

Morgan Ellithorpe  
Curriculum Vitae

Department of Advertising & Public Relations  
College of Communication Arts & Sciences  
Michigan State University  
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404 Wilson Rd.  
East Lansing, MI 48824  
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**EDUCATION**

<b>Ph.D. The Ohio State University</b>	<b>2015</b>
School for Communication	
<b>M.A. The Ohio State University</b>	<b>2013</b>
School for Communication	
<b>B.S. Cornell University</b>	<b>2010</b>
Communication and Psychology	
Magna Cum Laude with Honors Distinction in Research	

**POSITIONS AND TITLES**

<b>Assistant Professor</b>	<b>2016-present</b>
Department of Advertising and Public Relations College of Communication Arts and Sciences Michigan State University	
<b>Martin Fishbein Postdoctoral Fellow</b>	<b>2015-2016</b>
Annenberg Public Policy Center Annenberg School for Communication University of Pennsylvania	

**REASEARCH INTERESTS**

Media psychology  
Health and risk communication  
Disparities in media representation and effects  
Media violence and morality  
Political communication

## PUBLICATIONS

### Refereed Journal Articles

- Ellithorpe, M. E.**, Bleakley, A., & Hennessy, M. (in press). The day Beyoncé turned Black: Adolescent perceptions of Black-oriented media. *Journal of Advertising Research*.
- Bleakley, A., Khurana, A., Hennessy, M., & **Ellithorpe, M. E.** (in press). How patterns of learning about sexual information among adolescents are related to sexual behaviors. *Perspectives on Sexual and Reproductive Health*.
- Ellithorpe, M. E.**, Ewoldsen, D. R., & Porreca, K. (in press). Die, foul creature! How the supernatural genre affects attitudes toward outgroups through strength of human identity. *Communication Research*. doi: 10.1177/0093650215609674
- Ellithorpe, M.E.**, & Brookes, S. E. (in press). I didn't see that coming: Spoilers, fan theories, and their influence on enjoyment and parasocial breakup distress during a series finale. *Psychology of Popular Media Culture*. doi: <http://dx.doi.org/10.1037/ppm0000134>
- Hennessy, M., Bleakley, A., & **Ellithorpe, M. E.** (2018). Prototypes reflect normative perceptions: Implications for the development of reasoned action theory. *Psychology, Health & Medicine*, 23, 245-258. doi: <https://doi.org/10.1080/13548506.2017.1339896>.
- Bleakley, A., **Ellithorpe, M. E.**, & Hennessy, M. (2017). Risky movies, risky behaviors, and ethnic identity among Black adolescents. *Social Science & Medicine*, 195, 131-137. doi: <https://doi.org/10.1016/j.socscimed.2017.10.024>.
- Holt, L. F., **Ellithorpe, M. E.**, & Ralston, R. (2017). So why do you think that way? Examining the role implicit attitudes and motivation play in audience perception of a racially-charged issue. *Media Psychology*, 20, 584-606. doi: <http://dx.doi.org/10.1080/15213269.2016.1227267>
- Bleakley, A., **Ellithorpe, M. E.**, Hennessy, M., Khurana, A., Jamieson, P., & Weitz, I. (2017). Alcohol, sex, and screens: Modeling media influence on adolescent alcohol and sex co-occurrence. *Journal of Sex Research*, 8, 1026-1037. doi: <http://dx.doi.org/10.1080/00224499.2017.1279585>
- Ellithorpe, M. E.**, Bleakley, A., Hennessy, M., Weitz, I., Jamieson, P., & Khurana, A. (2017). Differences in the portrayal of health risk behaviors by Black and White characters in popular films. *Journal of Health Communication*, 22, 451-458. doi: <http://dx.doi.org/10.1080/10810730.2017.1290165>
- Jain, P., & **Ellithorpe, M. E.** (2016). Mortality salience influences attitudes and information-seeking behavior related to organ donation. *Journal of Communication in Healthcare*, 9, 126-134. doi: 10.1080/17538068.2016.1183937
- Rhodes, N., & **Ellithorpe, M. E.** (2016). Laughing at risk: Sitcom laugh tracks communicate norms for behavior. *Media Psychology*, 19, 359-380. doi: 10.1080/15213269.2015.1090908
- Ellithorpe, M. E.**, & Bleakley, A. (2016). Wanting to see people like me? Racial and gender diversity in popular adolescent television. *Journal of Youth and Adolescence*, 45, 1426-1437. doi: 10.1007/s10964-016-0415-4
- Bleakley, A., **Ellithorpe, M. E.**, & Romer, D. (2016). The role of parents in problematic internet use among US adolescents. *Media and Communication*, 4(3), 24-34. doi: 10.17645/mac.v4i3.523
- Ellithorpe, M. E.**, Brookes, S. E., & Ewoldsen, D. R. (2016). So close and yet so far: Construal

