Psychological Association, New Orleans.

VIII. COURSES TAUGHT

Undergraduate:

- Advertising and Society
- Gender and Advertising
- The Power of Persuasion (Honors seminar)
- Consumer Behavior
- Social Marketing
- Health Communication
- Health Communication in Mediated Contexts
- Contemporary Theory in Persuasion
- Interpersonal Communication
- Research Methods
- Industry Research Methods
- Communication in Society
- Conflict and Cooperation (Honors Social Science seminar)
- Social Psychology
- Introductory Psychology

Graduate:

- Social Norms
- Gender and Communication
- Consumer Behavior
- Mass Media and Public Health
- Persuasion and Social Influence
- Quantitative Research Methods
- Health Provider-Consumer Communication
- Advanced Social Psychology

IX. PH.D. DISSERTATIONS SUPERVISED

Expected 2025 Faith Delle, IM PhD Program, Michigan State University
2022 Nikki McClaran, IM PhD Program, Michigan State University

2020 Dominik Neumann, IM PhD Program, Michigan State University
2016 Morgan Iommi, Ohio State University
2015 Rachel Ralston, Ohio State University
2014 Angela Palmer-Wackerly, Ohio State University*
*Granted the award for outstanding dissertation in the Interpersonal
Communication Division, National Communication Association. November, 2016
2008 Aimee Edison, University of Alabama

X. DISSERTATION COMMITTEES

Expected 2023 Shelby Wilcox, Communication PhD Program, Michigan State University
Expected 2023 Megan Knittel, IM PhD Program, Michigan State University
2022 Shay Yao, Communication PhD Program, Michigan State University
2022 Sun Young Park, Communication PhD Program, Michigan State University
2021 Minjin Rheu, IM PhD Program, Michigan State University
2021 Kevin Kryston, Communication PhD Program, Michigan State University
2021 Chris Fennell, IM PhD Program, Michigan State University
2019 Samuel Tham, IM PhD Program, Michigan State University
2019 Daniel Totzkay, Communication PhD Program, Michigan State University

XI. MASTER'S THESES SUPERVISED

2022 Andres Niederstadt, Advertising, Michigan State University
2020 Ruth Osoro, HRC-MA Program, Michigan State University
2020 Duke Augustin, HRC-MA Program, Michigan State University
2019 Julia Terhune, HRC-MA Program, Michigan State University
2019 Tyler June Logan, HRC-MA Program, Michigan State University

XII. SERVICE

Outreach

Consultant to Detroit Public Television for media psychological approaches to public television evaluation. January, 2019 – 2020.

Member of the Global Men's Health Advisory Committee for the Movember Foundation, September, 2015 – August, 2018

Small group coach for National Center for Faculty Development and Diversity Bootcamp program 2016 – 2019.

Editorships and Editorial Boards

Psychology of Popular Media – Associate Editor (2020 – present)

Frontiers in Communication – Review Editor (2020 – present)

Media Psychology – Editorial Board (2017 – present)

Communication Methods and Measures – Editorial Board (2008-2010)

Ad Hoc Reviewer

Accident Analysis and Prevention
American Journal of Preventive Medicine
Annals of the International Communication Association
Communication Monographs
Communication Research
Communication Theory
Health Communication
Human Communication Research
Injury Prevention
Media Psychology
Journal of Adolescent Health
Journal of Applied Social Psychology
Journal of Communication
Journal of Environmental Psychology
Journal of Health Communication
Journal of Health Psychology
PLOS One
Poetics
Primary Prevention
Social and Personality Psychology Bulletin
Western Journal of Communication
ICA annual convention
NCA annual convention

Grant Review Panels

HOP IRG panel member, Washington, DC, Nov. 1-2, 2007
NCI IRG panel member, Bethesda, MD, July 13-14, 2006
CDC IRG panel member, Atlanta, April 18-20, 2005

Departmental Service (MSU)

Research Resources Committee 2019-present
Undergraduate Curriculum Revision Committee 2019-present
Departmental Advisory Committee 2019-2021
Faculty Search Committees 2016-2017; 2017- 2018; 2022-2023
Graduate Studies Committee 2016-2018
Research Committee 2017-2022
Bylaws Committee 2018-2019

College Service (MSU)

College Advisory Committee 2017-2018

University Service (MSU)

Faculty Healthcare Council 2020-present

Departmental Service (OSU)

Diversity Committee 2013-2014, 2015-2016
Faculty Search Committee 2014-2015
Research Committee 2014-2016

Departmental Service (IUPUI)

Director of Graduate Studies 2011-2012
Graduate Admissions Committee Member, 2009 – 2010.
Faculty Search Committee, Member 2009 – 2010.
Faculty Search Committee, Chair 2010 – 2011.
Ad hoc committee to develop proposal for PhD program in Health Communication,
Member 2009 – 2011.
Departmental Advisory Committee, Member 2008 – 2010.

University Service (IUPUI)

Board of Review, 2010 – 2011. Served as member of board to review tenure
grievance case.

XIII. PROFESSIONAL DEVELOPMENT

Professional Memberships

National Communication Association
International Communication Association
Society for Personality and Social Psychology

Training

SOIREE training for online instruction 2020
Attended Assessment Institute, Indianapolis, IN. October 23-25, 2005