- level moderates cultivation effects. *Media Psychology*, 19, 27-48. doi: 10.1080/15213269.2015.1040126.
- Ellithorpe, M. E.**, Ewoldsen, D. R., & Velez, J. (2015). Preparation and analyses of implicit attitude measures: Challenges, pitfalls, and recommendations. *Communication Methods and Measures*, 9, 233-252. doi: 10.1080/19312458.2015.1096330.
- Ellithorpe, M. E.**, Cruz, C., Velez, J. A., Ewoldsen, D. R., & Bogert, A. K. (2015). Moral license in video games: When being right can mean doing wrong. *Cyberpsychology, Behavior, and Social Networking*, 18(4), 203-207. doi:10.1089/cyber.2014.0599.
- Ellithorpe, M. E.**, Ewoldsen, D. R., & Oliver, M. B. (2015). Elevation (sometimes) increases altruism: The roles of choice, behavior type, and number of outcomes in elevating media effects. *Psychology of Popular Media Culture*, 4(3), 236-250. doi: 10.1037/ppm0000023.
- Nisbet, E. N., Cooper, K., & **Ellithorpe, M. E.** (2015). Ignorance or bias? Evaluating the ideological and informational drivers of communication gaps about climate change. *Public Understanding of Science*, 24(3), 285-301. doi: 10.1177/0963662514545909.
- Ellithorpe, M. E.**, Esralew, S., & Holbert, R. L. (2014). Putting the 'self' in self-deprecation: When deprecating humor about minorities is acceptable. *HUMOR: International Journal of Humor Research*, 27(3), 401-422. doi: 10.1515/humor-2014-0070.
- Ellithorpe, M. E.**, Ewoldsen, D. R., & Fazio, R. H. (2014). Socialization of dissonance processes: Reports of parenting style experienced during childhood moderate dissonance reactions. *Social Psychological and Personality Science*, 5(1), 84-91. doi: 10.1177/1948550613486675.
- Ellithorpe, M. E.**, Holbert, R. L., & Palmer-Wackerly, A. L. (2013). Procrastination and the shifting political media environment: An experimental study of media choice affecting a democratic outcome. *Communication Studies*, 64(5), 561-578. doi: 10.1080/10510974.2013.832692.
- Nisbet, E. N., Hart, P. S., Myers, T. A., & **Ellithorpe, M. E.** (2013). Attitude change in competitive framing environments? The moderating role of open/close-mindedness on framing effects about global climate change. *Journal of Communication*, 63(4), 766-785. doi: 10.1111/jcom.12040.

### Chapters in Edited Works

- Ellithorpe, M. E.** (2017). Factor analysis, confirmatory. In J. Matthes, C. Davis, & R. F. Potter (Eds.). *The international encyclopedia of communication research methods*. Hoboken, NJ: Wiley.
- Ellithorpe, M. E.** (2017). Analysis of variance. In J. Matthes, C. Davis, & R. F. Potter (Eds.). *The international encyclopedia of communication research methods*. Hoboken, NJ: Wiley.
- Ellithorpe, M. E.** (2017). Implicit methods. In J. Matthes, C. Davis, & R. F. Potter (Eds.). *The international encyclopedia of communication research methods*. Hoboken, NJ: Wiley.

### Conference Proceedings

- Eden, A., **Ellithorpe, M. E.**, Ewoldsen, D. R., & Kryston, K. (2017). Consistent killers or benevolent balancers? Sequential moral decision making in a video game context. Manuscript accepted to the National Communication Association conference in Dallas,

*TX. Top Paper: Game Studies Division.*

- Ellithorpe, M. E.,** Bleakley, A., Hennessy, M., Jamieson, P., Weitz, I., & Khurana, A. (2017). Drinking and killing at the #RedWedding: Social media use as a moderator of exposure to risky media portrayals and behavioral intention. Manuscript presented at the International Communication Association conference in San Diego, CA.
- Ellithorpe, M. E.,** Bleakley, A., Hennessy, M., Khurana, A., Jamieson, P., & Weitz, I. (2017). Adolescent wishful identification with risky media characters and the co-occurrence of alcohol use and sexual behavior. Manuscript presented at the International Communication Association conference in San Diego, CA.
- Bleakley, A., **Ellithorpe, M. E.,** Hennessy, M., Jamieson, P., Weitz, I., & Khurana, A. (2017). Risk exposure from mainstream and Black-oriented movies: Differential associations with White and Black adolescents' behavior. Manuscript presented at the International Communication Association conference in San Diego, CA.
- Brookes, S. E., & **Ellithorpe, M. E.** (2017). Good for your mood, bad for your health: Narrative involvement, health behaviors, and binge watching. Manuscript presented at the International Communication Association conference in San Diego, CA.
- Ellithorpe, M. E.,** & Ewoldsen, D. R. (2016). Cultivation of attitudes toward African Americans: Sports, news, and situation comedies. Manuscript presented at the International Communication Association conference in Fukuoka, Japan.
- Ellithorpe, M. E.,** & Bleakley, A. (2016). Wanting to see people like me? Racial and gender diversity in popular adolescent television. Manuscript presented at the International Communication Association conference in Fukuoka, Japan.
- Brookes, S. E., & **Ellithorpe, M. E.** (2015). From Serial Watching to Binge Watching: Effects of Condensed Television Viewership on Cultivation and Narrative Experience. Manuscript presented at the National Communication Association conference in Las Vegas, NV.
- Ellithorpe, M. E.,** Ewoldsen, D. R., & Velez, J. (2015). Preparation and analyses of implicit attitude measures: Challenges, pitfalls, and recommendations. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico. *Top Paper: Information Systems Division.*
- Ellithorpe, M. E.,** Cruz, C., Velez, J., & Bogert, A. (2015). Moral license in video games: When being right can mean doing wrong. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico.
- Ellithorpe, M. E.,** & Brookes, S. (2015). Spoilers, fan theories, and their influence on enjoyment and parasocial breakup distress during a finale. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico.
- Ellithorpe, M. E.,** & Rhodes, N. (2015). Objectives and peer pressure in a driving video game influence real-life driving norms, attitudes, and behavioral intentions. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico.
- Holt, L. F., **Ellithorpe, M. E.,** & Ralston, R. (2015). How pre-existing attitudes, motivation, message processing, and framing influence beliefs about a racially-charged issue. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico.
- Ellithorpe, M. E.,** & Holbert, R. L. (2014). It might not help, but it (probably) won't hurt: When viewers choose The Daily Show over news. Manuscript presented at the 2014 Association for Education in Journalism and Mass Communication conference in

Montreal, Canada.

- Ellithorpe, M. E.**, Ewoldsen, D. R., & Porreca, K. (2014). Die, foul creature! How the supernatural genre affects attitudes toward minority groups. Manuscript presented at the 2014 International Communication Association conference in Seattle, WA.
- Jain, P., & **Ellithorpe, M. E.** (2014). Mortality salience and identification processes in predicting organ donation outcomes. Manuscript presented at the 2014 International Communication Association conference in Seattle, WA.
- Ellithorpe, M. E.**, Brookes, S. E., & Ewoldsen, D. R. (2014). So close and yet so far: Construal level moderates cultivation effects. Manuscript presented at the 2014 International Communication Association conference in Seattle, WA.
- Ellithorpe, M. E.**, Oliver, M. B., & Ewoldsen, D. R. (2013). Elevation (sometimes) increases altruism: The roles of choice, behavior type, and number of outcomes in elevating media effects. Manuscript presented at the 2013 National Communication Association conference in Washington, D.C.
- Ellithorpe, M. E.**, Ewoldsen, D. R., & Myers, T. A. (2013). My death is a threat but yours is entertainment: How media inductions change terror management effects. Manuscript presented at the 2013 National Communication Association conference in Washington, D.C.
- Cooper, K., Nisbet, E. N., & **Ellithorpe, M. E.** (2013). Media and communication gaps about science: The case of climate change. Manuscript presented at the 2013 Association for Education in Journalism and Mass Communication conference in Washington, D.C.
- Ellithorpe, M. E.**, Esralew, S., & Holbert, R. L. (2013). Putting the self in self-deprecation: When deprecating humor about minorities is acceptable. Manuscript presented at the 2013 International Communication Association conference in London, U. K.
- Ellithorpe, M. E.**, & Ewoldsen, D. R. (2012). Media as moral socialization agent: How media can support empathy and moral judgment development. Manuscript presented at the 2012 National Communication Association Conference in Orlando, Florida.
- Brookes, S., **Ellithorpe, M. E.**, & Ewoldsen, D. R. (2012). Look at the bigger picture: Construal level as a moderator of cultivation effects. Manuscript presented at the 2012 National Communication Association conference in Orlando, Florida.
- Ellithorpe, M. E.**, Holbert, R. L., & Palmer-Wackerly, A. L. (2012). Procrastination and news media consumption: A focus on media environment, exposure, and gratifications obtained. Manuscript presented at the 2012 International Communication Association Conference in Phoenix, Arizona.
- Ewoldsen, D. R., & **Ellithorpe, M. E.** (2012). Cultivation of racial attitudes: A complex relationship. Manuscript presented at the 2012 International Communication Association Conference in Phoenix, Arizona.
- Ellithorpe, M. E.**, Ewoldsen, D. R., & Byrne, S. (2011). Media framing of people with disabilities. Manuscript presented at the 2011 National Communication Association Conference in New Orleans, Louisiana.

## **TEACHING EXPERIENCE**

Principles of Advertising (Undergraduate)  
Advertising and Society (Undergraduate and Graduate)  
Health Communication to Diverse Publics (Graduate)

Introduction to Strategic Communication (Undergraduate)  
Persuasion (Undergraduate)

## **PROFESSIONAL SERVICE**

Reviewer: 2012-present  
*Communication Research, Human Communication Research, Journal of Communication, Cyberpsychology, Behavior, & Social Networking, Media Psychology, Journal of Media Psychology, Psychology of Popular Media Culture, Psychological Reports, Journal of Broadcasting and Electronic Media, Journal of Health Communication, Children and Media, Howard Journal of Communication, Annals of the International Communication Association*

Reviewer: International Communication Association Conferences 2012-present  
Reviewer: National Communication Association Conferences 2012- present  
Search committee: Child media psychologist 2016

## **GRANTS**

### ***Received***

Center for Innovation Research Microgrant, Michigan State and Sparrow Health System 2017  
-Co-investigator  
-Awarded \$7,650 for pilot research on binge watching and health

Alumni Grant for Graduate Research and Scholarship, Ohio State 2014  
-Primary investigator  
-Awarded \$4,000 for dissertation research

TESoC Dissertation Grant, School of Communication, Ohio State 2014  
-Primary investigator  
-Awarded free access to participant panel through Qualtrics

### ***Submitted and awaiting reply***

National Institutes of Health, National Cancer Institute  
-Co-investigator  
-Submitted June 2017

National Institutes of Health, National Cancer Institute  
-Co-investigator  
-Submitted October 2017

## **AWARDS AND SCHOLARSHIPS**

Top Paper, Game Studies Division, NCA 2017  
Top Paper, Information Systems Division, ICA 2015  
Ohio State University School of Communication Dissertation Fellowship 2014-2015  
Doris Gildea Morgan Senior Researcher Award 2014

Graduate Student Organization Exceptional Peer Award	2014
Edward F. Hayes Graduate Research Forum	2014
Career Development Travel Grant	2014
Ohio State University Graduate School Fellowship	2010-2011
Anson Rowe Award	2010
Chester H. Freeman Communication Leadership Award	2009
Thomas B. Bush Memorial Scholarship	2009

**PROFESSIONAL AFFILIATIONS**

International Communication Association	2011-present
National Communication Association	2011-present
Association for Education in Journalism and Mass Communication	2014-present
Association for Psychological Science	2014-present